

Hickel Investment Company

939 WEST 5TH AVENUE
ANCHORAGE, ALASKA 99501

EXECUTIVE OFFICES
PHONE (907) 343-2400
FAX (907) 343-2211
hickelinvestment@gci.net

July 24th, 2026

Bernadette Wilson
P.O. Box 112149
Anchorage AK 99511
info@bernadetteforgovernor.com

Dear Ms. Wilson:

We are writing to you regarding recent efforts by you and your campaign to promote your candidacy in the 2026 Alaska governor's race using the name and legacy of former Alaska Governor Walter "Wally" J. Hickel (1919-2010). We are the children of Governor Hickel and the owners of the Hickel Investment Company. While neither we nor our company wish to have any involvement in this year's governor's race, we cannot allow Governor Hickel's memory to be misused for political gain.

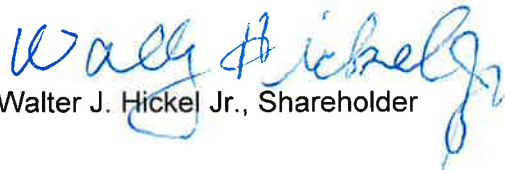
Since your campaign began on May 12 of this year, it has used the images, namesake, and past statements of Governor Hickel for promotional purposes. Your campaign pushes the narrative that Governor Hickel would endorse your candidacy if he were still alive, and that your agenda is a continuation of Governor Hickel's ideals and legacy. While there is nothing wrong with commemorating one of Alaska's most cherished political leaders and championing his accomplishments, your campaign has gone beyond that. It promotes the false narrative that there is some sort of close connection between Governor Hickel and your candidacy. Moreover, it takes the name "Hickel" and appropriates it without the consent of those entrusted with his legacy. That has unwanted political consequences for everyone who bears his name and continues his businesses.

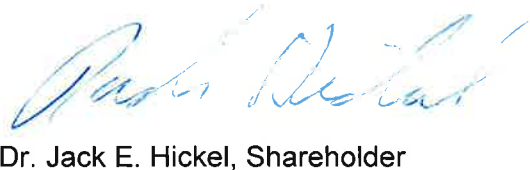
There is no connection between Governor Hickel, who died sixteen years ago, and this campaign. There is no connection between the ideologies promoted by this campaign and the legacy of Governor Hickel. We find your use of his image and your insistence that you are the bearer of his legacy misleading and disrespectful. We ask that you stop using images of Governor Hickel, material from his various political campaigns, and historical records of his leadership and achievements to promote your campaign.

It is unfortunate that we are forced to send this request. But we know that Governor Hickel would never approve of what you are doing and the deception you are causing. The misuse of his memory in this way needs to stop immediately.

Sincerely,

HICKEL INVESTMENT COMPANY


Walter J. Hickel Jr., Shareholder


Dr. Jack E. Hickel, Shareholder

Joseph W. Hickel, Shareholder



William Karl Hickel, Shareholder

