



# THE ALASKA SURVEY

March 2018

Alaska Attitudes towards  
Gun Ownership and Regulation

# METHODOLOGY

**FIELDING DATES:** March 25-29, 2018

**FIELDING METHODOLOGY:** Telephone – landline and cellphone

**SAMPLE:** 761 Alaska adults aged 18+

**PHONE TYPE:** 303 land, 458 cell

**MARGIN OF ERROR:**  $\pm 3.6\%$  at 95% confidence

**WEIGHTING:** Data was weighted to yield a sample with a representative distribution by gender, geographical area, age, ethnicity, and party affiliation.

**DATA ANALYSIS:** SPSS

**CONTACT INFO:** Ivan Moore  
907-278-4600

[ivan@ivanmoorerresearch.com](mailto:ivan@ivanmoorerresearch.com)

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## THE ALASKA SURVEY 1ST QUARTER 2018

Hello, my name is \_\_\_\_\_ and I'm calling for Alaska Survey Research, an Alaska public opinion research firm. We are conducting a public opinion survey today called the Alaska Survey. The survey concerns a variety of different topics that you'll probably find interesting.

IF CELLPHONE RESPONDENT... We'd like to get your input to the survey as a cellphone respondent. We've deliberately called you on the weekend so that hopefully we're not using up your minutes, and we'd like to ask if you can safely respond to the survey where you are right now.

IF LANDLINE RESPONDENT... Is this a residential telephone? IF "YES", CONTINUE... If they are available, I'd like to speak with the youngest male aged 18 or older in your household. (IF AVAILABLE, SWITCH AND REPEAT INTRO. IF NOT AVAILABLE...) How about the youngest female aged 18 or older? (IF AVAILABLE, SWITCH AND REPEAT INTRO. IF NOT AVAILABLE, CONTINUE WITH RESPONDENT.)

All phone numbers used for this survey were randomly generated. We don't know your name, but your opinions are important to us, and we'd appreciate your participation if that's OK with you. Of course, your responses will be completely confidential.

S1. What is the zipcode where you live?

S2. You live in \_\_\_\_\_ (INSERT ZIP COMMUNITY), is that correct?

AREAS OF ALASKA:		
	Count	%
Southeast	78	10.3%
Rural	72	9.5%
Southcentral	199	26.1%
Anchorage	310	40.7%
Fairbanks	102	13.4%

	BOROUGH/CENSUS AREA:	
	Count	%
Anchorage	310	40.7%
MatSu	105	13.7%
Kenai Peninsula	65	8.6%
Fairbanks	102	13.4%
Haines	2	.3%
Hoonah/Angoon	1	.2%
Juneau	34	4.5%
Ketchikan	12	1.5%
Petersburg	2	.3%
Prince of Wales	7	1.0%
Sitka	17	2.2%
Wrangell	3	.3%
Aleutians East	1	.1%
Aleutians West	8	1.1%
Bethel	10	1.3%
Bristol Bay	4	.6%
Dillingham	5	.7%
Kusilvak	4	.5%
Lake & Peninsula	7	1.0%
Nome	10	1.3%
North Slope	5	.6%
Northwest Arctic	6	.8%
Yukon-Koyukuk	13	1.6%
Denali	3	.4%
Kodiak	12	1.6%
Valdez/Cordova	8	1.0%
Southeast Fairbanks	5	.7%

1A. Are you or is anyone in your household a member of the National Rifle Association?

	MEMBER OF NRA IN HOUSEHOLD?	
	Count	%
Yes	146	19.3%
No	604	79.8%
Not sure	7	.9%

Before asking the next question, we want to assure you that all your responses in this survey are absolutely confidential. These questions are being asked in order to estimate the level of household gun ownership in Alaska. We'd appreciate your trust in this matter. If you have any questions or concerns about this, we will make our phone number available at the end of this survey.

1B. Do you or does anyone in your household own firearms of any kind?

	OWN FIREARMS IN HOUSEHOLD?	
	Count	%
Yes	498	66.9%
No	243	32.6%
Not sure	3	.5%

1C. Do you or does anyone in your household own any semi-automatic assault weapon firearms like an AK-47 or AR-15?

OWN ASSAULT WEAPONS IN HOUSEHOLD?		
	Count	%
Yes	122	16.6%
No	603	82.1%
Not sure	10	1.4%

THE FOLLOWING VARIABLE WAS CALCULATED BY COMBINING THE PREVIOUS TWO.

GUN OWNERSHIP:		
	Count	%
Yes, including assault weapons	122	16.5%
Yes, no assault weapons	376	50.8%
No	243	32.8%

1D. In general, do you feel that the laws covering the sale of firearms in Alaska should be made more strict, less strict, or kept as they are now?

LAWS COVERING THE SALE OF FIREARMS SHOULD BE...		
	Count	%
More strict	342	45.0%
Less strict	44	5.8%
Left as they are now	360	47.4%
Not sure	14	1.8%

1E. Do you support or oppose a ban on the sale of semi-automatic assault weapons in Alaska?

BAN ON SALE OF ASSAULT WEAPONS IN ALASKA:		
	Count	%
Support	356	47.2%
Oppose	383	50.7%
Not sure	16	2.2%

1F. Tell me if you support or oppose the following measures related to firearms in Alaska? Do you support or oppose \_\_\_\_\_?

Requiring individuals to be 21 or older in order to purchase firearms:

REQUIRE INDIVIDUALS TO BE 21 OR OVER:		
	Count	%
Support	507	66.7%
Oppose	240	31.6%
Not sure	13	1.7%

A ban on the sale of high-capacity gun magazines holding more than 10 bullets:

BAN ON HIGH CAPACITY GUN MAGAZINES:		
	Count	%
Support	363	47.8%
Oppose	371	48.9%
Not sure	25	3.4%

Allowing police or family members to petition a judge to remove guns from a person at risk of violent behavior:

ALLOW POLICE OR FAMILY TO PETITION A JUDGE:		
	Count	%
Support	638	83.9%
Oppose	100	13.2%
Not sure	22	2.9%

Allowing teachers and school officials to carry guns on school grounds:

ALLOW TEACHERS TO CARRY GUNS ON SCHOOL GROUNDS:		
	Count	%
Support	344	45.2%
Oppose	397	52.2%
Not sure	20	2.6%

The following questions are for statistical purposes only.

2A. (IF LANDLINE, THEN ASK...) Do you use a cellphone?

2B. (IF CELLPHONE, THEN ASK...) Do you have a landline telephone in your home?

2C. (IF YES TO EITHER 2A OR 2B, THEN ASK...) On which line do you conduct most of your day-to-day telephone communication, your landline or your cellphone?

LANDLINE/CELL STATUS:		
	Count	%
Land only	35	4.5%
Both - land dominant	79	10.3%
Both - cell dominant	200	26.3%
Cell only	448	58.9%

3. Think about what types of advertising you normally notice and pay attention to the most. Would you say you notice \_\_\_\_\_ (READ AND ROTATE LIST) the most?

ADVERTISING NOTICE MOST:		
	Count	%
Newspaper	48	6.3%
Direct mail	19	2.5%
TV ads	230	30.4%
Radio ads	145	19.2%
Internet ads	298	39.3%
Not sure	18	2.3%

4A. Do you watch regular broadcast TV a lot, a fair amount, a little or none?

DO YOU WATCH BROADCAST TV...		
	Count	%
A lot	75	9.9%
A fair amount	145	19.0%
A little	275	36.2%
None	265	34.9%



4B. (IF A LOT, SOME OR A LITTLE, THEN ASK...) What TV channel do you watch most often?

MOST WATCHED TV CHANNEL:		
	Count	%
KTUU Channel 2	124	25.1%
KTBY Channel 4	25	5.1%
KYES Channel 5	9	1.7%
KAKM Channel 7	12	2.4%
KTVA Channel 11	32	6.5%
KYUR Channel 13	20	4.0%
KATN Fairbanks Channel 2	10	2.1%
KFXF Fairbanks Channel 7	2	.4%
KTVF Fairbanks Channel 11	18	3.7%
KUAC Fairbanks Channel 9	15	3.0%
KJNP Fairbanks Channel 4	2	.4%
KXD Fairbanks Channel 13	1	.3%
KJUD Southeast Channel 8	8	1.5%
KTNL Southeast Channel 2/11/13	5	1.0%
KTOO Southeast Channel 10	1	.2%
KUBD Southeast Channel 4	3	.6%
History	11	2.3%
Discovery	8	1.6%
CNN	3	.7%
Fox News	33	6.8%
MSNBC	14	2.8%
ESPN	5	1.1%
A&E	1	.2%
TBS	1	.1%
TNT	1	.1%
USA	2	.3%
Comedy	3	.5%
Lifetime	5	1.0%
Cartoon Network	4	.8%
Food	8	1.6%
HGTV	2	.3%
HBO	1	.3%
National Geographic	4	.9%
CW	3	.7%
KATH Juneau Channel 15	1	.3%
KXLJ Juneau Channel 14	1	.1%
Alaska One	1	.3%
BET	3	.7%
Hallmark	2	.3%
Investigation Discovery	4	.7%
Syfy	3	.6%
Smithsonian	1	.2%
TCM	2	.5%
ARCS	1	.3%
Create	5	.9%
Science Channel	1	.2%
NHL Network	2	.4%
TBN	1	.2%
Disney Jr	2	.4%
360 North	3	.6%
Ion	5	1.0%
VH1	1	.2%
Gameshow Network	1	.2%
Inspiration Network	0	.1%
KACN - Me TV	3	.7%
KATN Fox Fairbanks Channel 3	0	.1%
Cooking Channel	1	.1%
Hallmark Movies - HMM	0	.1%
One America News	7	1.5%
Justice Network	1	.3%
K02LJ Nondalton	3	.6%
Starz Western	1	.2%
CNN International	1	.2%
KYUK Channel 7/15	4	.8%
Mostly sports	3	.5%
Not sure	32	6.6%

5A. Do you listen to regular broadcast radio a lot, a fair amount, a little or none?

	DO YOU LISTEN TO THE RADIO...	
	Count	%
A lot	97	12.8%
A fair amount	166	21.8%
A little	316	41.6%
None	181	23.8%

5B. (IF A LOT, SOME OR A LITTLE, THEN ASK..) What radio station do you listen to most often?

	MOST LISTENED TO RADIO STATION:	
	Count	%
K AFC 93.7 FM	3	.5%
K AKL 88.5 FM	13	2.3%
K ASH 107.5 FM	3	.6%
K ATB 89.3 FM	2	.3%
K BBO 92.1 FM	2	.4%
K BFX 100.5 FM	11	2.0%
K BRJ 104.1 FM	8	1.4%
K BYR 700 AM	10	1.8%
K TMB 102.1 FM	1	.1%
K ENI 650 AM	28	4.9%
K FAT 92.9 FM	10	1.7%
K FQD 750 AM/103.7 FM	18	3.1%
K GOT 101.3 FM	14	2.5%
K HAR 590 AM	2	.3%
K MXS 103.1 FM	6	1.0%
K NBA 90.3 FM	6	1.1%
K NIK 87.7 FM	4	.7%
K MVN 105.7 FM	15	2.6%
K OOL 97.3 FM	6	1.0%
K SKA 91.1 FM	61	10.5%
K TZN 550 AM	2	.4%
K VNT 1020 AM/92.5 FM	4	.6%
K WHL 106.5 FM	19	3.4%
K XLW 96.3 FM	4	.7%
K YMG 98.9 FM	5	.9%
K ZND 94.7 FM	6	1.0%
K ADX 94.7 FM	2	.3%
K AYO 100.9 FM	7	1.2%
K BBI 890 AM	7	1.1%
K DLL 91.9 FM	2	.4%
K FSE 106.9 FM	3	.6%
K GTL 620 AM	1	.2%
K KIS 96.5 FM	3	.6%
K MBQ 99.7 FM	10	1.8%
K MJG 88.9 FM	1	.1%
K PEN 101.7 FM	3	.5%
K SLD 1140 AM	1	.2%
K SRM 920 AM	13	2.3%
K WHQ 100.1 FM	2	.4%
K WVV 103.5 FM	1	.2%
K XBA 93.3 FM	4	.7%
K AKL 88.5 FM	4	.7%
K AKQ 101.1 FM	5	.9%
K CBF 820 AM	1	.1%

(continued)

	MOST LISTENED TO RADIO STATION:	
	Count	%
KDJF 93.5 FM	1	.2%
KFAR 660 AM	10	1.8%
KIAK 102.5 FM	2	.4%
KIAM 91.9 FM	2	.3%
KJNP 1170 AM/100.3 FM	2	.4%
KFBX 970 AM	8	1.3%
KKED 104.7 FM	2	.3%
KSUA 91.5 FM	1	.1%
KTDZ 103.9 FM	2	.4%
KUAC 89.9 FM	16	2.8%
KWLF 98.1 FM	16	2.8%
KXLR 95.9 FM	3	.5%
KYSC 96.9 FM	3	.5%
KFSK 100.9 FM	2	.3%
KSTK 101.7 FM	2	.4%
KHNS 102.3 FM	1	.1%
KTOO 104.3 FM	13	2.2%
KCAW 104.7 FM	8	1.3%
KRBD 105.3 FM	6	1.1%
KSUP 106.3 FM	5	.9%
KGTW 106.7 FM	1	.1%
KJNO 630 AM	2	.4%
KINY 800 AM	5	.8%
KTKN 930 AM	4	.7%
KIFW 1230 AM	2	.3%
KVOK 560 AM	1	.3%
KDLG 670 AM	6	1.0%
KYUK 640 AM	3	.6%
KOTZ 720 AM	7	1.2%
KCHU 770 AM	1	.2%
KNOM 780 AM	7	1.2%
KVAK 1230 AM/93.3 FM	2	.3%
KLAM 1450 AM	1	.2%
KUCB 89.7 FM	9	1.6%
KXGA 90.5 FM	1	.1%
KBRW 680 AM/91.9 FM	5	.8%
KMXT 100.1 FM	3	.5%
KRXX 101.1 FM	2	.3%
KCDV 100.9 FM	0	.1%
KCUK 88.1 FM	1	.2%
Moody WJSO 91.9 FM	1	.2%
KSDP 830 AM	1	.1%
KWDD 94.3 FM	2	.3%
Moody WJSO 88.3 FM	1	.2%
KLSF 89.7 FM	1	.1%
KRNN 102.7 FM	4	.8%
KYKD 100.1 FM	3	.5%
KUDU 91.9 FM	1	.2%
Moody WJSO 95.3 FM	3	.5%
KQHE 92.7 FM	4	.7%
KABN 88.9 FM	0	.1%
KNLT 95.5 FM	7	1.2%
KIBH 91.7 FM	0	.1%
KZVV 88.3 FM	1	.3%
KJLP 88.9 FM	1	.2%
KWRK 90.9 FM	1	.1%
KFNP 99.5 FM	1	.2%
KAUG 89.9 FM	4	.6%
KBUQ 91.9 FM	1	.1%
KODK 90.7 FM	1	.1%
Moody K296DC 107.1 FM	0	.1%
Not sure/No favorite station	37	6.4%

6A. How many times per week, out of six days, do you read the print version of the Anchorage Daily News?

ANCHORAGE DAILY NEWS READS PER WEEK:		
	Count	%
Don't read	611	80.8%
1-3 reads	76	10.0%
4-5 reads	18	2.4%
Every day	50	6.6%
Not sure	1	.2%

Mean = 0.64

6B. How many days per week, out of seven, do you read the Anchorage Daily News online?

ANCHORAGE DAILY NEWS ONLINE READS PER WEEK:		
	Count	%
Don't read	496	65.5%
1-3 reads	171	22.6%
4-6 reads	48	6.4%
Every day	41	5.5%
Not sure	1	.1%

Mean = 1.06

7A. On average, how many hours a day do you use a computer or mobile device to go online? (LESS THAN 1 HOUR BUT NOT ZERO = 1)

HOURS PER DAY SPENT ONLINE:		
	Count	%
None	62	8.1%
1 hour or less	116	15.2%
2-3 hours	223	29.4%
4+ hours	354	46.6%
Not sure	5	.6%

Mean = 4.1 hours

7B. (IF NOT NONE, THEN ASK...) Do you use the Internet for \_\_\_\_\_?

Shopping:

USE INTERNET FOR SHOPPING?		
	Count	%
Yes	523	68.7%
No	177	23.2%
Don't use Internet	62	8.1%

News:

	USE INTERNET FOR NEWS?	
	Count	%
Yes	536	70.4%
No	164	21.5%
Don't use Internet	62	8.1%

Watching TV or movies:

	USE INTERNET FOR TV AND MOVIES?	
	Count	%
Yes	411	53.9%
No	289	38.0%
Don't use Internet	62	8.1%

Social networking, like Facebook:

	USE INTERNET FOR SOCIAL NETWORKING?	
	Count	%
Yes	478	62.7%
No	222	29.2%
Don't use Internet	62	8.1%

8. (IF CALL IS ON CELL OR 2A IS YES, THEN ASK...) Do you use your cellphone for \_\_\_\_\_?

Texting:

	USE CELLPHONE FOR TEXTING?	
	Count	%
Yes	675	88.7%
No	51	6.8%
Don't use cellphone	35	4.5%

Going online:

	USE CELLPHONE FOR GOING ONLINE?	
	Count	%
Yes	597	78.4%
No	130	17.1%
Don't use cellphone	35	4.5%

9A. Are you registered to vote in the State of Alaska?

REGISTERED TO VOTE?		
	Count	%
Yes	687	90.2%
No	75	9.8%

9B. (IF YES TO 9A...) What is your registered party affiliation? Are you a Democrat, a Republican, are you registered with a different party, or are you no party?

PARTY AFFILIATION:		
	Count	%
Democrat	98	14.4%
Republican	182	26.7%
Other party	17	2.5%
No party	385	56.4%

10. Politically, do you consider yourself to be conservative, moderate or progressive?

POLITICAL IDEOLOGY:		
	Count	%
Conservative	277	36.9%
Moderate	347	46.2%
Progressive	127	16.9%

11. How many years and months have you lived in Alaska?

ALASKA RESIDENCY:		
	Count	%
Less than 15 years	105	13.9%
15-30 years	263	34.6%
More than 30 years	392	51.6%

Mean = 32.9 years

12. In what year were you born?

AGE OF RESPONDENT:		
	Count	%
18-24	93	12.3%
25-34	157	20.9%
35-44	128	17.1%
45-54	126	16.7%
55-64	136	18.1%
65+	113	15.0%

Mean = 45.3 years

13. Of the people currently living in your household, how many are children or adolescents aged 18 or under?

CHILDREN IN HOUSEHOLD:		
	Count	%
None	468	62.0%
One or more	287	38.0%

Mean = 0.78

14. Are you married or single?

MARITAL STATUS:		
	Count	%
Married	402	53.5%
Single	349	46.5%

15. In which of the following broad categories does your household income fall?

ANNUAL HOUSEHOLD INCOME:		
	Count	%
\$0-20,000	83	11.4%
\$20-40,000	124	17.1%
\$40-60,000	134	18.5%
\$60-80,000	125	17.2%
\$80-100,000	93	12.8%
\$100-150,000	104	14.3%
\$150,000+	50	6.8%
Not sure/Refused	14	1.9%

Mean = \$62,400

16. Which one of the following best describes your race?

ETHNICITY:		
	Count	%
White	492	66.0%
Black	14	1.9%
Asian	16	2.1%
Hawaiian/Pacific Islander	3	.5%
Native/American Indian	93	12.4%
Combination	99	13.3%
Some other race	29	3.8%

18. GENDER...

GENDER OF RESPONDENT:		
	Count	%
Male	392	51.5%
Female	370	48.5%

That completes the survey. I have a telephone number for Alaska Survey Research that you can call with any comments, compliments or complaints. Would you like the number?

Thank you very much for your help. Goodbye.

THE FOLLOWING VARIABLE WAS CALCULATED USING GENDER AND MARITAL STATUS DATA:

MARITAL STATUS BY GENDER:		
	Count	%
Married males	201	26.7%
Married females	201	26.8%
Single males	186	24.7%
Single females	163	21.7%



# CROSSTABULATION TABLES

Registered to Vote

Column Percents

	REGISTERED TO VOTE?		Total
	Yes	No	Col %
	Col %	Col %	
AREAS OF ALASKA:			
Southeast	11.0%	4.0%	10.3%
Rural	10.1%	3.9%	9.5%
Southcentral	24.2%	43.7%	26.1%
Anchorage	40.7%	40.8%	40.7%
Fairbanks	14.0%	7.7%	13.4%
LANDLINE/CELL STATUS:			
Land only	4.5%	5.0%	4.5%
Both - land dominant	11.1%	2.7%	10.3%
Both - cell dominant	27.5%	15.0%	26.3%
Cell only	56.9%	77.2%	58.9%
ADVERTISING NOTICE MOST:			
Newspaper	6.1%	8.6%	6.3%
Direct mail	2.7%		2.5%
TV ads	31.3%	22.5%	30.4%
Radio ads	19.4%	17.4%	19.2%
Internet ads	38.4%	47.9%	39.3%
Not sure	2.2%	3.7%	2.3%
DO YOU WATCH BROADCAST TV...			
A lot	10.5%	4.7%	9.9%
A fair amount	19.7%	12.8%	19.0%
A little	35.8%	40.1%	36.2%
None	34.1%	42.4%	34.9%
DO YOU LISTEN TO THE RADIO...			
A lot	12.2%	18.9%	12.8%
A fair amount	22.2%	18.4%	21.8%
A little	42.6%	32.2%	41.6%
None	23.1%	30.5%	23.8%
ANCHORAGE DAILY NEWS READS PER WEEK:			
Don't read	81.8%	71.4%	80.8%
1-3 reads	8.7%	22.0%	10.0%
4-5 reads	2.3%	3.0%	2.4%
Every day	6.9%	3.7%	6.6%
Not sure	.2%		.2%
ANCHORAGE DAILY NEWS ONLINE READS PER WEEK:			
Don't read	65.7%	63.8%	65.5%
1-3 reads	22.7%	21.0%	22.6%
4-6 reads	6.8%	2.1%	6.4%
Every day	4.6%	13.1%	5.5%
Not sure	.1%		.1%
HOURS PER DAY SPENT ONLINE:			
None	7.7%	12.5%	8.1%
1 hour or less	15.9%	9.6%	15.2%
2-3 hours	30.1%	23.0%	29.4%
4+ hours	45.7%	54.9%	46.6%
Not sure	.7%		.6%
Total	90.3%	9.7%	100.0%

	REGISTERED TO VOTE?		Total
	Yes	No	Col %
	Col %	Col %	
USE INTERNET FOR SHOPPING?			
Yes	69.4%	62.2%	68.7%
No	23.0%	25.2%	23.2%
Don't use Internet	7.6%	12.5%	8.1%
USE INTERNET FOR NEWS?			
Yes	71.2%	62.7%	70.4%
No	21.1%	24.8%	21.5%
Don't use Internet	7.6%	12.5%	8.1%
USE INTERNET FOR TV AND MOVIES?			
Yes	53.9%	54.5%	53.9%
No	38.5%	32.9%	38.0%
Don't use Internet	7.6%	12.5%	8.1%
USE INTERNET FOR SOCIAL NETWORKING?			
Yes	62.8%	62.3%	62.7%
No	29.6%	25.2%	29.2%
Don't use Internet	7.6%	12.5%	8.1%
USE CELLPHONE FOR TEXTING?			
Yes	88.4%	91.5%	88.7%
No	7.1%	3.5%	6.8%
Don't use cellphone	4.5%	5.0%	4.5%
USE CELLPHONE FOR GOING ONLINE?			
Yes	77.6%	85.2%	78.4%
No	17.9%	9.8%	17.1%
Don't use cellphone	4.5%	5.0%	4.5%
PARTY AFFILIATION:			
Democrat	14.4%		14.4%
Republican	26.7%		26.7%
Other party	2.5%		2.5%
No party	56.4%		56.4%
POLITICAL IDEOLOGY:			
Conservative	38.0%	26.1%	36.9%
Moderate	45.0%	56.9%	46.2%
Progressive	16.9%	17.0%	16.9%
ALASKA RESIDENCY:			
Less than 15 years	11.5%	36.0%	13.9%
15-30 years	34.3%	36.9%	34.6%
More than 30 years	54.2%	27.1%	51.6%
Total	90.3%	9.7%	100.0%

	REGISTERED TO VOTE?		Total
	Yes	No	Col %
	Col %	Col %	
AGE OF RESPONDENT:			
18-34	30.3%	59.7%	33.2%
35-44	17.4%	13.9%	17.1%
45-54	16.9%	14.5%	16.7%
55+	35.4%	11.9%	33.1%
CHILDREN IN HOUSEHOLD:			
None	63.8%	44.3%	62.0%
One or more	36.2%	55.7%	38.0%
MARITAL STATUS:			
Married	55.2%	37.8%	53.5%
Single	44.8%	62.2%	46.5%
HOUSEHOLD INCOME:			
\$0-\$40,000	27.4%	37.9%	28.5%
\$40,000-\$100,000	48.5%	48.1%	48.4%
\$100,000+	22.2%	11.6%	21.1%
Not sure	1.9%	2.4%	1.9%
ETHNICITY OF RESPONDENT:			
White	66.8%	58.3%	66.0%
Non-white	33.2%	41.7%	34.0%
GENDER OF RESPONDENT:			
Male	52.3%	43.3%	51.5%
Female	47.7%	56.7%	48.5%
MARITAL STATUS BY GENDER:			
Married males	28.2%	13.2%	26.7%
Married females	27.0%	24.6%	26.8%
Single males	24.4%	28.0%	24.7%
Single females	20.4%	34.2%	21.7%
Total	90.3%	9.7%	100.0%

	REGISTERED TO VOTE?		Total
	Yes	No	Col %
	Col %	Col %	
MOST WATCHED TV CHANNEL:			
KTUU Channel 2	23.9%	38.3%	25.1%
KTBY Channel 4	5.3%	2.7%	5.1%
KYES Channel 5	1.9%		1.7%
KAKM Channel 7	2.6%		2.4%
KTVA Channel 11	7.0%	1.3%	6.5%
KYUR Channel 13	3.2%	12.2%	4.0%
KATN Fairbanks Channel 2	2.3%		2.1%
KFXF Fairbanks Channel 7	.5%		.4%
KTVF Fairbanks Channel 11	3.9%	.8%	3.7%
KUAC Fairbanks Channel 9	3.2%		3.0%
KJNP Fairbanks Channel 4	.4%		.4%
KXD Fairbanks Channel 13	.3%		.3%
KJUD Southeast Channel 8	1.7%		1.5%
KTNL Southeast Channel 2/11/13	1.1%		1.0%
KTOO Southeast Channel 10	.2%		.2%
KUBD Southeast Channel 4	.7%		.6%
History	2.2%	2.8%	2.3%
Discovery	1.5%	2.8%	1.6%
CNN	.7%		.7%
Fox News	7.0%	4.8%	6.8%
MSNBC	2.8%	2.7%	2.8%
ESPN	1.2%		1.1%
A&E	.3%		.2%
TBS	.1%		.1%
TNT	.1%		.1%
USA	.4%		.3%
Comedy	.5%	1.2%	.5%
Lifetime	.4%	7.2%	1.0%
Cartoon Network	.9%		.8%
Food	1.1%	6.4%	1.6%
HGTV	.3%		.3%
HBO	.3%		.3%
National Geographic	.9%		.9%
CW	.8%		.7%
KATH Juneau Channel 15	.3%		.3%
KXLJ Juneau Channel 14	.1%		.1%
Alaska One	.3%		.3%
BET	.7%		.7%
Hallmark	.4%		.3%
Investigation Discovery	.8%		.7%
Syfy	.7%		.6%
Smithsonian	.3%		.2%
TCM	.5%		.5%
ARCS	.3%		.3%
Create	1.0%		.9%
Science Channel	.2%		.2%
NHL Network	.4%		.4%
TBN	.2%		.2%
Disney Jr	.4%		.4%
360 North	.3%	3.9%	.6%
Ion	.8%	2.3%	1.0%
VH1	.3%		.2%
Gameshow Network	.3%		.2%
Inspiration Network	.1%		.1%
KACN - Me TV	.8%		.7%
KATN Fox Fairbanks Channel 3	.1%		.1%
Cooking Channel	.1%		.1%
Hallmark Movies - HMM	.1%		.1%
One America News	1.6%		1.5%
Justice Network	.3%		.3%

(continued)

	REGISTERED TO VOTE?		Total
	Yes	No	Col %
	Col %	Col %	
K02LJ Nondalton	.7%		.6%
Starz Western	.2%		.2%
CNN International	.2%		.2%
KYUK Channel 7/15	.8%		.8%
Mostly sports	.6%		.5%
Not sure	6.2%	10.7%	6.6%
MOST LISTENED TO RADIO STATION:			
KAFC 93.7 FM	.6%		.5%
KAKL 88.5 FM	1.8%	7.3%	2.3%
KASH 107.5 FM	.3%	3.2%	.6%
KATB 89.3 FM	.3%		.3%
KBBO 92.1 FM	.4%		.4%
KBFX 100.5 FM	2.2%		2.0%
KBRJ 104.1 FM	1.0%	5.1%	1.4%
KBYR 700 AM	2.0%		1.8%
KTMB 102.1 FM	.2%		.1%
KENI 650 AM	5.2%	1.7%	4.9%
KFAT 92.9 FM	1.8%	.9%	1.7%
KFQD 750 AM/103.7 FM	3.1%	3.2%	3.1%
KGOT 101.3 FM	1.9%	8.1%	2.5%
KHAR 590 AM	.3%		.3%
KMXS 103.1 FM	1.1%		1.0%
KNBA 90.3 FM	1.2%		1.1%
KNIK 87.7 FM	.8%		.7%
KMVN 105.7 FM	1.9%	10.4%	2.6%
KOOL 97.3 FM	1.1%		1.0%
KSKA 91.1 FM	11.5%		10.5%
KTZN 550 AM	.4%		.4%
KVNT 1020 AM/92.5 FM	.5%	2.2%	.6%
KWHL 106.5 FM	3.5%	1.7%	3.4%
KXLW 96.3 FM	.5%	2.3%	.7%
KYMG 98.9 FM	.9%		.9%
KZND 94.7 FM	1.1%		1.0%
KADX 94.7 FM	.3%		.3%
KAYO 100.9 FM	.8%	5.3%	1.2%
KBBI 890 AM	1.3%		1.1%
KDLL 91.9 FM	.4%		.4%
KFSE 106.9 FM	.3%	3.6%	.6%
KGTL 620 AM	.2%		.2%
KKIS 96.5 FM	.6%		.6%
KMBQ 99.7 FM	1.6%	4.2%	1.8%
KMJG 88.9 FM	.1%		.1%
KPEN 101.7 FM	.6%		.5%
KSLD 1140 AM	.2%		.2%
KSRM 920 AM	2.1%	4.6%	2.3%
KWHQ 100.1 FM	.5%		.4%
KWVV 103.5 FM		2.1%	.2%
KXBA 93.3 FM	.7%		.7%
KAKL 88.5 FM	.8%		.7%
KAKQ 101.1 FM	1.0%		.9%
KCBF 820 AM	.1%		.1%
KDJF 93.5 FM	.2%		.2%
KFAR 660 AM	2.0%		1.8%
KIAK 102.5 FM	.4%		.4%
KIAM 91.9 FM	.3%		.3%
KJNP 1170 AM/100.3 FM	.4%		.4%
KFBX 970 AM	1.5%		1.3%
KKED 104.7 FM	.3%		.3%
KSUA 91.5 FM	.1%		.1%
KTDZ 103.9 FM	.4%		.4%

(continued)

	REGISTERED TO VOTE?		Total
	Yes	No	Col %
	Col %	Col %	
KUAC 89.9 FM	2.9%	1.4%	2.8%
KWLF 98.1 FM	2.5%	5.8%	2.8%
KXLR 95.9 FM	.4%	1.0%	.5%
KYSC 96.9 FM	.6%		.5%
KFSK 100.9 FM	.3%		.3%
KSTK 101.7 FM	.3%	1.8%	.4%
KHNS 102.3 FM	.1%		.1%
KTOO 104.3 FM	2.5%		2.2%
KCAW 104.7 FM	1.5%		1.3%
KRBD 105.3 FM	1.2%		1.1%
KSUP 106.3 FM	1.0%		.9%
KGTW 106.7 FM	.1%		.1%
KJNO 630 AM	.4%		.4%
KINY 800 AM	.9%		.8%
KTKN 930 AM	.8%		.7%
KIFW 1230 AM	.4%		.3%
KVOK 560 AM	.3%		.3%
KDLG 670 AM	1.1%		1.0%
KYUK 640 AM	.7%		.6%
KOTZ 720 AM	1.4%		1.2%
KCHU 770 AM	.2%		.2%
KNOM 780 AM	1.0%	2.3%	1.2%
KVAK 1230 AM/93.3 FM	.3%		.3%
KLAM 1450 AM	.2%		.2%
KUCB 89.7 FM	1.0%	7.9%	1.6%
KXGA 90.5 FM	.1%		.1%
KBRW 680 AM/91.9 FM	.9%		.8%
KMXT 100.1 FM	.5%		.5%
KRXX 101.1 FM	.2%	1.3%	.3%
KCDV 100.9 FM	.1%		.1%
KCUK 88.1 FM	.2%		.2%
Moody WJSO 91.9 FM	.3%		.2%
KSDP 830 AM	.1%		.1%
KWDD 94.3 FM	.3%		.3%
Moody WJSO 88.3 FM	.3%		.2%
KLSF 89.7 FM	.1%		.1%
KRNN 102.7 FM	.8%		.8%
KYKD 100.1 FM	.6%		.5%
KUDU 91.9 FM	.2%		.2%
Moody WJSO 95.3 FM	.6%		.5%
KQHE 92.7 FM	.7%	.7%	.7%
KABN 88.9 FM	.1%		.1%
KNLT 95.5 FM	1.3%		1.2%
KIBH 91.7 FM	.1%		.1%
KZVV 88.3 FM	.3%		.3%
KJLP 88.9 FM	.2%		.2%
KWRK 90.9 FM	.1%		.1%
KEFP 99.5 FM	.2%		.2%
KAUG 89.9 FM	.7%		.6%
KBUQ 91.9 FM	.1%		.1%
KODK 90.7 FM		1.1%	.1%
Moody K296DC 107.1 FM	.1%		.1%
Not sure/No favorite station	6.0%	10.8%	6.4%
Total	90.3%	9.7%	100.0%

	REGISTERED TO VOTE?		Total
	Yes	No	Col %
	Col %	Col %	
MEMBER OF NRA IN HOUSEHOLD?			
Yes	19.7%	15.6%	19.3%
No	79.6%	82.0%	79.8%
Not sure	.7%	2.3%	.9%
OWN FIREARMS IN HOUSEHOLD?			
Yes	69.4%	43.2%	66.9%
No	30.3%	54.4%	32.6%
Not sure	.2%	2.5%	.5%
OWN ASSAULT WEAPONS IN HOUSEHOLD?			
Yes	17.3%	10.1%	16.6%
No	81.5%	87.5%	82.1%
Not sure	1.2%	2.5%	1.4%
LAWS COVERING THE SALE OF FIREARMS SHOULD BE...			
More strict	45.4%	41.4%	45.0%
Less strict	5.5%	8.3%	5.8%
Left as they are now	47.7%	44.3%	47.4%
Not sure	1.3%	6.0%	1.8%
BAN ON SALE OF ASSAULT WEAPONS IN ALASKA:			
Support	48.4%	36.0%	47.2%
Oppose	49.7%	59.9%	50.7%
Not sure	1.9%	4.1%	2.2%
REQUIRE INDIVIDUALS TO BE 21 OR OVER:			
Support	65.9%	73.8%	66.7%
Oppose	32.3%	24.9%	31.6%
Not sure	1.7%	1.3%	1.7%
BAN ON HIGH CAPACITY GUN MAGAZINES:			
Support	49.7%	30.7%	47.8%
Oppose	47.2%	64.1%	48.9%
Not sure	3.1%	5.2%	3.4%
ALLOW POLICE OR FAMILY TO PETITION A JUDGE:			
Support	83.3%	89.8%	83.9%
Oppose	13.5%	10.2%	13.2%
Not sure	3.2%		2.9%
ALLOW TEACHERS TO CARRY GUNS ON SCHOOL GROUNDS:			
Support	44.1%	55.5%	45.2%
Oppose	53.3%	42.1%	52.2%
Not sure	2.6%	2.5%	2.6%
Total	90.3%	9.7%	100.0%



# CROSSTABULATION TABLES

Gun Ownership

Column Percents

	GUN OWNERSHIP:			Total
	Yes, including assault weapons	Yes, no assault weapons	No	Col %
	Col %	Col %	Col %	
AREAS OF ALASKA:				
Southeast	11.0%	10.0%	10.8%	10.4%
Rural	6.9%	9.9%	9.7%	9.3%
Southcentral	26.6%	28.5%	22.2%	26.1%
Anchorage	42.1%	35.8%	48.3%	40.9%
Fairbanks	13.5%	15.8%	9.1%	13.2%
REGISTERED TO VOTE?				
Yes	94.1%	93.8%	84.1%	90.7%
No	5.9%	6.2%	15.9%	9.3%
LANDLINE/CELL STATUS:				
Land only	.6%	3.8%	8.1%	4.7%
Both - land dominant	9.3%	11.7%	8.1%	10.1%
Both - cell dominant	24.2%	29.6%	21.2%	26.0%
Cell only	65.9%	54.9%	62.6%	59.2%
ADVERTISING NOTICE MOST:				
Newspaper	8.0%	4.0%	9.7%	6.5%
Direct mail	1.6%	2.8%	1.3%	2.1%
TV ads	21.9%	34.0%	29.0%	30.4%
Radio ads	26.3%	19.9%	14.7%	19.3%
Internet ads	38.0%	37.5%	43.6%	39.6%
Not sure	4.2%	1.8%	1.8%	2.2%
DO YOU WATCH BROADCAST TV...				
A lot	10.7%	10.6%	9.1%	10.1%
A fair amount	16.2%	21.2%	16.9%	19.0%
A little	37.6%	35.5%	37.6%	36.5%
None	35.6%	32.8%	36.4%	34.4%
DO YOU LISTEN TO THE RADIO...				
A lot	13.8%	13.1%	12.5%	13.0%
A fair amount	20.3%	21.3%	23.2%	21.7%
A little	40.3%	42.6%	40.6%	41.6%
None	25.6%	23.0%	23.7%	23.7%
ANCHORAGE DAILY NEWS READS PER WEEK:				
Don't read	81.7%	83.4%	75.0%	80.4%
1-3 reads	10.2%	7.4%	14.5%	10.2%
4-5 reads	1.8%	2.1%	3.4%	2.5%
Every day	6.4%	6.7%	7.1%	6.8%
Not sure		.3%		.2%
ANCHORAGE DAILY NEWS ONLINE READS PER WEEK:				
Don't read	61.3%	67.5%	65.4%	65.8%
1-3 reads	24.9%	23.3%	20.8%	22.8%
4-6 reads	9.2%	4.9%	6.3%	6.1%
Every day	4.6%	4.1%	7.5%	5.3%
Not sure		.2%		.1%
HOURS PER DAY SPENT ONLINE:				
None	4.5%	6.7%	12.2%	8.1%
1 hour or less	17.9%	16.5%	11.1%	15.0%
2-3 hours	31.1%	30.2%	27.2%	29.4%
4+ hours	46.5%	45.8%	48.9%	46.9%
Not sure		.9%	.5%	.6%
Total	16.5%	50.8%	32.7%	100.0%

	GUN OWNERSHIP:			Total
	Yes, including assault weapons	Yes, no assault weapons	No	Col %
	Col %	Col %	Col %	
USE INTERNET FOR SHOPPING?				
Yes	71.9%	69.0%	65.2%	68.2%
No	23.7%	24.4%	22.6%	23.7%
Don't use Internet	4.4%	6.7%	12.2%	8.1%
USE INTERNET FOR NEWS?				
Yes	77.2%	72.7%	65.2%	71.0%
No	18.4%	20.6%	22.6%	20.9%
Don't use Internet	4.4%	6.7%	12.2%	8.1%
USE INTERNET FOR TV AND MOVIES?				
Yes	45.5%	56.6%	55.5%	54.5%
No	50.1%	36.7%	32.3%	37.4%
Don't use Internet	4.4%	6.7%	12.2%	8.1%
USE INTERNET FOR SOCIAL NETWORKING?				
Yes	69.7%	63.8%	58.0%	62.9%
No	25.9%	29.6%	29.8%	29.0%
Don't use Internet	4.4%	6.7%	12.2%	8.1%
USE CELLPHONE FOR TEXTING?				
Yes	89.0%	90.1%	86.6%	88.8%
No	10.4%	6.1%	5.3%	6.6%
Don't use cellphone	.6%	3.8%	8.1%	4.7%
USE CELLPHONE FOR GOING ONLINE?				
Yes	82.5%	80.6%	73.5%	78.6%
No	16.9%	15.6%	18.4%	16.8%
Don't use cellphone	.6%	3.8%	8.1%	4.7%
PARTY AFFILIATION:				
Democrat	5.1%	10.0%	28.2%	14.7%
Republican	38.3%	30.6%	11.9%	26.3%
Other party	7.1%	1.4%	1.9%	2.6%
No party	49.5%	57.9%	58.0%	56.5%
POLITICAL IDEOLOGY:				
Conservative	63.6%	37.4%	22.3%	36.7%
Moderate	32.0%	49.8%	46.7%	45.9%
Progressive	4.4%	12.7%	31.0%	17.4%
ALASKA RESIDENCY:				
Less than 15 years	10.4%	11.4%	19.2%	13.8%
15-30 years	30.6%	30.5%	42.6%	34.5%
More than 30 years	59.0%	58.1%	38.2%	51.7%
Total	16.5%	50.8%	32.7%	100.0%

	GUN OWNERSHIP:			Total
	Yes, including assault weapons	Yes, no assault weapons	No	Col %
	Col %	Col %	Col %	
AGE OF RESPONDENT:				
18-34	30.6%	28.2%	42.4%	33.3%
35-44	20.0%	19.3%	12.9%	17.3%
45-54	18.5%	15.4%	17.6%	16.6%
55+	30.9%	37.1%	27.1%	32.8%
CHILDREN IN HOUSEHOLD:				
None	57.4%	60.1%	68.0%	62.2%
One or more	42.6%	39.9%	32.0%	37.8%
MARITAL STATUS:				
Married	58.2%	64.7%	33.7%	53.4%
Single	41.8%	35.3%	66.3%	46.6%
HOUSEHOLD INCOME:				
\$0-\$40,000	11.6%	24.4%	43.1%	28.4%
\$40,000-\$100,000	51.1%	52.0%	42.6%	48.8%
\$100,000+	35.8%	22.6%	11.2%	21.1%
Not sure	1.5%	1.0%	3.0%	1.7%
ETHNICITY OF RESPONDENT:				
White	70.6%	71.9%	53.6%	65.7%
Non-white	29.4%	28.1%	46.4%	34.3%
GENDER OF RESPONDENT:				
Male	69.7%	50.9%	43.8%	51.7%
Female	30.3%	49.1%	56.2%	48.3%
MARITAL STATUS BY GENDER:				
Married males	36.4%	31.4%	15.3%	27.0%
Married females	21.8%	33.2%	18.4%	26.5%
Single males	32.6%	19.5%	29.0%	24.8%
Single females	9.2%	15.9%	37.2%	21.8%
Total	16.5%	50.8%	32.7%	100.0%

	GUN OWNERSHIP:			Total
	Yes, including assault weapons	Yes, no assault weapons	No	Col %
	Col %	Col %	Col %	
MOST WATCHED TV CHANNEL:				
KTUU Channel 2	18.2%	27.8%	25.6%	25.6%
KTBY Channel 4	8.2%	6.0%	2.2%	5.2%
KYES Channel 5	1.0%	1.4%	2.7%	1.8%
KAKM Channel 7	4.8%	1.1%	3.1%	2.4%
KTVA Channel 11	6.6%	6.7%	6.1%	6.5%
KYUR Channel 13		4.4%	5.7%	4.1%
KATN Fairbanks Channel 2	.7%	3.1%	.6%	1.9%
KFXF Fairbanks Channel 7	.7%	.6%		.4%
KTVF Fairbanks Channel 11	2.8%	4.8%	2.2%	3.7%
KUAC Fairbanks Channel 9	2.8%	1.8%	5.2%	3.0%
KJNP Fairbanks Channel 4		.2%	.9%	.4%
KXD Fairbanks Channel 13	1.3%		.3%	.3%
KJUD Southeast Channel 8	.7%	1.4%	2.4%	1.6%
KTNL Southeast Channel 2/11/13	.6%	1.2%	1.1%	1.1%
KTOO Southeast Channel 10	.6%	.2%		.2%
KUBD Southeast Channel 4			1.9%	.6%
History	4.7%	1.8%	1.9%	2.3%
Discovery	1.6%	1.4%	1.3%	1.4%
CNN		.5%	1.4%	.7%
Fox News	16.2%	6.5%	2.0%	6.7%
MSNBC	2.2%	2.0%	4.7%	2.9%
ESPN	.7%	1.6%	.6%	1.1%
A&E		.5%		.2%
TBS	.8%			.1%
TNT		.2%		.1%
USA		.3%	.6%	.3%
Comedy			1.8%	.6%
Lifetime		.7%	2.0%	1.0%
Cartoon Network			2.5%	.8%
Food		2.7%	.6%	1.6%
HGTV	.6%	.4%		.3%
HBO		.6%		.3%
National Geographic	.8%	1.4%		.9%
CW	.8%	.5%	1.1%	.7%
KATH Juneau Channel 15		.5%		.3%
KXLJ Juneau Channel 14			.3%	.1%
Alaska One		.6%		.3%
BET			2.1%	.7%
Hallmark		.5%	.3%	.3%
Investigation Discovery	3.5%	.3%		.7%
Syfy		1.2%		.6%
Smithsonian	1.5%			.2%
TCM		.9%		.5%
ARCS		.6%		.3%
Create		1.8%		.9%
Science Channel		.4%		.2%
NHL Network	2.5%			.4%
TBN			.6%	.2%
Disney Jr		.7%		.4%
360 North	1.0%	.2%	1.1%	.6%
Ion		1.2%	1.1%	1.0%
VH1		.5%		.2%
Gameshow Network			.7%	.2%
Inspiration Network	.6%			.1%
KACN - Me TV	.6%	1.0%		.6%
KATN Fox Fairbanks Channel 3			.2%	.1%
Cooking Channel		.2%		.1%

(continued)

	GUN OWNERSHIP:			Total
	Yes, including assault weapons	Yes, no assault weapons	No	Col %
	Col %	Col %	Col %	
Hallmark Movies - HMM			.3%	.1%
One America News	2.3%	1.9%		1.3%
Justice Network			.9%	.3%
K02LJ Nondalton		1.3%		.7%
Starz Western	1.4%			.2%
CNN International	1.1%			.2%
KYUK Channel 7/15		.8%	1.1%	.8%
Mostly sports		1.1%		.6%
Not sure	8.1%	2.8%	10.2%	6.0%
MOST LISTENED TO RADIO STATION:				
KAFC 93.7 FM	3.3%			.5%
KAKL 88.5 FM	2.0%	2.0%	3.1%	2.4%
KASH 107.5 FM		.4%	.9%	.5%
KATB 89.3 FM		.2%	.6%	.3%
KBBO 92.1 FM	.7%	.5%		.4%
KBFX 100.5 FM	3.4%	2.2%	1.0%	2.0%
KBRJ 104.1 FM	1.2%	.8%	1.1%	1.0%
KBYR 700 AM	.5%	2.6%	1.4%	1.9%
KTMB 102.1 FM		.1%	.2%	.1%
KENI 650 AM	7.8%	5.1%	2.9%	4.8%
KFAT 92.9 FM	6.1%	.7%	1.2%	1.8%
KFQD 750 AM/103.7 FM	4.2%	3.9%	1.6%	3.2%
KGOT 101.3 FM	1.9%	1.1%	5.2%	2.5%
KHAR 590 AM		.4%	.2%	.3%
KMXS 103.1 FM		1.8%	.5%	1.1%
KNBA 90.3 FM		1.3%	1.5%	1.2%
KNIK 87.7 FM	1.2%	.4%	1.1%	.7%
KMVN 105.7 FM		2.6%	4.1%	2.7%
KOOL 97.3 FM	.5%	.6%	1.9%	1.0%
KSKA 91.1 FM	3.2%	12.3%	12.2%	10.8%
KTZN 550 AM		.3%	.7%	.4%
KVNT 1020 AM/92.5 FM	1.9%	.5%	.3%	.6%
KWHL 106.5 FM	7.1%	.9%	5.7%	3.4%
KXLW 96.3 FM	1.1%	.2%	1.0%	.6%
KYMG 98.9 FM	.9%	.7%	1.2%	.9%
KZND 94.7 FM		2.1%		1.1%
KADX 94.7 FM	1.7%			.3%
KAYO 100.9 FM	.5%	1.0%	.9%	.9%
KBBI 890 AM	.5%	1.1%	1.6%	1.2%
KDLL 91.9 FM	.6%	.4%	.2%	.4%
KFSE 106.9 FM	.5%	.4%	1.0%	.6%
KGTL 620 AM		.4%		.2%
KKIS 96.5 FM		1.1%		.6%
KMBQ 99.7 FM		1.3%	3.6%	1.9%
KMJG 88.9 FM		.2%		.1%
KPEN 101.7 FM	.5%	.9%		.5%
KSLD 1140 AM		.4%		.2%
KSRM 920 AM		4.5%		2.3%
KWHQ 100.1 FM	1.5%		.6%	.4%
KWVV 103.5 FM		.4%		.2%
KXBA 93.3 FM		.8%	.8%	.7%
KAKL 88.5 FM	.6%	.9%	.2%	.7%
KAKQ 101.1 FM		.9%	1.4%	1.0%
KCBF 820 AM		.2%		.1%
KDJF 93.5 FM		.3%		.2%
KFAR 660 AM	4.6%	1.6%	.8%	1.8%
KIAK 102.5 FM	1.1%	.4%		.4%

(continued)

	GUN OWNERSHIP:			Total
	Yes, including assault weapons	Yes, no assault weapons	No	Col %
	Col %	Col %	Col %	
KIAM 91.9 FM		.2%	.4%	.3%
KJNP 1170 AM/100.3 FM		.6%	.3%	.4%
KFBX 970 AM		2.6%		1.4%
KKED 104.7 FM		.6%		.3%
KTDZ 103.9 FM		.7%		.4%
KUAC 89.9 FM	2.9%	2.7%	3.0%	2.8%
KWLF 98.1 FM	.6%	4.9%	.7%	2.8%
KXLR 95.9 FM	2.1%		.3%	.4%
KYSC 96.9 FM	2.5%		.4%	.5%
KFSK 100.9 FM		.4%	.2%	.3%
KSTK 101.7 FM	1.7%	.3%		.4%
KHNS 102.3 FM		.2%		.1%
KTOO 104.3 FM	2.4%	2.5%	1.5%	2.2%
KCAW 104.7 FM	1.0%	1.5%	1.4%	1.4%
KRBD 105.3 FM	2.8%	.4%	1.4%	1.1%
KSUP 106.3 FM			2.7%	.9%
KGTW 106.7 FM		.2%		.1%
KJNO 630 AM		.6%	.3%	.4%
KINY 800 AM		1.6%		.8%
KTKN 930 AM	1.8%	.7%	.3%	.8%
KIFW 1230 AM		.7%		.3%
KVOK 560 AM		.3%	.3%	.3%
KDLG 670 AM	1.6%	1.4%	.3%	1.1%
KYUK 640 AM		.6%	1.0%	.6%
KOTZ 720 AM	2.5%	1.7%		1.3%
KCHU 770 AM		.3%		.2%
KNOM 780 AM	2.1%	1.7%		1.2%
KVAK 1230 AM/93.3 FM			.6%	.2%
KLAM 1450 AM	.6%	.3%		.2%
KUCB 89.7 FM	1.8%	1.3%	2.2%	1.6%
KXGA 90.5 FM	.6%			.1%
KBRW 680 AM/91.9 FM		1.3%	.5%	.9%
KMXT 100.1 FM		.4%	.9%	.5%
KRXX 101.1 FM	1.3%	.2%		.3%
KCDV 100.9 FM			.2%	.1%
KCUK 88.1 FM			.7%	.2%
Moody WJSO 91.9 FM			.7%	.2%
KSDP 830 AM			.4%	.1%
KWDD 94.3 FM			.9%	.3%
Moody WJSO 88.3 FM			.8%	.3%
KLSF 89.7 FM			.3%	.1%
KRNN 102.7 FM		.4%	1.7%	.8%
KYKD 100.1 FM	.6%	.2%	1.0%	.5%
KUDU 91.9 FM			.5%	.2%
Moody WJSO 95.3 FM		.2%	1.3%	.5%
KQHE 92.7 FM	1.4%		.2%	.3%
KABN 88.9 FM			.2%	.1%
KNLT 95.5 FM	.8%	.3%	3.1%	1.3%
KIBH 91.7 FM		.1%		.1%
KZVV 88.3 FM		.3%	.3%	.3%
KJLP 88.9 FM			.5%	.2%
KWRK 90.9 FM	.7%			.1%
KFNP 99.5 FM			.6%	.2%
KAUG 89.9 FM	1.4%		1.3%	.6%
KBUQ 91.9 FM		.2%		.1%
KODK 90.7 FM			.3%	.1%
Moody K296DC 107.1 FM		.1%		.1%
Not sure/No favorite station	7.6%	6.1%	5.5%	6.1%
Total	16.5%	50.8%	32.7%	100.0%

	GUN OWNERSHIP:			Total
	Yes, including assault weapons	Yes, no assault weapons	No	Col %
	Col %	Col %	Col %	
MEMBER OF NRA IN HOUSEHOLD?				
Yes	53.9%	17.9%	3.2%	19.1%
No	46.1%	81.7%	95.3%	80.3%
Not sure		.4%	1.4%	.7%
OWN FIREARMS IN HOUSEHOLD?				
Yes	100.0%	100.0%		67.2%
No			100.0%	32.8%
OWN ASSAULT WEAPONS IN HOUSEHOLD?				
Yes	100.0%			16.6%
No		98.2%	100.0%	82.4%
Not sure		1.8%		.9%
LAWS COVERING THE SALE OF FIREARMS SHOULD BE...				
More strict	16.1%	43.7%	62.9%	45.4%
Less strict	13.0%	3.9%	5.2%	5.8%
Left as they are now	69.6%	50.7%	29.6%	46.9%
Not sure	1.3%	1.7%	2.3%	1.8%
BAN ON SALE OF ASSAULT WEAPONS IN ALASKA:				
Support	10.4%	51.2%	61.7%	47.9%
Oppose	89.3%	47.1%	35.2%	50.1%
Not sure	.4%	1.7%	3.1%	1.9%
REQUIRE INDIVIDUALS TO BE 21 OR OVER:				
Support	31.9%	68.1%	85.6%	67.9%
Oppose	65.7%	30.7%	12.1%	30.4%
Not sure	2.3%	1.2%	2.3%	1.7%
BAN ON HIGH CAPACITY GUN MAGAZINES:				
Support	18.1%	48.1%	63.9%	48.3%
Oppose	81.5%	49.3%	31.6%	48.8%
Not sure	.4%	2.6%	4.5%	2.9%
ALLOW POLICE OR FAMILY TO PETITION A JUDGE:				
Support	71.4%	85.3%	88.4%	84.1%
Oppose	25.6%	11.6%	9.5%	13.2%
Not sure	3.0%	3.0%	2.0%	2.7%
ALLOW TEACHERS TO CARRY GUNS ON SCHOOL GROUNDS:				
Support	72.4%	44.4%	31.1%	44.7%
Oppose	23.4%	53.2%	66.7%	52.7%
Not sure	4.3%	2.4%	2.2%	2.6%
Total	16.5%	50.8%	32.7%	100.0%



# CROSSTABULATION TABLES

## Member of NRA in Household

### Column Percents

	MEMBER OF NRA IN HOUSEHOLD?			Total
	Yes	No	Not sure	Col %
	Col %	Col %	Col %	
<b>AREAS OF ALASKA:</b>				
Southeast	6.9%	11.2%		10.3%
Rural	2.4%	10.8%	53.1%	9.5%
Southcentral	37.3%	23.4%	14.7%	26.0%
Anchorage	38.3%	41.7%	26.3%	40.9%
Fairbanks	15.1%	12.9%	5.9%	13.3%
<b>REGISTERED TO VOTE?</b>				
Yes	92.0%	89.8%	73.7%	90.1%
No	8.0%	10.2%	26.3%	9.9%
<b>LANDLINE/CELL STATUS:</b>				
Land only	3.9%	4.2%	53.1%	4.6%
Both - land dominant	10.4%	10.3%		10.3%
Both - cell dominant	24.2%	26.7%	20.6%	26.2%
Cell only	61.5%	58.8%	26.3%	59.0%
<b>ADVERTISING NOTICE MOST:</b>				
Newspaper	9.5%	5.7%		6.4%
Direct mail	1.7%	2.6%		2.4%
TV ads	24.8%	31.0%	100.0%	30.4%
Radio ads	23.5%	18.0%		18.9%
Internet ads	35.6%	41.0%		39.6%
Not sure	4.9%	1.8%		2.4%
<b>DO YOU WATCH BROADCAST TV...</b>				
A lot	10.5%	9.9%		9.9%
A fair amount	14.4%	19.3%	79.4%	18.9%
A little	40.2%	35.5%	14.7%	36.3%
None	34.9%	35.2%	5.9%	34.9%
<b>DO YOU LISTEN TO THE RADIO...</b>				
A lot	15.7%	12.1%	14.7%	12.8%
A fair amount	23.5%	21.7%		21.8%
A little	37.3%	42.5%	26.3%	41.4%
None	23.5%	23.7%	58.9%	23.9%
<b>ANCHORAGE DAILY NEWS READS PER WEEK:</b>				
Don't read	75.3%	81.8%	100.0%	80.7%
1-3 reads	11.3%	9.8%		10.0%
4-5 reads	3.6%	2.2%		2.4%
Every day	9.1%	6.1%		6.6%
Not sure	.6%	.1%		.2%
<b>ANCHORAGE DAILY NEWS ONLINE READS PER WEEK:</b>				
Don't read	66.8%	65.2%	46.9%	65.3%
1-3 reads	17.4%	23.6%	53.1%	22.7%
4-6 reads	9.1%	5.8%		6.4%
Every day	6.7%	5.3%		5.5%
Not sure		.1%		.1%
<b>HOURS PER DAY SPENT ONLINE:</b>				
None	10.2%	7.5%	26.3%	8.2%
1 hour or less	17.7%	14.1%	20.6%	14.8%
2-3 hours	29.2%	29.3%	53.1%	29.5%
4+ hours	42.9%	48.4%		46.9%
Not sure		.7%		.6%
Total	19.4%	79.8%	.9%	100.0%

	MEMBER OF NRA IN HOUSEHOLD?			Total
	Yes	No	Not sure	Col %
	Col %	Col %	Col %	
USE INTERNET FOR SHOPPING?				
Yes	70.0%	69.0%	20.6%	68.8%
No	19.9%	23.5%	53.1%	23.0%
Don't use Internet	10.1%	7.5%	26.3%	8.2%
USE INTERNET FOR NEWS?				
Yes	66.9%	71.4%	67.8%	70.5%
No	23.0%	21.1%	5.9%	21.4%
Don't use Internet	10.1%	7.5%	26.3%	8.2%
USE INTERNET FOR TV AND MOVIES?				
Yes	40.8%	56.9%	67.8%	53.9%
No	49.1%	35.6%	5.9%	38.0%
Don't use Internet	10.1%	7.5%	26.3%	8.2%
USE INTERNET FOR SOCIAL NETWORKING?				
Yes	64.8%	63.0%	20.6%	63.0%
No	25.1%	29.6%	53.1%	28.9%
Don't use Internet	10.1%	7.5%	26.3%	8.2%
USE CELLPHONE FOR TEXTING?				
Yes	88.3%	89.6%	20.6%	88.8%
No	7.8%	6.2%	26.3%	6.7%
Don't use cellphone	3.9%	4.2%	53.1%	4.6%
USE CELLPHONE FOR GOING ONLINE?				
Yes	81.5%	78.2%	20.6%	78.4%
No	14.6%	17.6%	26.3%	17.1%
Don't use cellphone	3.9%	4.2%	53.1%	4.6%
PARTY AFFILIATION:				
Democrat	1.5%	17.8%		14.5%
Republican	41.6%	22.5%	80.0%	26.7%
Other party	4.0%	2.2%		2.5%
No party	53.0%	57.5%	20.0%	56.3%
POLITICAL IDEOLOGY:				
Conservative	63.4%	30.9%	5.9%	37.0%
Moderate	29.2%	49.5%	94.1%	45.9%
Progressive	7.4%	19.6%		17.0%
ALASKA RESIDENCY:				
Less than 15 years	10.1%	15.0%		13.9%
15-30 years	31.6%	35.0%	58.9%	34.6%
More than 30 years	58.3%	50.0%	41.1%	51.5%
Total	19.4%	79.8%	.9%	100.0%

	MEMBER OF NRA IN HOUSEHOLD?			Total
	Yes	No	Not sure	Col %
	Col %	Col %	Col %	
<b>AGE OF RESPONDENT:</b>				
18-34	24.0%	35.3%	53.1%	33.3%
35-44	16.5%	17.1%		16.8%
45-54	22.0%	15.4%	14.7%	16.7%
55+	37.5%	32.2%	32.2%	33.2%
<b>CHILDREN IN HOUSEHOLD:</b>				
None	59.0%	62.6%	58.9%	61.9%
One or more	41.0%	37.4%	41.1%	38.1%
<b>MARITAL STATUS:</b>				
Married	63.4%	51.6%	20.6%	53.6%
Single	36.6%	48.4%	79.4%	46.4%
<b>HOUSEHOLD INCOME:</b>				
\$0-\$40,000	21.4%	29.9%	67.8%	28.6%
\$40,000-\$100,000	45.0%	49.8%	5.9%	48.5%
\$100,000+	32.4%	18.4%		20.9%
Not sure	1.3%	1.8%	26.3%	1.9%
<b>ETHNICITY OF RESPONDENT:</b>				
White	68.7%	66.2%	5.9%	66.2%
Non-white	31.3%	33.8%	94.1%	33.8%
<b>GENDER OF RESPONDENT:</b>				
Male	56.5%	50.0%	79.4%	51.5%
Female	43.5%	50.0%	20.6%	48.5%
<b>MARITAL STATUS BY GENDER:</b>				
Married males	32.7%	25.8%		26.8%
Married females	30.7%	25.9%	20.6%	26.7%
Single males	23.3%	24.6%	79.4%	24.8%
Single females	13.3%	23.8%		21.6%
Total	19.4%	79.8%	.9%	100.0%

	MEMBER OF NRA IN HOUSEHOLD?			Total
	Yes	No	Not sure	Col %
	Col %	Col %	Col %	
MOST WATCHED TV CHANNEL:				
KTUU Channel 2	21.7%	25.8%	15.6%	24.9%
KTBY Channel 4	4.4%	5.4%		5.1%
KYES Channel 5		2.2%		1.7%
KAKM Channel 7	.6%	2.9%		2.4%
KTVA Channel 11	5.7%	6.9%		6.6%
KYUR Channel 13	.6%	4.9%		4.0%
KATN Fairbanks Channel 2	.6%	2.3%		2.0%
KFXF Fairbanks Channel 7	1.3%	.2%		.4%
KTVF Fairbanks Channel 11	2.7%	3.8%		3.6%
KUAC Fairbanks Channel 9	.4%	2.8%	56.4%	3.0%
KJNP Fairbanks Channel 4	.5%	.4%		.4%
KXD Fairbanks Channel 13	1.0%	.1%		.3%
KJUD Southeast Channel 8	.5%	1.8%		1.6%
KTNL Southeast Channel 2/11/13		1.3%		1.1%
KTOO Southeast Channel 10		.2%		.2%
KUBD Southeast Channel 4		.8%		.6%
History	4.2%	1.9%		2.3%
Discovery	2.6%	1.4%		1.6%
CNN	.4%	.7%		.7%
Fox News	16.4%	4.6%		6.8%
MSNBC		3.6%		2.8%
ESPN	2.0%	.9%		1.1%
A&E		.3%		.2%
TBS	.7%			.1%
TNT		.2%		.1%
USA		.4%		.3%
Comedy		.7%		.5%
Lifetime	.9%	1.0%		1.0%
Cartoon Network		1.0%		.8%
Food	.7%	1.8%		1.6%
HGTV	.5%	.3%		.3%
HBO		.4%		.3%
National Geographic	3.2%	.3%		.9%
CW	.7%	.7%		.7%
KATH Juneau Channel 15	.6%	.2%		.3%
KXLJ Juneau Channel 14		.1%		.1%
Alaska One		.4%		.3%
BET		.8%		.7%
Hallmark	.4%	.3%		.3%
Investigation Discovery	2.9%	.2%		.7%
Syfy		.8%		.6%
Smithsonian		.3%		.2%
TCM		.6%		.5%
ARCS		.4%		.3%
Create		1.2%		.9%
Science Channel		.3%		.2%
NHL Network	2.0%			.4%
TBN		.2%		.2%
Disney Jr		.5%		.4%
360 North	1.4%	.4%		.6%
Ion	.4%	1.1%		1.0%
VH1		.3%		.2%
Gameshow Network	1.2%			.2%
Inspiration Network	.5%			.1%
KACN - Me TV	2.7%	.2%		.7%
KATN Fox Fairbanks Channel 3		.1%		.1%
Cooking Channel		.1%		.1%
Hallmark Movies - HMM		.1%		.1%
One America News	5.8%	.4%		1.5%
Justice Network		.4%		.3%

(continued)

	MEMBER OF NRA IN HOUSEHOLD?			Total
	Yes	No	Not sure	Col %
	Col %	Col %	Col %	
K02LJ Nondalton		.8%		.7%
Starz Western	1.1%			.2%
CNN International		.2%		.2%
KYUK Channel 7/15	.9%	.8%		.8%
Mostly sports		.7%		.5%
Not sure	7.8%	6.0%	28.0%	6.6%
MOST LISTENED TO RADIO STATION:				
KAFC 93.7 FM	2.7%			.5%
KAKL 88.5 FM	3.6%	2.0%		2.3%
KASH 107.5 FM	1.4%	.4%		.6%
KATB 89.3 FM		.4%		.3%
KBBO 92.1 FM		.4%		.4%
KBFX 100.5 FM	2.5%	1.9%		2.0%
KBRJ 104.1 FM	3.4%	.5%	64.2%	1.4%
KBYR 700 AM	.6%	2.1%		1.8%
KTMB 102.1 FM		.2%		.1%
KENI 650 AM	8.4%	4.1%		4.9%
KFAT 92.9 FM	1.5%	1.8%		1.7%
KFQD 750 AM/103.7 FM	6.2%	2.5%		3.2%
KGOT 101.3 FM	1.8%	2.7%		2.5%
KHAR 590 AM		.3%		.3%
KMXS 103.1 FM	2.1%	.8%		1.0%
KNBA 90.3 FM	.4%	1.3%		1.1%
KNIK 87.7 FM	1.0%	.7%		.7%
KMVN 105.7 FM		3.3%		2.6%
KOOL 97.3 FM	1.5%	.9%		1.0%
KSKA 91.1 FM	3.8%	12.3%		10.6%
KTZN 550 AM	.4%	.4%		.4%
KVNT 1020 AM/92.5 FM	.5%	.7%		.6%
KWHL 106.5 FM	1.6%	3.4%		3.0%
KXLW 96.3 FM	.5%	.8%		.7%
KYMG 98.9 FM	.7%	.9%		.9%
KZND 94.7 FM		1.3%		1.0%
KADX 94.7 FM	1.4%			.3%
KAYO 100.9 FM	.8%	1.3%		1.2%
KBBI 890 AM	.4%	1.3%		1.2%
KDLL 91.9 FM		.5%		.4%
KFSE 106.9 FM		.7%		.6%
KGTL 620 AM	1.0%			.2%
KKIS 96.5 FM		.7%		.6%
KMBQ 99.7 FM	.4%	2.2%		1.8%
KMJG 88.9 FM		.1%		.1%
KPEN 101.7 FM	1.3%	.3%		.5%
KSLD 1140 AM	1.1%			.2%
KSRM 920 AM	6.5%	1.3%		2.3%
KWHQ 100.1 FM	1.2%	.2%		.4%
KWVV 103.5 FM		.2%		.2%
KXBA 93.3 FM	.4%	.7%		.7%
KAKL 88.5 FM	2.1%	.3%		.6%
KAKQ 101.1 FM	1.8%	.7%		.9%
KCBF 820 AM		.1%		.1%
KDJF 93.5 FM	.4%	.1%		.2%
KFAR 660 AM	3.4%	1.5%		1.8%
KIAK 102.5 FM	.9%	.3%		.4%
KIAM 91.9 FM		.3%		.3%
KJNP 1170 AM/100.3 FM		.5%		.4%
KFBX 970 AM		1.7%		1.3%
KKED 104.7 FM		.4%		.3%
KTDZ 103.9 FM	1.1%	.2%		.4%
KUAC 89.9 FM	.4%	3.4%		2.8%

(continued)

	MEMBER OF NRA IN HOUSEHOLD?			Total
	Yes	No	Not sure	Col %
	Col %	Col %	Col %	
KWLF 98.1 FM	1.5%	3.1%		2.8%
KXLR 95.9 FM	2.1%	.1%		.5%
KYSC 96.9 FM	2.0%	.2%		.5%
KFSK 100.9 FM		.4%		.3%
KSTK 101.7 FM		.5%		.4%
KHNS 102.3 FM		.1%		.1%
KTOO 104.3 FM	1.0%	2.4%		2.1%
KCAW 104.7 FM	.4%	1.6%		1.4%
KRBD 105.3 FM	2.8%	.7%		1.1%
KSUP 106.3 FM		1.1%		.9%
KGTW 106.7 FM		.1%		.1%
KJNO 630 AM		.5%		.4%
KINY 800 AM	1.9%	.5%		.8%
KTKN 930 AM	1.5%	.6%		.7%
KIFW 1230 AM	1.2%	.1%		.3%
KVOK 560 AM	.9%	.1%		.3%
KDLG 670 AM		1.3%		1.1%
KYUK 640 AM	.7%	.6%		.6%
KOTZ 720 AM		1.6%		1.2%
KCHU 770 AM		.2%		.2%
KNOM 780 AM	1.7%	1.1%		1.2%
KVAK 1230 AM/93.3 FM		.4%		.3%
KLAM 1450 AM	.5%	.2%		.2%
KUCB 89.7 FM		2.0%		1.6%
KXGA 90.5 FM		.1%		.1%
KBRW 680 AM/91.9 FM		1.0%		.8%
KMXT 100.1 FM	.4%	.5%		.5%
KRXX 101.1 FM	1.0%	.1%		.3%
KCDV 100.9 FM		.1%		.1%
KCUK 88.1 FM		.3%		.2%
Moody WJSO 91.9 FM		.3%		.2%
KSDP 830 AM		.2%		.1%
KWDD 94.3 FM		.3%		.3%
Moody WJSO 88.3 FM		.3%		.3%
KLSF 89.7 FM		.1%		.1%
KRNN 102.7 FM		1.0%		.8%
KYKD 100.1 FM		.6%		.5%
KUDU 91.9 FM		.2%		.2%
Moody WJSO 95.3 FM		.6%		.5%
KQHE 92.7 FM	.6%	.7%		.7%
KABN 88.9 FM		.1%		.1%
KNLT 95.5 FM		1.5%		1.2%
KIBH 91.7 FM		.1%		.1%
KZVV 88.3 FM		.3%		.3%
KJLP 88.9 FM		.2%		.2%
KWRK 90.9 FM	.6%			.1%
KFNP 99.5 FM		.2%		.2%
KAUG 89.9 FM	1.1%	.5%		.6%
KBUQ 91.9 FM		.1%		.1%
KODK 90.7 FM		.1%		.1%
Moody K296DC 107.1 FM		.1%		.1%
Not sure/No favorite station	9.0%	5.5%	35.8%	6.4%
Total	19.4%	79.8%	.9%	100.0%

	MEMBER OF NRA IN HOUSEHOLD?			Total
	Yes	No	Not sure	Col %
	Col %	Col %	Col %	
OWN FIREARMS IN HOUSEHOLD?				
Yes	94.4%	60.9%	20.6%	66.9%
No	5.6%	38.9%	53.1%	32.7%
Not sure		.3%	26.3%	.5%
OWN ASSAULT WEAPONS IN HOUSEHOLD?				
Yes	48.3%	9.5%		16.6%
No	50.4%	89.5%	67.8%	82.0%
Not sure	1.3%	1.0%	32.2%	1.4%
LAWS COVERING THE SALE OF FIREARMS SHOULD BE...				
More strict	15.2%	52.0%	79.4%	45.1%
Less strict	9.8%	4.9%		5.8%
Left as they are now	73.4%	41.2%	20.6%	47.3%
Not sure	1.5%	1.9%		1.8%
BAN ON SALE OF ASSAULT WEAPONS IN ALASKA:				
Support	17.2%	54.2%	79.4%	47.3%
Oppose	81.8%	43.4%	20.6%	50.7%
Not sure	1.0%	2.4%		2.1%
REQUIRE INDIVIDUALS TO BE 21 OR OVER:				
Support	30.1%	75.6%	100.0%	67.0%
Oppose	67.8%	22.8%		31.3%
Not sure	2.1%	1.6%		1.7%
BAN ON HIGH CAPACITY GUN MAGAZINES:				
Support	19.9%	54.5%	67.8%	47.9%
Oppose	76.9%	42.5%		48.8%
Not sure	3.2%	3.0%	32.2%	3.3%
ALLOW POLICE OR FAMILY TO PETITION A JUDGE:				
Support	73.4%	87.5%	26.3%	84.2%
Oppose	23.5%	10.0%	58.9%	13.0%
Not sure	3.2%	2.6%	14.7%	2.8%
ALLOW TEACHERS TO CARRY GUNS ON SCHOOL GROUNDS:				
Support	71.8%	38.2%	73.7%	45.0%
Oppose	24.4%	59.4%	26.3%	52.3%
Not sure	3.8%	2.4%		2.6%
Total	19.4%	79.8%	.9%	100.0%



# CROSSTABULATION TABLES

Party Affiliation

Column Percents

	PARTY AFFILIATION:				Total
	Democrat	Republican	Other party	No party	Col %
	Col %	Col %	Col %	Col %	
AREAS OF ALASKA:					
Southeast	10.8%	7.2%	23.2%	12.4%	11.1%
Rural	9.6%	10.6%		10.5%	10.2%
Southcentral	16.4%	32.5%	19.5%	22.2%	24.0%
Anchorage	44.1%	36.5%	41.8%	41.8%	40.7%
Fairbanks	19.1%	13.2%	15.6%	13.1%	14.0%
REGISTERED TO VOTE?					
Yes	100.0%	100.0%	100.0%	100.0%	100.0%
LANDLINE/CELL STATUS:					
Land only	3.9%	7.9%	4.5%	3.1%	4.5%
Both - land dominant	15.9%	14.9%		8.4%	11.0%
Both - cell dominant	27.4%	27.7%	11.4%	28.2%	27.5%
Cell only	52.8%	49.5%	84.1%	60.3%	56.9%
ADVERTISING NOTICE MOST:					
Newspaper	8.6%	8.3%	6.3%	4.4%	6.1%
Direct mail	2.7%	5.3%		1.6%	2.7%
TV ads	33.7%	34.4%	9.7%	30.0%	31.2%
Radio ads	14.8%	20.4%	23.2%	19.4%	19.1%
Internet ads	37.8%	28.9%	56.3%	42.7%	38.6%
Not sure	2.3%	2.7%	4.5%	1.8%	2.2%
DO YOU WATCH BROADCAST TV...					
A lot	11.0%	9.9%	24.8%	10.0%	10.5%
A fair amount	20.5%	22.0%		18.9%	19.5%
A little	30.7%	38.7%	30.8%	36.0%	35.9%
None	37.8%	29.3%	44.3%	35.0%	34.1%
DO YOU LISTEN TO THE RADIO...					
A lot	14.2%	11.0%	13.3%	12.0%	12.1%
A fair amount	20.9%	18.6%	20.6%	24.4%	22.3%
A little	37.4%	45.9%	59.3%	41.5%	42.5%
None	27.5%	24.4%	6.8%	22.0%	23.1%
ANCHORAGE DAILY NEWS READS PER WEEK:					
Don't read	81.6%	88.6%	60.1%	79.7%	81.9%
1-3 reads	3.6%	4.4%	26.9%	11.1%	8.6%
4-5 reads	6.2%	2.2%	6.3%	1.3%	2.4%
Every day	8.2%	4.9%	6.7%	7.6%	7.0%
Not sure	.3%			.2%	.2%
ANCHORAGE DAILY NEWS ONLINE READS PER WEEK:					
Don't read	60.6%	77.2%	29.4%	62.8%	65.5%
1-3 reads	24.1%	16.1%	42.4%	24.9%	22.9%
4-6 reads	7.2%	4.7%	18.3%	7.3%	6.9%
Every day	8.1%	2.0%	9.9%	4.8%	4.7%
Not sure				.2%	.1%
HOURS PER DAY SPENT ONLINE:					
None	10.1%	9.9%		6.4%	7.7%
1 hour or less	12.3%	21.1%	14.5%	13.5%	15.4%
2-3 hours	35.1%	31.5%	16.1%	29.1%	30.3%
4+ hours	42.5%	37.5%	69.4%	49.9%	46.0%
Not sure				1.2%	.7%
Total	14.3%	26.7%	2.5%	56.5%	100.0%

	PARTY AFFILIATION:				Total
	Democrat	Republican	Other party	No party	Col %
	Col %	Col %	Col %	Col %	
USE INTERNET FOR SHOPPING?					
Yes	64.3%	69.4%	69.5%	71.4%	69.8%
No	25.6%	20.7%	30.5%	22.2%	22.5%
Don't use Internet	10.1%	9.8%		6.4%	7.7%
USE INTERNET FOR NEWS?					
Yes	67.6%	68.9%	75.8%	73.1%	71.3%
No	22.3%	21.3%	24.2%	20.5%	21.1%
Don't use Internet	10.1%	9.8%		6.4%	7.7%
USE INTERNET FOR TV AND MOVIES?					
Yes	57.6%	50.5%	46.1%	54.7%	53.8%
No	32.3%	39.7%	53.9%	38.9%	38.5%
Don't use Internet	10.1%	9.8%		6.4%	7.7%
USE INTERNET FOR SOCIAL NETWORKING?					
Yes	62.1%	64.5%	74.8%	62.1%	63.1%
No	27.8%	25.6%	25.2%	31.6%	29.3%
Don't use Internet	10.1%	9.8%		6.4%	7.7%
USE CELLPHONE FOR TEXTING?					
Yes	82.9%	86.9%	95.5%	90.3%	88.5%
No	13.2%	5.2%		6.6%	7.0%
Don't use cellphone	3.9%	7.9%	4.5%	3.1%	4.5%
USE CELLPHONE FOR GOING ONLINE?					
Yes	73.1%	78.2%	95.5%	78.0%	77.8%
No	23.0%	13.9%		18.9%	17.7%
Don't use cellphone	3.9%	7.9%	4.5%	3.1%	4.5%
POLITICAL IDEOLOGY:					
Conservative	6.5%	83.1%	28.9%	25.7%	38.2%
Moderate	32.6%	15.8%	49.7%	61.4%	44.8%
Progressive	60.9%	1.1%	21.4%	13.0%	17.0%
ALASKA RESIDENCY:					
Less than 15 years	15.1%	15.8%	21.1%	7.7%	11.3%
15-30 years	38.4%	32.0%	24.8%	35.2%	34.5%
More than 30 years	46.5%	52.2%	54.1%	57.1%	54.2%
Total	14.3%	26.7%	2.5%	56.5%	100.0%

	PARTY AFFILIATION:				Total
	Democrat	Republican	Other party	No party	Col %
	Col %	Col %	Col %	Col %	
AGE OF RESPONDENT:					
18-34	34.2%	18.8%	30.3%	34.7%	30.3%
35-44	19.4%	19.4%	44.6%	14.4%	17.2%
45-54	8.7%	23.0%		16.9%	16.9%
55+	37.7%	38.9%	25.1%	33.9%	35.6%
CHILDREN IN HOUSEHOLD:					
None	71.7%	64.3%	46.9%	62.3%	63.8%
One or more	28.3%	35.7%	53.1%	37.7%	36.2%
MARITAL STATUS:					
Married	53.0%	66.8%	59.7%	50.0%	55.2%
Single	47.0%	33.2%	40.3%	50.0%	44.8%
HOUSEHOLD INCOME:					
\$0-\$40,000	32.5%	27.6%	34.9%	25.9%	27.6%
\$40,000-\$100,000	44.8%	45.8%	35.6%	51.4%	48.5%
\$100,000+	18.3%	26.7%	29.4%	20.4%	22.0%
Not sure	4.4%			2.2%	1.9%
ETHNICITY OF RESPONDENT:					
White	70.6%	74.2%	72.8%	62.6%	67.2%
Non-white	29.4%	25.8%	27.2%	37.4%	32.8%
GENDER OF RESPONDENT:					
Male	44.2%	55.3%	51.9%	52.9%	52.2%
Female	55.8%	44.7%	48.1%	47.1%	47.8%
MARITAL STATUS BY GENDER:					
Married males	20.1%	35.5%	31.3%	26.7%	28.2%
Married females	32.9%	31.3%	28.4%	23.3%	26.9%
Single males	24.9%	20.1%	20.6%	26.6%	24.4%
Single females	22.1%	13.1%	19.7%	23.4%	20.4%
Total	14.3%	26.7%	2.5%	56.5%	100.0%

	PARTY AFFILIATION:				Total
	Democrat	Republican	Other party	No party	Col %
	Col %	Col %	Col %	Col %	
MOST WATCHED TV CHANNEL:					
KTUU Channel 2	27.6%	20.8%	27.4%	23.9%	23.6%
KTBY Channel 4	5.5%	8.8%		3.8%	5.4%
KYES Channel 5	1.4%	.6%		2.8%	1.9%
KAKM Channel 7	1.3%	2.0%		3.4%	2.7%
KTVA Channel 11	7.5%	8.3%		6.6%	7.1%
KYUR Channel 13	9.4%	1.9%		2.5%	3.2%
KATN Fairbanks Channel 2	3.4%	1.7%		2.4%	2.3%
KFXF Fairbanks Channel 7	.5%	.5%		.5%	.5%
KTVF Fairbanks Channel 11	4.2%	5.2%	28.0%	2.2%	3.9%
KUAC Fairbanks Channel 9	4.3%	4.2%		2.7%	3.3%
KJNP Fairbanks Channel 4	.6%			.6%	.4%
KXD Fairbanks Channel 13		1.2%			.3%
KJUD Southeast Channel 8	6.1%	1.5%		.8%	1.7%
KTNL Southeast Channel 2/11/13		1.3%		1.4%	1.2%
KTOO Southeast Channel 10	.7%			.2%	.2%
KUBD Southeast Channel 4	2.9%	.5%		.2%	.7%
History		3.6%		2.2%	2.3%
Discovery		2.3%		1.5%	1.5%
CNN	2.9%			.6%	.7%
Fox News		13.8%	33.2%	4.2%	7.0%
MSNBC	6.2%	.6%		3.3%	2.9%
ESPN		.5%		2.0%	1.2%
A&E	1.9%				.3%
TBS		.5%			.1%
TNT				.2%	.1%
USA	1.4%	.6%			.4%
Comedy				.9%	.5%
Lifetime				.7%	.4%
Cartoon Network				1.6%	.9%
Food		1.6%		1.2%	1.1%
HGTV		1.2%			.3%
HBO				.6%	.3%
National Geographic				1.7%	1.0%
CW	.7%	.5%		.9%	.8%
KATH Juneau Channel 15				.6%	.3%
KXLJ Juneau Channel 14				.2%	.1%
Alaska One	.8%			.4%	.3%
BET	1.4%			1.0%	.7%
Hallmark		.3%		.5%	.4%
Investigation Discovery	1.3%			1.1%	.8%
Syfy	.8%			1.0%	.7%
Smithsonian				.5%	.3%
TCM		.9%		.5%	.5%
ARCS		1.1%			.3%
Create		3.5%			1.0%
Science Channel				.4%	.2%
NHL Network		1.5%			.4%
TBN		.8%			.2%
Disney Jr				.7%	.4%
360 North				.5%	.3%
Ion		1.4%		.8%	.9%
VH1				.5%	.3%
Gameshow Network				.5%	.3%
Inspiration Network		.4%			.1%
KACN - Me TV	.7%	.4%		1.0%	.8%
KATN Fox Fairbanks Channel 3	.6%				.1%
Cooking Channel		.4%			.1%
Hallmark Movies - HMM				.2%	.1%
One America News		3.4%		1.1%	1.6%

(continued)

	PARTY AFFILIATION:				Total
	Democrat	Republican	Other party	No party	Col %
	Col %	Col %	Col %	Col %	
Justice Network				.6%	.3%
K02LJ Nondalton				1.3%	.7%
Starz Western			11.4%		.2%
CNN International				.4%	.2%
KYUK Channel 7/15	2.3%	.6%		.6%	.8%
Mostly sports	1.3%	.6%		.5%	.6%
Not sure	2.2%	1.4%		9.6%	6.0%
MOST LISTENED TO RADIO STATION:					
KAFC 93.7 FM		.9%		.6%	.6%
KAKL 88.5 FM	1.7%	5.2%		.4%	1.8%
KASH 107.5 FM		.9%		.1%	.3%
KATB 89.3 FM				.2%	.1%
KBBO 92.1 FM		1.0%		.2%	.4%
KBFX 100.5 FM	1.4%	1.2%	19.6%	1.9%	2.2%
KBRJ 104.1 FM		.4%	6.8%	1.3%	1.0%
KBYR 700 AM	2.3%	1.6%		2.2%	2.0%
KTMB 102.1 FM	.6%			.1%	.2%
KENI 650 AM	6.1%	7.9%	4.3%	3.8%	5.2%
KFAT 92.9 FM		1.2%		2.6%	1.8%
KFQD 750 AM/103.7 FM	3.6%	6.2%		1.8%	3.1%
KGOT 101.3 FM	1.8%	.5%		2.7%	1.9%
KHAR 590 AM				.5%	.3%
KMXS 103.1 FM				2.0%	1.1%
KNBA 90.3 FM	1.9%		4.5%	1.5%	1.2%
KNIK 87.7 FM				1.4%	.8%
KMVN 105.7 FM	2.1%	2.8%		1.5%	1.9%
KOOL 97.3 FM	.6%	.4%		1.6%	1.1%
KSKA 91.1 FM	19.5%	6.1%	14.1%	12.1%	11.6%
KTZN 550 AM		.3%		.6%	.4%
KVNT 1020 AM/92.5 FM		1.3%		.2%	.5%
KWHL 106.5 FM	2.2%	.7%		4.7%	3.2%
KXLW 96.3 FM	1.9%	.4%		.3%	.6%
KYMG 98.9 FM	.7%	.4%		1.3%	.9%
KZND 94.7 FM		1.5%		1.3%	1.1%
KADX 94.7 FM		1.1%			.3%
KAYO 100.9 FM		1.0%		.9%	.8%
KBBI 890 AM	3.5%	.3%		1.2%	1.3%
KDLL 91.9 FM	.6%		3.4%	.4%	.4%
KFSE 106.9 FM		.8%		.2%	.3%
KGTL 620 AM				.4%	.2%
KKIS 96.5 FM		2.4%			.6%
KMBQ 99.7 FM			12.9%	2.1%	1.6%
KMJG 88.9 FM				.2%	.1%
KPEN 101.7 FM		1.1%		.5%	.6%
KSLD 1140 AM		.9%			.2%
KSRM 920 AM		3.5%		2.1%	2.1%
KWHQ 100.1 FM		1.0%		.4%	.5%
KXBA 93.3 FM	1.2%	.7%		.6%	.7%
KAKL 88.5 FM		1.0%	11.9%	.3%	.8%
KAKQ 101.1 FM				1.8%	1.0%
KCBF 820 AM	.5%	.2%			.1%
KDJF 93.5 FM	.5%			.2%	.2%
KFAR 660 AM	2.4%	1.0%		2.4%	2.0%
KIAK 102.5 FM	.5%	.4%		.4%	.4%
KIAM 91.9 FM				.5%	.3%
KJNP 1170 AM/100.3 FM		1.2%		.2%	.4%
KFBX 970 AM	1.2%	3.9%		.5%	1.5%
KKED 104.7 FM	.5%			.4%	.3%
KSUA 91.5 FM				.2%	.1%

(continued)

	PARTY AFFILIATION:				Total
	Democrat	Republican	Other party	No party	Col %
	Col %	Col %	Col %	Col %	
KTDZ 103.9 FM				.7%	.4%
KUAC 89.9 FM	8.7%	.7%	4.8%	2.5%	2.9%
KWLF 98.1 FM	5.2%	1.5%		2.4%	2.5%
KXLR 95.9 FM		1.4%		.1%	.4%
KYSC 96.9 FM	.6%	.4%		.7%	.6%
KFSK 100.9 FM	.6%		8.1%		.3%
KSTK 101.7 FM			9.4%		.3%
KHNS 102.3 FM		.4%			.1%
KTOO 104.3 FM	4.4%	1.4%		2.6%	2.5%
KCAW 104.7 FM	1.6%	1.6%		1.5%	1.5%
KRBD 105.3 FM	2.5%			1.5%	1.2%
KSUP 106.3 FM				1.7%	1.0%
KGTW 106.7 FM		.5%			.1%
KJNO 630 AM	.6%	1.4%			.4%
KINY 800 AM				1.5%	.9%
KTKN 930 AM		.5%		1.2%	.8%
KIFW 1230 AM				.7%	.4%
KVOK 560 AM	.7%			.3%	.3%
KDLG 670 AM	.7%	1.5%		1.2%	1.2%
KYUK 640 AM	1.3%	.6%		.6%	.7%
KOTZ 720 AM	1.9%	1.5%		1.3%	1.4%
KCHU 770 AM				.3%	.2%
KNOM 780 AM		1.1%		1.4%	1.1%
KVAK 1230 AM/93.3 FM				.6%	.3%
KLAM 1450 AM		.9%			.2%
KUCB 89.7 FM	.9%			1.5%	1.0%
KXGA 90.5 FM		.4%			.1%
KBRW 680 AM/91.9 FM	.9%	.6%		1.1%	.9%
KMXT 100.1 FM	2.3%	.3%		.3%	.5%
KRXX 101.1 FM		.8%			.2%
KCDV 100.9 FM				.1%	.1%
KCUK 88.1 FM		.9%			.2%
Moody WJSO 91.9 FM		1.0%			.3%
KSDP 830 AM				.3%	.1%
KWDD 94.3 FM				.5%	.3%
Moody WJSO 88.3 FM		1.1%			.3%
KLSF 89.7 FM				.2%	.1%
KRNN 102.7 FM		.9%		1.0%	.8%
KYKD 100.1 FM	2.2%			.5%	.6%
KUDU 91.9 FM				.3%	.2%
Moody WJSO 95.3 FM		2.1%			.6%
KQHE 92.7 FM		2.7%			.7%
KABN 88.9 FM				.1%	.1%
KNLT 95.5 FM	3.0%	.6%		1.4%	1.4%
KIBH 91.7 FM				.1%	.1%
KZVV 88.3 FM	.7%	.7%			.3%
KJLP 88.9 FM		.7%			.2%
KWRK 90.9 FM		.5%			.1%
KFNP 99.5 FM	1.5%				.2%
KAUG 89.9 FM		.9%		.8%	.7%
KBUQ 91.9 FM				.2%	.1%
Moody K296DC 107.1 FM		.3%			.1%
Not sure/No favorite station	2.5%	8.8%		5.9%	6.0%
Total	14.3%	26.7%	2.5%	56.5%	100.0%

	PARTY AFFILIATION:				Total
	Democrat	Republican	Other party	No party	Col %
	Col %	Col %	Col %	Col %	
MEMBER OF NRA IN HOUSEHOLD?					
Yes	2.0%	30.8%	31.2%	18.6%	19.8%
No	98.0%	67.0%	68.8%	81.2%	79.5%
Not sure		2.1%		.3%	.7%
OWN FIREARMS IN HOUSEHOLD?					
Yes	41.7%	86.2%	77.0%	68.5%	69.4%
No	58.3%	13.8%	23.0%	31.1%	30.3%
Not sure				.4%	.2%
OWN ASSAULT WEAPONS IN HOUSEHOLD?					
Yes	6.0%	26.0%	47.4%	15.1%	17.4%
No	92.5%	73.8%	52.6%	83.2%	81.4%
Not sure	1.5%	.2%		1.7%	1.3%
LAWS COVERING THE SALE OF FIREARMS SHOULD BE...					
More strict	81.2%	15.9%	30.6%	50.6%	45.4%
Less strict	1.5%	5.9%	11.6%	6.2%	5.6%
Left as they are now	16.4%	76.6%	46.9%	42.3%	47.7%
Not sure	1.0%	1.5%	10.9%	.9%	1.3%
BAN ON SALE OF ASSAULT WEAPONS IN ALASKA:					
Support	84.2%	19.2%	30.3%	53.6%	48.4%
Oppose	14.3%	78.4%	63.0%	44.7%	49.7%
Not sure	1.5%	2.4%	6.7%	1.7%	2.0%
REQUIRE INDIVIDUALS TO BE 21 OR OVER:					
Support	93.1%	32.6%	67.8%	74.9%	66.1%
Oppose	6.9%	64.8%	25.5%	23.5%	32.2%
Not sure		2.6%	6.7%	1.6%	1.7%
BAN ON HIGH CAPACITY GUN MAGAZINES:					
Support	84.4%	24.2%	14.0%	54.7%	49.8%
Oppose	14.3%	72.8%	79.3%	41.7%	47.0%
Not sure	1.3%	3.0%	6.7%	3.6%	3.2%
ALLOW POLICE OR FAMILY TO PETITION A JUDGE:					
Support	93.6%	71.2%	95.8%	86.1%	83.5%
Oppose	6.4%	23.8%	4.2%	10.6%	13.3%
Not sure		5.0%		3.3%	3.2%
ALLOW TEACHERS TO CARRY GUNS ON SCHOOL GROUNDS:					
Support	13.6%	70.3%	32.3%	39.9%	44.0%
Oppose	86.4%	25.8%	61.4%	57.5%	53.3%
Not sure		3.8%	6.3%	2.6%	2.7%
Total	14.3%	26.7%	2.5%	56.5%	100.0%



# CROSSTABULATION TABLES

Political Ideology

Column Percents

	POLITICAL IDEOLOGY:			Total
	Conserv- ative	Moderate	Progress- ive	Col %
	Col %	Col %	Col %	
AREAS OF ALASKA:				
Southeast	7.5%	11.8%	13.0%	10.4%
Rural	6.0%	12.9%	4.8%	9.0%
Southcentral	32.6%	25.0%	17.1%	26.5%
Anchorage	40.7%	37.1%	51.6%	40.9%
Fairbanks	13.2%	13.1%	13.5%	13.2%
REGISTERED TO VOTE?				
Yes	93.2%	88.1%	90.3%	90.4%
No	6.8%	11.9%	9.7%	9.6%
LANDLINE/CELL STATUS:				
Land only	5.5%	5.0%	1.6%	4.6%
Both - land dominant	11.6%	9.9%	9.5%	10.5%
Both - cell dominant	25.7%	26.0%	29.3%	26.4%
Cell only	57.2%	59.1%	59.6%	58.5%
ADVERTISING NOTICE MOST:				
Newspaper	8.1%	3.7%	10.0%	6.4%
Direct mail	3.0%	.8%	4.1%	2.2%
TV ads	31.0%	32.6%	25.3%	30.8%
Radio ads	24.9%	14.3%	18.8%	19.0%
Internet ads	29.6%	46.4%	41.1%	39.3%
Not sure	3.4%	2.2%	.6%	2.4%
DO YOU WATCH BROADCAST TV...				
A lot	13.1%	7.7%	9.5%	10.0%
A fair amount	16.4%	21.5%	17.9%	19.0%
A little	39.3%	36.4%	30.8%	36.5%
None	31.2%	34.3%	41.9%	34.4%
DO YOU LISTEN TO THE RADIO...				
A lot	12.6%	13.4%	12.8%	13.0%
A fair amount	25.6%	19.0%	19.2%	21.4%
A little	40.1%	43.7%	39.1%	41.6%
None	21.8%	24.0%	28.9%	24.0%
ANCHORAGE DAILY NEWS READS PER WEEK:				
Don't read	83.8%	79.5%	76.2%	80.5%
1-3 reads	8.6%	12.7%	6.7%	10.2%
4-5 reads	2.0%	1.4%	6.2%	2.4%
Every day	5.2%	6.3%	10.9%	6.7%
Not sure	.3%	.1%		.2%
ANCHORAGE DAILY NEWS ONLINE READS PER WEEK:				
Don't read	70.6%	66.0%	51.9%	65.3%
1-3 reads	21.6%	21.0%	30.7%	22.9%
4-6 reads	5.0%	6.5%	7.7%	6.2%
Every day	2.7%	6.5%	9.2%	5.6%
Not sure			.5%	.1%
HOURS PER DAY SPENT ONLINE:				
None	8.2%	7.9%	8.9%	8.2%
1 hour or less	22.1%	11.8%	10.6%	15.3%
2-3 hours	30.3%	27.9%	30.8%	29.3%
4+ hours	39.2%	51.4%	49.8%	46.6%
Not sure	.3%	1.1%		.6%
Total	36.9%	46.2%	17.0%	100.0%

	POLITICAL IDEOLOGY:			Total
	Conserv- ative	Moderate	Progress- ive	Col %
	Col %	Col %	Col %	
USE INTERNET FOR SHOPPING?				
Yes	66.7%	68.8%	73.2%	68.8%
No	25.1%	23.3%	17.9%	23.1%
Don't use Internet	8.1%	7.9%	8.9%	8.2%
USE INTERNET FOR NEWS?				
Yes	70.3%	68.1%	74.8%	70.0%
No	21.6%	24.0%	16.3%	21.8%
Don't use Internet	8.1%	7.9%	8.9%	8.2%
USE INTERNET FOR TV AND MOVIES?				
Yes	44.8%	57.3%	63.2%	53.7%
No	47.1%	34.9%	27.9%	38.2%
Don't use Internet	8.1%	7.9%	8.9%	8.2%
USE INTERNET FOR SOCIAL NETWORKING?				
Yes	63.4%	64.0%	58.8%	62.9%
No	28.4%	28.1%	32.3%	29.0%
Don't use Internet	8.1%	7.9%	8.9%	8.2%
USE CELLPHONE FOR TEXTING?				
Yes	87.2%	88.3%	92.6%	88.6%
No	7.3%	6.7%	5.7%	6.8%
Don't use cellphone	5.5%	5.0%	1.6%	4.6%
USE CELLPHONE FOR GOING ONLINE?				
Yes	78.4%	78.3%	79.1%	78.5%
No	16.1%	16.7%	19.3%	16.9%
Don't use cellphone	5.5%	5.0%	1.6%	4.6%
PARTY AFFILIATION:				
Democrat	2.5%	10.6%	52.2%	14.6%
Republican	57.8%	9.4%	1.8%	26.6%
Other party	1.9%	2.8%	3.2%	2.5%
No party	37.8%	77.2%	42.9%	56.3%
ALASKA RESIDENCY:				
Less than 15 years	13.8%	14.0%	12.8%	13.7%
15-30 years	28.4%	35.4%	42.8%	34.1%
More than 30 years	57.8%	50.6%	44.4%	52.2%
Total	36.9%	46.2%	17.0%	100.0%

	POLITICAL IDEOLOGY:			Total
	Conserv- ative	Moderate	Progress- ive	Col %
	Col %	Col %	Col %	
AGE OF RESPONDENT:				
18-34	20.0%	41.5%	38.0%	33.0%
35-44	18.4%	15.7%	19.2%	17.3%
45-54	22.1%	14.2%	8.8%	16.2%
55+	39.5%	28.5%	34.1%	33.5%
CHILDREN IN HOUSEHOLD:				
None	61.8%	59.6%	69.8%	62.1%
One or more	38.2%	40.4%	30.2%	37.9%
MARITAL STATUS:				
Married	64.5%	49.5%	42.9%	53.9%
Single	35.5%	50.5%	57.1%	46.1%
HOUSEHOLD INCOME:				
\$0-\$40,000	27.9%	26.3%	35.8%	28.5%
\$40,000-\$100,000	47.5%	53.3%	38.9%	48.7%
\$100,000+	24.0%	17.9%	21.9%	20.8%
Not sure	.7%	2.4%	3.4%	2.0%
ETHNICITY OF RESPONDENT:				
White	70.0%	61.0%	70.7%	65.9%
Non-white	30.0%	39.0%	29.3%	34.1%
GENDER OF RESPONDENT:				
Male	58.6%	47.1%	45.7%	51.1%
Female	41.4%	52.9%	54.3%	48.9%
MARITAL STATUS BY GENDER:				
Married males	37.1%	21.3%	21.1%	27.1%
Married females	27.4%	28.2%	21.8%	26.8%
Single males	21.2%	26.0%	25.0%	24.1%
Single females	14.3%	24.5%	32.0%	22.0%
Total	36.9%	46.2%	17.0%	100.0%

	POLITICAL IDEOLOGY:			Total
	Conserv- ative	Moderate	Progress- ive	Col %
	Col %	Col %	Col %	
MOST WATCHED TV CHANNEL:				
KTUU Channel 2	19.7%	28.8%	29.0%	25.3%
KTBY Channel 4	7.3%	3.4%	4.6%	5.1%
KYES Channel 5	1.1%	2.5%	1.2%	1.8%
KAKM Channel 7	2.5%	2.0%	3.6%	2.4%
KTVA Channel 11	7.3%	4.3%	8.7%	6.1%
KYUR Channel 13	2.5%	3.9%	8.3%	4.0%
KATN Fairbanks Channel 2	1.7%	3.2%		2.1%
KFXF Fairbanks Channel 7	1.1%			.4%
KTVF Fairbanks Channel 11	4.2%	3.2%	3.8%	3.7%
KUAC Fairbanks Channel 9	.9%	4.9%	2.3%	3.0%
KJNP Fairbanks Channel 4	.6%		1.1%	.4%
KXD Fairbanks Channel 13	.8%			.3%
KJUD Southeast Channel 8	.3%	1.3%	5.7%	1.6%
KTNL Southeast Channel 2/11/13	1.6%	.9%		1.1%
KTOO Southeast Channel 10			1.2%	.2%
KUBD Southeast Channel 4	.6%		2.4%	.6%
History	3.3%	1.4%	2.4%	2.3%
Discovery	1.3%	1.7%	2.1%	1.6%
CNN	.2%	.6%	2.0%	.7%
Fox News	15.0%	2.1%		6.8%
MSNBC	1.0%	4.8%	1.6%	2.8%
ESPN	1.8%	.9%		1.1%
A&E			1.6%	.2%
TBS		.3%		.1%
TNT		.3%		.1%
USA	.8%			.3%
Comedy	1.1%	.2%		.5%
Lifetime	.7%	1.6%		1.0%
Cartoon Network			5.3%	.8%
Food	1.6%	1.4%	2.0%	1.6%
HGTV	.3%	.4%		.3%
HBO	.4%		1.0%	.3%
National Geographic	.5%	1.2%	.8%	.9%
CW	.3%	1.2%		.7%
KATH Juneau Channel 15		.6%		.3%
KXLJ Juneau Channel 14		.2%		.1%
Alaska One		.4%	.7%	.3%
BET	1.3%	.4%		.7%
Hallmark	.2%	.5%		.3%
Investigation Discovery	1.6%	.2%		.7%
Syfy		1.3%		.6%
Smithsonian		.5%		.2%
TCM	.9%	.2%		.5%
ARCS		.6%		.3%
Create	2.4%			.9%
Science Channel	.6%			.2%
NHL Network	1.0%			.4%
TBN	.5%			.2%
Disney Jr		.8%		.4%
360 North	.3%	1.1%		.6%
Ion	1.4%	.9%		1.0%
VH1			1.5%	.2%
Gameshow Network	.6%			.2%
Inspiration Network	.2%			.1%
KACN - Me TV		1.5%		.7%
KATN Fox Fairbanks Channel 3			.5%	.1%
Cooking Channel	.3%			.1%
Hallmark Movies - HMM		.2%		.1%
One America News	3.4%	.3%		1.5%

(continued)

	POLITICAL IDEOLOGY:			Total
	Conserv- ative	Moderate	Progress- ive	Col %
	Col %	Col %	Col %	
Justice Network	.7%			.3%
K02LJ Nondalton		1.4%		.7%
Starz Western	.6%			.2%
CNN International		.4%		.2%
KYUK Channel 7/15	.4%	1.1%	.7%	.8%
Mostly sports		.9%	1.0%	.5%
Not sure	3.0%	9.7%	4.9%	6.4%
MOST LISTENED TO RADIO STATION:				
KAFC 93.7 FM	1.4%			.5%
KAKL 88.5 FM	4.1%	1.7%		2.3%
KASH 107.5 FM	1.5%			.6%
KATB 89.3 FM		.7%		.3%
KBBO 92.1 FM	.3%	.5%		.4%
KBFX 100.5 FM	2.1%	2.3%	1.1%	2.0%
KBRJ 104.1 FM	.5%	2.6%		1.4%
KBYR 700 AM	2.0%	1.7%	1.8%	1.8%
KTMB 102.1 FM		.2%	.4%	.1%
KENI 650 AM	7.7%	3.7%	1.9%	4.9%
KFAT 92.9 FM	1.8%	2.3%		1.7%
KFQD 750 AM/103.7 FM	4.2%	2.6%	2.4%	3.2%
KGOT 101.3 FM	3.1%	1.3%	4.6%	2.5%
KHAR 590 AM	.7%			.3%
KMXS 103.1 FM	.5%	1.5%	1.1%	1.0%
KNBA 90.3 FM	.2%	1.3%	3.0%	1.1%
KNIK 87.7 FM	.5%	.7%	1.2%	.7%
KMVN 105.7 FM	1.5%	1.8%	5.8%	2.3%
KOOL 97.3 FM	1.0%	.5%	2.6%	1.0%
KSKA 91.1 FM	5.4%	11.3%	21.5%	10.7%
KTZN 550 AM	.4%	.5%		.4%
KVNT 1020 AM/92.5 FM	1.1%	.4%		.6%
KWHL 106.5 FM	1.6%	5.1%	2.6%	3.4%
KXLW 96.3 FM	.7%	1.0%		.7%
KYMG 98.9 FM	.4%	.9%	1.8%	.9%
KZND 94.7 FM	2.3%	.4%		1.1%
KADX 94.7 FM	.7%			.3%
KAYO 100.9 FM	2.0%	.9%		1.2%
KBBI 890 AM	.4%	1.1%	3.1%	1.2%
KDLL 91.9 FM		.4%	1.1%	.4%
KFSE 106.9 FM	.7%		2.0%	.6%
KGTL 620 AM	.5%			.2%
KKIS 96.5 FM	1.5%			.6%
KMBQ 99.7 FM	2.9%	1.6%		1.8%
KMJG 88.9 FM		.2%		.1%
KPEN 101.7 FM	.9%	.4%		.5%
KSLD 1140 AM	.6%			.2%
KSRM 920 AM	3.8%	1.9%		2.4%
KWHQ 100.1 FM		.9%		.4%
KWVV 103.5 FM		.4%		.2%
KXBA 93.3 FM	.7%	.9%		.7%
KAKL 88.5 FM	.7%	1.0%		.7%
KAKQ 101.1 FM		1.8%	.8%	.9%
KCBF 820 AM		.3%		.1%
KDJF 93.5 FM	.2%		.5%	.2%
KFAR 660 AM	3.2%	1.0%	.9%	1.8%
KIAK 102.5 FM	.6%	.3%		.4%
KIAM 91.9 FM	.4%	.3%		.3%
KJNP 1170 AM/100.3 FM	.8%	.2%		.4%
KFBX 970 AM	2.5%	.7%	.4%	1.3%
KKED 104.7 FM			1.9%	.3%

(continued)

	POLITICAL IDEOLOGY:			Total
	Conserv- ative	Moderate	Progress- ive	Col %
	Col %	Col %	Col %	
KSUA 91.5 FM		.3%		.1%
KTDZ 103.9 FM	1.0%			.4%
KUAC 89.9 FM	.4%	3.4%	7.0%	2.8%
KWLK 98.1 FM	.9%	3.7%	1.8%	2.3%
KXLR 95.9 FM	1.1%	.2%		.5%
KYSC 96.9 FM	1.0%	.3%		.5%
KFSK 100.9 FM			1.9%	.3%
KSTK 101.7 FM	1.1%			.4%
KHNS 102.3 FM	.2%			.1%
KTOO 104.3 FM	1.5%	2.2%	4.4%	2.3%
KCAW 104.7 FM	1.6%	1.2%	1.1%	1.4%
KRBD 105.3 FM	1.2%	.7%	2.0%	1.1%
KSUP 106.3 FM		1.9%		.9%
KGTW 106.7 FM		.3%		.1%
KJNO 630 AM	.2%	.5%	.5%	.4%
KINY 800 AM		1.8%		.8%
KTKN 930 AM	.7%	1.1%		.7%
KIFW 1230 AM	.6%	.2%		.3%
KVOK 560 AM	.5%	.2%		.3%
KDLG 670 AM	1.0%	1.3%	.6%	1.1%
KYUK 640 AM	.4%	1.0%		.6%
KOTZ 720 AM	2.0%	.2%		.9%
KCHU 770 AM			1.0%	.2%
KNOM 780 AM		2.6%		1.2%
KVAK 1230 AM/93.3 FM		.6%		.3%
KLAM 1450 AM	.6%			.2%
KUCB 89.7 FM		3.3%	.7%	1.6%
KXGA 90.5 FM	.3%			.1%
KBRW 680 AM/91.9 FM	.4%	1.1%	1.4%	.8%
KMXT 100.1 FM		.5%	1.8%	.5%
KRXX 101.1 FM	.3%	.4%		.3%
KCDV 100.9 FM		.2%		.1%
KCUK 88.1 FM			1.4%	.2%
Moody WJSO 91.9 FM	.6%			.2%
KSDP 830 AM		.3%		.1%
KWDD 94.3 FM	.5%	.2%		.3%
Moody WJSO 88.3 FM	.7%			.3%
KLSF 89.7 FM		.2%		.1%
KRNN 102.7 FM	.6%	1.2%		.8%
KYKD 100.1 FM	.3%	.3%	1.7%	.5%
KUDU 91.9 FM		.4%		.2%
Moody WJSO 95.3 FM	1.3%			.5%
KQHE 92.7 FM	.8%			.3%
KABN 88.9 FM		.2%		.1%
KNLT 95.5 FM	.4%	1.3%	3.2%	1.2%
KIBH 91.7 FM			.5%	.1%
KZVV 88.3 FM	.5%	.2%		.3%
KJLP 88.9 FM	.4%			.2%
KWRK 90.9 FM	.3%			.1%
KFNP 99.5 FM			1.2%	.2%
KAUG 89.9 FM	.6%	.9%		.6%
KBUQ 91.9 FM		.2%		.1%
KODK 90.7 FM	.3%			.1%
Moody K296DC 107.1 FM		.2%		.1%
Not sure/No favorite station	7.7%	6.0%	5.2%	6.5%
Total	36.9%	46.2%	17.0%	100.0%

	POLITICAL IDEOLOGY:			Total
	Conserv- ative	Moderate	Progress- ive	Col %
	Col %	Col %	Col %	
MEMBER OF NRA IN HOUSEHOLD?				
Yes	33.5%	12.4%	8.5%	19.6%
No	66.3%	85.7%	91.5%	79.5%
Not sure	.1%	1.8%		.9%
OWN FIREARMS IN HOUSEHOLD?				
Yes	79.8%	66.1%	41.4%	66.9%
No	19.9%	33.1%	58.6%	32.7%
Not sure	.3%	.8%		.5%
OWN ASSAULT WEAPONS IN HOUSEHOLD?				
Yes	29.0%	11.3%	4.2%	16.4%
No	69.9%	86.7%	95.5%	82.2%
Not sure	1.1%	2.0%	.3%	1.4%
LAWS COVERING THE SALE OF FIREARMS SHOULD BE...				
More strict	16.0%	56.9%	78.7%	45.5%
Less strict	9.0%	3.0%	5.2%	5.6%
Left as they are now	73.5%	37.8%	14.8%	47.1%
Not sure	1.5%	2.2%	1.3%	1.8%
BAN ON SALE OF ASSAULT WEAPONS IN ALASKA:				
Support	19.5%	55.6%	85.1%	47.3%
Oppose	78.0%	42.5%	12.4%	50.5%
Not sure	2.4%	1.9%	2.5%	2.2%
REQUIRE INDIVIDUALS TO BE 21 OR OVER:				
Support	40.5%	79.7%	91.0%	67.1%
Oppose	56.4%	19.3%	8.3%	31.2%
Not sure	3.1%	1.0%	.7%	1.7%
BAN ON HIGH CAPACITY GUN MAGAZINES:				
Support	22.7%	56.2%	82.5%	48.3%
Oppose	73.1%	40.1%	16.9%	48.3%
Not sure	4.2%	3.8%	.6%	3.4%
ALLOW POLICE OR FAMILY TO PETITION A JUDGE:				
Support	73.6%	88.4%	94.8%	84.0%
Oppose	22.2%	8.9%	4.4%	13.1%
Not sure	4.2%	2.6%	.9%	2.9%
ALLOW TEACHERS TO CARRY GUNS ON SCHOOL GROUNDS:				
Support	66.7%	38.4%	15.1%	44.9%
Oppose	28.8%	59.7%	84.1%	52.4%
Not sure	4.4%	1.9%	.9%	2.7%
Total	36.9%	46.2%	17.0%	100.0%



# CROSSTABULATION TABLES

Age of Respondent

Column Percents

	AGE OF RESPONDENT:				Total
	18-34	35-44	45-54	55+	Col %
	Col %	Col %	Col %	Col %	
AREAS OF ALASKA:					
Southeast	10.2%	13.5%	9.6%	9.4%	10.4%
Rural	8.3%	6.2%	7.9%	13.4%	9.6%
Southcentral	21.6%	26.0%	25.8%	30.5%	26.0%
Anchorage	43.9%	41.9%	45.2%	34.5%	40.6%
Fairbanks	16.0%	12.5%	11.5%	12.2%	13.4%
REGISTERED TO VOTE?					
Yes	82.1%	91.9%	91.4%	96.4%	90.1%
No	17.9%	8.1%	8.6%	3.6%	9.9%
LANDLINE/CELL STATUS:					
Land only	1.4%		1.4%	11.8%	4.6%
Both - land dominant	1.9%	2.7%	7.8%	23.5%	10.2%
Both - cell dominant	18.4%	22.9%	29.5%	33.8%	26.1%
Cell only	78.3%	74.4%	61.3%	30.9%	59.1%
ADVERTISING NOTICE MOST:					
Newspaper	2.4%	1.2%	3.8%	13.8%	6.2%
Direct mail	.8%	2.2%	4.2%	3.5%	2.5%
TV ads	17.1%	25.9%	32.5%	44.6%	30.2%
Radio ads	14.1%	21.5%	24.7%	20.6%	19.3%
Internet ads	64.2%	48.6%	33.1%	13.3%	39.5%
Not sure	1.4%	.7%	1.7%	4.3%	2.3%
DO YOU WATCH BROADCAST TV...					
A lot	3.7%	5.3%	11.7%	16.5%	9.5%
A fair amount	11.8%	21.5%	18.4%	25.4%	19.1%
A little	34.1%	31.6%	45.0%	36.7%	36.3%
None	50.4%	41.6%	24.9%	21.4%	35.1%
DO YOU LISTEN TO THE RADIO...					
A lot	12.6%	11.0%	11.9%	14.6%	12.9%
A fair amount	15.8%	26.2%	25.7%	24.0%	21.9%
A little	38.9%	42.4%	41.2%	42.7%	41.2%
None	32.7%	20.4%	21.2%	18.6%	24.0%
ANCHORAGE DAILY NEWS READS PER WEEK:					
Don't read	86.5%	87.4%	83.4%	70.3%	80.8%
1-3 reads	9.9%	9.0%	12.2%	9.9%	10.1%
4-5 reads	2.6%	.4%	1.0%	4.0%	2.4%
Every day	1.0%	3.2%	3.3%	15.2%	6.5%
Not sure				.5%	.2%
ANCHORAGE DAILY NEWS ONLINE READS PER WEEK:					
Don't read	53.2%	60.9%	73.8%	76.2%	65.6%
1-3 reads	29.5%	26.9%	18.9%	15.0%	22.4%
4-6 reads	10.1%	6.7%	2.9%	4.5%	6.4%
Every day	7.3%	5.6%	4.5%	4.1%	5.5%
Not sure				.2%	.1%
HOURS PER DAY SPENT ONLINE:					
None	.3%	2.0%	4.1%	20.8%	8.0%
1 hour or less	4.7%	15.3%	16.6%	24.7%	15.1%
2-3 hours	24.9%	36.8%	39.5%	25.0%	29.4%
4+ hours	68.7%	45.9%	39.9%	29.2%	47.0%
Not sure	1.3%			.2%	.5%
Total	33.3%	17.0%	16.7%	33.0%	100.0%

	AGE OF RESPONDENT:				Total
	18-34	35-44	45-54	55+	Col %
	Col %	Col %	Col %	Col %	
USE INTERNET FOR SHOPPING?					
Yes	80.3%	77.1%	75.4%	49.9%	68.9%
No	19.4%	20.8%	20.6%	29.3%	23.1%
Don't use Internet	.3%	2.0%	4.0%	20.7%	8.0%
USE INTERNET FOR NEWS?					
Yes	78.0%	83.7%	75.5%	54.0%	70.6%
No	21.7%	14.2%	20.5%	25.2%	21.4%
Don't use Internet	.3%	2.0%	4.0%	20.7%	8.0%
USE INTERNET FOR TV AND MOVIES?					
Yes	79.0%	67.4%	43.1%	27.3%	53.9%
No	20.7%	30.6%	52.9%	52.0%	38.1%
Don't use Internet	.3%	2.0%	4.0%	20.7%	8.0%
USE INTERNET FOR SOCIAL NETWORKING?					
Yes	79.8%	73.9%	61.7%	41.2%	63.0%
No	19.8%	24.1%	34.2%	38.1%	29.0%
Don't use Internet	.3%	2.0%	4.0%	20.7%	8.0%
USE CELLPHONE FOR TEXTING?					
Yes	98.6%	100.0%	95.0%	70.3%	88.9%
No			3.7%	17.9%	6.5%
Don't use cellphone	1.4%		1.4%	11.8%	4.6%
USE CELLPHONE FOR GOING ONLINE?					
Yes	94.9%	90.5%	86.8%	52.0%	78.6%
No	3.7%	9.5%	11.9%	36.2%	16.8%
Don't use cellphone	1.4%		1.4%	11.8%	4.6%
PARTY AFFILIATION:					
Democrat	16.2%	16.1%	7.4%	15.2%	14.3%
Republican	16.4%	29.9%	36.0%	29.0%	26.5%
Other party	2.5%	6.6%		1.8%	2.5%
No party	64.9%	47.5%	56.6%	54.1%	56.7%
POLITICAL IDEOLOGY:					
Conservative	22.3%	39.1%	50.1%	43.4%	36.7%
Moderate	58.0%	42.0%	40.6%	39.2%	46.1%
Progressive	19.7%	19.0%	9.3%	17.4%	17.1%
ALASKA RESIDENCY:					
Less than 15 years	16.4%	20.3%	11.5%	9.6%	14.0%
15-30 years	67.3%	12.3%	31.9%	15.3%	34.9%
More than 30 years	16.3%	67.4%	56.6%	75.0%	51.1%
Total	33.3%	17.0%	16.7%	33.0%	100.0%

	AGE OF RESPONDENT:				Total
	18-34	35-44	45-54	55+	Col %
	Col %	Col %	Col %	Col %	
<b>CHILDREN IN HOUSEHOLD:</b>					
None	58.0%	26.2%	56.8%	86.5%	61.8%
One or more	42.0%	73.8%	43.2%	13.5%	38.2%
<b>MARITAL STATUS:</b>					
Married	25.7%	72.2%	73.3%	61.2%	53.2%
Single	74.3%	27.8%	26.7%	38.8%	46.8%
<b>HOUSEHOLD INCOME:</b>					
\$0-\$40,000	35.8%	18.5%	18.7%	31.6%	28.6%
\$40,000-\$100,000	50.5%	51.8%	54.1%	41.6%	48.4%
\$100,000+	10.2%	29.8%	27.2%	24.5%	21.0%
Not sure	3.5%			2.3%	1.9%
<b>ETHNICITY OF RESPONDENT:</b>					
White	60.2%	74.4%	64.1%	68.1%	65.8%
Non-white	39.8%	25.6%	35.9%	31.9%	34.2%
<b>GENDER OF RESPONDENT:</b>					
Male	50.8%	48.9%	52.0%	53.8%	51.6%
Female	49.2%	51.1%	48.0%	46.2%	48.4%
<b>MARITAL STATUS BY GENDER:</b>					
Married males	8.1%	34.2%	40.4%	35.0%	26.8%
Married females	17.7%	38.1%	33.0%	26.2%	26.5%
Single males	42.1%	14.3%	12.2%	19.2%	24.9%
Single females	32.1%	13.4%	14.5%	19.6%	21.9%
Total	33.3%	17.0%	16.7%	33.0%	100.0%

	AGE OF RESPONDENT:				Total
	18-34	35-44	45-54	55+	Col %
	Col %	Col %	Col %	Col %	
MOST WATCHED TV CHANNEL:					
KTUU Channel 2	22.1%	23.4%	28.0%	26.2%	25.1%
KTBY Channel 4	3.2%	7.9%	7.2%	4.4%	5.2%
KYES Channel 5	3.7%	2.2%	2.4%		1.8%
KAKM Channel 7	2.5%	2.3%	2.4%	2.5%	2.4%
KTVA Channel 11	6.1%	7.4%	9.3%	5.0%	6.5%
KYUR Channel 13	4.5%	3.2%	.5%	5.8%	4.0%
KATN Fairbanks Channel 2	6.0%	.5%	1.0%	.5%	2.0%
KFXF Fairbanks Channel 7		.4%		.9%	.4%
KTVF Fairbanks Channel 11	1.6%	5.4%	2.0%	5.3%	3.7%
KUAC Fairbanks Channel 9	4.1%	2.2%	.4%	3.8%	3.0%
KUNP Fairbanks Channel 4	.9%		.9%		.4%
KXD Fairbanks Channel 13		1.3%		.2%	.3%
KJUD Southeast Channel 8	3.9%	2.5%	.5%	.3%	1.6%
KTNL Southeast Channel 2/11/13	1.1%	4.5%		.2%	1.1%
KTOO Southeast Channel 10				.4%	.2%
KUBD Southeast Channel 4	1.4%		.5%	.4%	.6%
History	1.2%	2.3%	3.7%	2.1%	2.2%
Discovery	1.2%	1.6%	3.1%	1.1%	1.6%
CNN				1.7%	.7%
Fox News	3.7%	5.0%	2.2%	10.8%	6.4%
MSNBC	1.8%	3.9%	2.3%	3.4%	2.9%
ESPN	1.2%	1.8%	1.7%	.5%	1.1%
A&E		1.6%			.2%
TBS				.3%	.1%
TNT			.6%		.1%
USA		2.1%			.3%
Comedy	2.2%				.5%
Lifetime	2.9%	.6%	.9%		1.0%
Cartoon Network	3.1%				.8%
Food	3.0%	2.6%	.5%	.8%	1.6%
HGTV			.7%	.4%	.3%
HBO		.9%		.4%	.3%
National Geographic			2.3%	1.1%	.9%
CW			2.4%	.6%	.7%
KATH Juneau Channel 15				.7%	.3%
KXLJ Juneau Channel 14			.6%		.1%
Alaska One	.7%			.3%	.3%
BET			2.6%	.4%	.7%
Hallmark		.6%	.4%	.4%	.3%
Investigation Discovery		1.7%	.5%	.9%	.7%
Syfy	2.0%		.5%		.6%
Smithsonian			1.2%		.2%
TCM			1.2%	.6%	.5%
ARCS				.7%	.3%
Create	2.7%		1.3%		.9%
Science Channel		1.5%			.2%
NHL Network			2.0%		.4%
TBN				.5%	.2%
Disney Jr		2.4%			.4%
360 North			1.8%	.7%	.6%
Ion	1.0%		3.7%		1.0%
VH1		1.5%			.2%
Gameshow Network			1.2%		.2%
Inspiration Network				.2%	.1%
KACN - Me TV			.5%	1.3%	.6%
KATN Fox Fairbanks Channel 3				.2%	.1%
Cooking Channel				.3%	.1%
Hallmark Movies - HMM				.2%	.1%
One America News			4.3%	1.6%	1.5%
Justice Network				.7%	.3%

(continued)

	AGE OF RESPONDENT:				Total
	18-34	35-44	45-54	55+	Col %
	Col %	Col %	Col %	Col %	
K02LJ Nondalton	2.6%				.7%
Starz Western				.6%	.2%
CNN International				.5%	.2%
KYUK Channel 7/15			.8%	1.6%	.8%
Mostly sports	.9%	1.0%		.4%	.5%
Not sure	8.5%	5.9%	1.8%	8.1%	6.6%
MOST LISTENED TO RADIO					
STATION:					
KAFC 93.7 FM	.4%		.6%	.9%	.5%
KAKL 88.5 FM	1.6%	2.2%	6.4%	1.0%	2.3%
KASH 107.5 FM	1.0%	1.1%		.2%	.6%
KATB 89.3 FM	.6%			.3%	.3%
KBBO 92.1 FM			.7%	.7%	.4%
KBFX 100.5 FM	1.9%	2.8%	2.7%	1.4%	2.0%
KBRJ 104.1 FM	1.4%	.5%	2.4%	1.4%	1.4%
KBYS 700 AM	.7%	.9%	2.9%	2.7%	1.8%
KTMB 102.1 FM		.8%			.1%
KENI 650 AM	4.3%	.7%	2.9%	7.3%	4.5%
KFAT 92.9 FM	4.3%	.9%		.9%	1.7%
KFQD 750 AM/103.7 FM	2.3%	3.8%	2.9%	3.3%	3.0%
KGOT 101.3 FM	3.9%	4.0%	2.3%	.7%	2.5%
KHAR 590 AM		.4%	1.2%		.3%
KMXS 103.1 FM	2.1%	.4%		1.0%	1.0%
KNBA 90.3 FM	2.2%	1.2%		.6%	1.1%
KNIK 87.7 FM			3.1%	.5%	.7%
KMVN 105.7 FM	2.6%	2.9%	1.9%	2.9%	2.6%
KOOL 97.3 FM	1.9%		1.6%	.5%	1.0%
KSKA 91.1 FM	6.0%	14.2%	11.5%	12.3%	10.7%
KTZN 550 AM		.4%	.9%	.4%	.4%
KVNT 1020 AM/92.5 FM	.8%		1.6%	.4%	.6%
KWHL 106.5 FM	5.2%	5.8%	.8%	1.2%	3.1%
KXLW 96.3 FM		1.0%	1.2%	.9%	.7%
KYMJ 98.9 FM		1.9%	.8%	1.1%	.9%
KZND 94.7 FM	2.3%	1.6%		.2%	1.0%
KADX 94.7 FM	.9%				.3%
KAYO 100.9 FM	1.2%	.4%	1.1%	1.4%	1.1%
KBBI 890 AM	1.2%	.5%	.5%	1.8%	1.2%
KDLL 91.9 FM			1.6%	.3%	.4%
KFSE 106.9 FM		1.8%	1.1%	.2%	.6%
KGTL 620 AM				.5%	.2%
KKIS 96.5 FM	2.0%				.6%
KMBQ 99.7 FM	3.8%	1.5%	2.5%		1.8%
KMJG 88.9 FM			.6%		.1%
KPEN 101.7 FM			1.0%	1.0%	.5%
KSLD 1140 AM			1.2%		.2%
KSRM 920 AM		3.7%	1.2%	4.1%	2.3%
KWHQ 100.1 FM	.8%	1.1%			.4%
KWVV 103.5 FM		1.1%			.2%
KXBA 93.3 FM		2.3%		.7%	.7%
KAKL 88.5 FM		.4%	.4%	1.6%	.7%
KAKQ 101.1 FM	2.8%			.4%	.9%
KCBF 820 AM				.3%	.1%
KDJF 93.5 FM			.5%	.2%	.2%
KFAR 660 AM	1.1%	2.1%	.5%	2.9%	1.8%
KIAK 102.5 FM		.3%	1.3%	.2%	.4%
KIAM 91.9 FM				.7%	.3%
KJNP 1170 AM/100.3 FM	.3%			.8%	.4%
KFBX 970 AM	.8%	1.6%	1.8%	1.4%	1.3%
KKED 104.7 FM	.8%		.4%		.3%
KSUA 91.5 FM	.4%				.1%
KTDZ 103.9 FM		.9%		.6%	.4%

(continued)

	AGE OF RESPONDENT:				Total
	18-34	35-44	45-54	55+	Col %
	Col %	Col %	Col %	Col %	
KUAC 89.9 FM	2.3%	2.4%	2.4%	3.3%	2.7%
KWLF 98.1 FM	7.4%	1.5%	1.9%		2.8%
KXLR 95.9 FM	.3%		2.0%	.2%	.5%
KYSC 96.9 FM	1.0%	.4%	.4%	.2%	.5%
KFSK 100.9 FM		1.3%		.2%	.3%
KSTK 101.7 FM		1.5%		.5%	.4%
KHNS 102.3 FM				.3%	.1%
KTOO 104.3 FM	1.6%		3.3%	3.4%	2.3%
KCAW 104.7 FM	.8%	5.4%		.4%	1.4%
KRBD 105.3 FM	2.6%	.5%	.8%	.3%	1.1%
KSUP 106.3 FM		1.3%	3.8%		.9%
KGTW 106.7 FM			.7%		.1%
KJNO 630 AM		1.8%		.2%	.4%
KINY 800 AM			2.7%	1.0%	.8%
KTKN 930 AM	1.3%		.5%	.8%	.7%
KIFW 1230 AM		1.3%		.3%	.3%
KVOK 560 AM				.7%	.3%
KDLG 670 AM	1.0%			2.2%	1.1%
KYUK 640 AM	.6%			1.2%	.6%
KOTZ 720 AM	1.3%		1.6%	1.7%	1.3%
KCHU 770 AM				.5%	.2%
KNOM 780 AM		1.8%		2.4%	1.2%
KVAK 1230 AM/93.3 FM				.8%	.3%
KLAM 1450 AM				.6%	.2%
KUCB 89.7 FM	2.4%		.7%	2.2%	1.6%
KXGA 90.5 FM				.3%	.1%
KBRW 680 AM/91.9 FM		1.4%	1.0%	1.2%	.8%
KMXT 100.1 FM				1.4%	.5%
KRXX 101.1 FM		1.8%			.3%
KCDV 100.9 FM			.4%		.1%
KCUK 88.1 FM				.6%	.2%
Moody WJSO 91.9 FM				.7%	.2%
KSDP 830 AM			.8%		.1%
KWDD 94.3 FM	.9%				.3%
Moody WJSO 88.3 FM				.7%	.3%
KLSF 89.7 FM			.5%		.1%
KRNN 102.7 FM	1.9%	1.2%			.8%
KYKD 100.1 FM	.5%	1.6%		.3%	.5%
KUDU 91.9 FM				.5%	.2%
Moody WJSO 95.3 FM				1.4%	.5%
KQHE 92.7 FM			2.4%	.8%	.7%
KABN 88.9 FM				.2%	.1%
KNLT 95.5 FM	3.4%		.8%	.4%	1.2%
KIBH 91.7 FM				.2%	.1%
KZVV 88.3 FM				.7%	.3%
KJLP 88.9 FM				.5%	.2%
KWRK 90.9 FM			.7%		.1%
KFNP 99.5 FM		1.1%			.2%
KAUG 89.9 FM	1.4%		1.2%		.6%
KBUQ 91.9 FM		.6%			.1%
KODK 90.7 FM	.3%				.1%
Moody K296DC 107.1 FM				.2%	.1%
Not sure/No favorite station	7.4%	7.8%	7.4%	4.1%	6.3%
Total	33.3%	17.0%	16.7%	33.0%	100.0%

	AGE OF RESPONDENT:				Total
	18-34	35-44	45-54	55+	Col %
	Col %	Col %	Col %	Col %	
MEMBER OF NRA IN HOUSEHOLD?					
Yes	13.8%	18.7%	25.2%	21.7%	19.2%
No	84.8%	81.3%	74.0%	77.5%	80.0%
Not sure	1.4%		.8%	.9%	.9%
OWN FIREARMS IN HOUSEHOLD?					
Yes	58.1%	75.5%	65.1%	72.0%	66.9%
No	41.9%	24.5%	34.6%	26.8%	32.7%
Not sure			.3%	1.2%	.5%
OWN ASSAULT WEAPONS IN HOUSEHOLD?					
Yes	14.9%	19.5%	18.2%	15.0%	16.2%
No	84.2%	78.1%	80.8%	83.4%	82.4%
Not sure	.9%	2.4%	1.0%	1.5%	1.4%
LAWS COVERING THE SALE OF FIREARMS SHOULD BE...					
More strict	53.7%	36.0%	35.5%	45.5%	44.9%
Less strict	9.0%	4.0%	4.8%	3.3%	5.6%
Left as they are now	35.8%	57.3%	56.6%	50.1%	47.7%
Not sure	1.4%	2.7%	3.1%	1.1%	1.8%
BAN ON SALE OF ASSAULT WEAPONS IN ALASKA:					
Support	51.1%	36.2%	39.0%	53.4%	47.3%
Oppose	47.3%	61.4%	58.7%	44.3%	50.6%
Not sure	1.6%	2.4%	2.3%	2.3%	2.1%
REQUIRE INDIVIDUALS TO BE 21 OR OVER:					
Support	79.7%	61.7%	57.8%	61.9%	67.1%
Oppose	20.3%	37.0%	41.4%	34.0%	31.2%
Not sure		1.3%	.8%	4.1%	1.7%
BAN ON HIGH CAPACITY GUN MAGAZINES:					
Support	51.5%	40.8%	44.0%	49.4%	47.7%
Oppose	47.6%	57.1%	53.6%	44.4%	49.2%
Not sure	.8%	2.1%	2.4%	6.1%	3.1%
ALLOW POLICE OR FAMILY TO PETITION A JUDGE:					
Support	87.7%	82.8%	79.9%	83.3%	84.1%
Oppose	12.3%	14.0%	16.6%	11.6%	13.1%
Not sure		3.2%	3.6%	5.1%	2.8%
ALLOW TEACHERS TO CARRY GUNS ON SCHOOL GROUNDS:					
Support	46.9%	47.1%	47.4%	40.6%	44.9%
Oppose	52.7%	50.0%	51.5%	54.0%	52.5%
Not sure	.3%	2.8%	1.1%	5.5%	2.6%
Total	33.3%	17.0%	16.7%	33.0%	100.0%



# CROSSTABULATION TABLES

## Children in Household

### Column Percents

	CHILDREN IN HOUSEHOLD:		Total
	None	One or more	Col %
	Col %	Col %	
AREAS OF ALASKA:			
Southeast	11.3%	8.9%	10.4%
Rural	10.3%	8.3%	9.6%
Southcentral	24.7%	28.1%	26.0%
Anchorage	40.3%	41.2%	40.7%
Fairbanks	13.3%	13.5%	13.4%
REGISTERED TO VOTE?			
Yes	93.1%	85.9%	90.4%
No	6.9%	14.1%	9.6%
LANDLINE/CELL STATUS:			
Land only	7.2%	.3%	4.6%
Both - land dominant	13.7%	4.8%	10.3%
Both - cell dominant	26.2%	26.4%	26.3%
Cell only	52.9%	68.5%	58.8%
ADVERTISING NOTICE MOST:			
Newspaper	7.8%	4.0%	6.4%
Direct mail	2.0%	3.2%	2.5%
TV ads	32.8%	26.4%	30.4%
Radio ads	17.5%	22.0%	19.2%
Internet ads	36.7%	43.4%	39.3%
Not sure	3.1%	1.0%	2.3%
DO YOU WATCH BROADCAST TV...			
A lot	12.3%	6.1%	10.0%
A fair amount	21.1%	15.2%	18.8%
A little	32.1%	42.7%	36.1%
None	34.5%	36.1%	35.1%
DO YOU LISTEN TO THE RADIO...			
A lot	14.2%	10.6%	12.8%
A fair amount	21.9%	21.3%	21.7%
A little	39.6%	44.8%	41.6%
None	24.3%	23.3%	23.9%
ANCHORAGE DAILY NEWS READS PER WEEK:			
Don't read	79.3%	82.9%	80.7%
1-3 reads	8.1%	13.4%	10.1%
4-5 reads	2.5%	2.3%	2.4%
Every day	9.9%	1.3%	6.6%
Not sure	.2%	.1%	.2%
ANCHORAGE DAILY NEWS ONLINE READS PER WEEK:			
Don't read	66.4%	64.0%	65.5%
1-3 reads	20.8%	25.2%	22.4%
4-6 reads	7.2%	5.1%	6.4%
Every day	5.4%	5.7%	5.5%
Not sure	.1%		.1%
HOURS PER DAY SPENT ONLINE:			
None	11.4%	2.9%	8.2%
1 hour or less	17.6%	11.4%	15.3%
2-3 hours	27.0%	33.3%	29.4%
4+ hours	42.9%	52.4%	46.5%
Not sure	1.0%		.6%
Total	62.0%	38.0%	100.0%

	CHILDREN IN HOUSEHOLD:		Total
	None	One or more	Col %
	Col %	Col %	
USE INTERNET FOR SHOPPING?			
Yes	64.4%	75.9%	68.8%
No	24.2%	21.2%	23.1%
Don't use Internet	11.4%	2.9%	8.2%
USE INTERNET FOR NEWS?			
Yes	67.4%	75.3%	70.4%
No	21.2%	21.8%	21.4%
Don't use Internet	11.4%	2.9%	8.2%
USE INTERNET FOR TV AND MOVIES?			
Yes	50.2%	59.9%	53.9%
No	38.4%	37.2%	38.0%
Don't use Internet	11.4%	2.9%	8.2%
USE INTERNET FOR SOCIAL NETWORKING?			
Yes	55.8%	74.1%	62.7%
No	32.9%	23.0%	29.1%
Don't use Internet	11.4%	2.9%	8.2%
USE CELLPHONE FOR TEXTING?			
Yes	83.4%	97.6%	88.8%
No	9.4%	2.1%	6.6%
Don't use cellphone	7.2%	.3%	4.6%
USE CELLPHONE FOR GOING ONLINE?			
Yes	69.5%	92.8%	78.4%
No	23.3%	6.9%	17.1%
Don't use cellphone	7.2%	.3%	4.6%
PARTY AFFILIATION:			
Democrat	16.3%	11.3%	14.5%
Republican	26.6%	26.1%	26.5%
Other party	1.8%	3.7%	2.5%
No party	55.2%	58.9%	56.6%
POLITICAL IDEOLOGY:			
Conservative	36.7%	37.3%	36.9%
Moderate	44.3%	49.2%	46.1%
Progressive	19.0%	13.6%	17.0%
ALASKA RESIDENCY:			
Less than 15 years	10.9%	18.7%	13.9%
15-30 years	38.6%	27.7%	34.5%
More than 30 years	50.5%	53.6%	51.7%
Total	62.0%	38.0%	100.0%

	CHILDREN IN HOUSEHOLD:		Total
	None	One or more	Col %
	Col %	Col %	
AGE OF RESPONDENT:			
18-34	31.1%	36.3%	33.1%
35-44	7.3%	33.2%	17.2%
45-54	15.4%	18.9%	16.7%
55+	46.3%	11.7%	33.0%
MARITAL STATUS:			
Married	44.0%	69.4%	53.6%
Single	56.0%	30.6%	46.4%
HOUSEHOLD INCOME:			
\$0-\$40,000	36.6%	15.2%	28.4%
\$40,000-\$100,000	43.1%	57.4%	48.6%
\$100,000+	18.9%	24.6%	21.1%
Not sure	1.4%	2.8%	2.0%
ETHNICITY OF RESPONDENT:			
White	64.7%	67.7%	65.8%
Non-white	35.3%	32.3%	34.2%
GENDER OF RESPONDENT:			
Male	54.7%	45.8%	51.3%
Female	45.3%	54.2%	48.7%
MARITAL STATUS BY GENDER:			
Married males	23.7%	32.0%	26.9%
Married females	20.3%	37.4%	26.7%
Single males	31.0%	13.8%	24.5%
Single females	25.0%	16.7%	21.9%
Total	62.0%	38.0%	100.0%

	CHILDREN IN HOUSEHOLD:		Total
	None	One or more	Col %
	Col %	Col %	
MOST WATCHED TV CHANNEL:			
KTUU Channel 2	25.5%	23.0%	24.6%
KTBY Channel 4	4.6%	6.0%	5.1%
KYES Channel 5	1.9%	1.4%	1.8%
KAKM Channel 7	3.4%	.8%	2.4%
KTVA Channel 11	6.7%	6.4%	6.6%
KYUR Channel 13	4.7%	3.0%	4.0%
KATN Fairbanks Channel 2	1.3%	3.4%	2.1%
KFXF Fairbanks Channel 7	.6%	.2%	.4%
KTVF Fairbanks Channel 11	4.2%	2.8%	3.7%
KUAC Fairbanks Channel 9	3.9%	1.4%	3.0%
KJNP Fairbanks Channel 4	.5%	.2%	.4%
KXD Fairbanks Channel 13	.2%	.5%	.3%
KJUD Southeast Channel 8	1.6%	1.6%	1.6%
KTNL Southeast Channel 2/11/13	1.1%	.9%	1.1%
KTOO Southeast Channel 10	.3%		.2%
KUBD Southeast Channel 4	.8%	.3%	.6%
History	2.7%	1.5%	2.2%
Discovery	.8%	3.0%	1.6%
CNN	.6%	.7%	.7%
Fox News	6.9%	6.7%	6.8%
MSNBC	2.7%	3.1%	2.8%
ESPN	.8%	1.6%	1.1%
A&E		.6%	.2%
TBS		.3%	.1%
TNT		.3%	.1%
USA		.9%	.3%
Comedy	.9%		.5%
Lifetime	.3%	2.2%	1.0%
Cartoon Network		2.1%	.8%
Food	1.1%	2.3%	1.6%
HGTV	.3%	.3%	.3%
HBO	.2%	.4%	.3%
National Geographic	1.4%		.9%
CW	.7%	.7%	.7%
KATH Juneau Channel 15	.5%		.3%
KXLJ Juneau Channel 14	.2%		.1%
Alaska One	.5%		.3%
BET		1.8%	.7%
Hallmark	.4%	.2%	.3%
Investigation Discovery	.7%	.8%	.7%
Syfy	.8%	.3%	.6%
Smithsonian	.4%		.2%
TCM	.2%	1.0%	.5%
ARCS	.5%		.3%
Create		2.4%	.9%
Science Channel		.6%	.2%
NHL Network	.6%		.4%
TBN	.3%		.2%
Disney Jr		1.0%	.4%
360 North	.7%	.4%	.6%
Ion	1.1%	.7%	1.0%
VH1	.4%		.2%
Gameshow Network	.4%		.2%
Inspiration Network	.1%		.1%
KACN - Me TV	1.0%	.3%	.7%
KATN Fox Fairbanks Channel 3	.1%		.1%
Cooking Channel	.2%		.1%
Hallmark Movies - HMM	.1%		.1%

(continued)

	CHILDREN IN HOUSEHOLD:		Total
	None	One or more	Col %
	Col %	Col %	
One America News	1.8%	1.0%	1.5%
Justice Network		.8%	.3%
K02LJ Nondalton	1.1%		.7%
Starz Western	.4%		.2%
CNN International	.3%		.2%
KYUK Channel 7/15	1.2%		.8%
Mostly sports	.3%	1.0%	.5%
Not sure	4.9%	9.1%	6.5%
MOST LISTENED TO RADIO STATION:			
K AFC 93.7 FM	.6%	.3%	.5%
K AKL 88.5 FM	2.2%	2.5%	2.3%
K ASH 107.5 FM	.1%	1.3%	.6%
K ATB 89.3 FM	.2%	.5%	.3%
K BBO 92.1 FM	.6%		.4%
K BFX 100.5 FM	1.4%	2.2%	1.7%
K BRJ 104.1 FM	1.0%	2.1%	1.4%
K BYR 700 AM	1.4%	2.5%	1.8%
K TMB 102.1 FM		.4%	.1%
K ENI 650 AM	5.4%	4.1%	4.9%
K FAT 92.9 FM	2.1%	1.2%	1.7%
K FQD 750 AM/103.7 FM	3.4%	2.8%	3.2%
K GOT 101.3 FM	1.3%	4.3%	2.5%
K HAR 590 AM	.3%	.2%	.3%
K MXS 103.1 FM	.8%	1.4%	1.0%
K NBA 90.3 FM	1.5%	.6%	1.1%
K NIK 87.7 FM	.3%	1.4%	.7%
K MVN 105.7 FM	3.5%	1.2%	2.6%
K OOL 97.3 FM	1.5%	.2%	1.0%
K SKA 91.1 FM	10.6%	10.6%	10.6%
K TZN 550 AM	.4%	.4%	.4%
K VNT 1020 AM/92.5 FM	.7%	.5%	.6%
K WHL 106.5 FM	3.8%	2.7%	3.4%
K XLW 96.3 FM	.5%	1.0%	.7%
K YMG 98.9 FM	1.0%	.6%	.9%
K ZND 94.7 FM	1.1%	.7%	1.0%
K ADX 94.7 FM	.4%		.3%
K AYO 100.9 FM	1.0%	1.6%	1.2%
K BBI 890 AM	1.2%	1.1%	1.2%
K DLL 91.9 FM		1.0%	.4%
K FSE 106.9 FM	.7%	.5%	.6%
K GTL 620 AM	.3%		.2%
K KIS 96.5 FM		1.5%	.6%
K MBQ 99.7 FM	1.2%	1.8%	1.4%
K MJG 88.9 FM	.2%		.1%
K PEN 101.7 FM	.6%	.5%	.5%
K SLD 1140 AM	.3%		.2%
K SRM 920 AM	1.8%	3.1%	2.3%
K WHQ 100.1 FM	.4%	.5%	.4%
K WVV 103.5 FM		.5%	.2%
K XBA 93.3 FM	.7%	.7%	.7%
K AKL 88.5 FM	.5%	1.0%	.7%
K AKQ 101.1 FM	1.0%	.9%	.9%
K CBF 820 AM	.1%	.1%	.1%
K DJF 93.5 FM	.2%		.2%
K FAR 660 AM	1.2%	2.7%	1.8%
K IAK 102.5 FM		1.0%	.4%
K IAM 91.9 FM	.4%		.3%
K JNP 1170 AM/100.3 FM	.5%	.2%	.4%

(continued)

	CHILDREN IN HOUSEHOLD:		Total
	None	One or more	Col %
	Col %	Col %	
KFBX 970 AM	1.0%	1.9%	1.3%
KKED 104.7 FM	.3%		.2%
KSUA 91.5 FM		.3%	.1%
KTUZ 103.9 FM	.3%	.4%	.4%
KUAC 89.9 FM	3.4%	1.8%	2.8%
KWLF 98.1 FM	1.9%	4.2%	2.8%
KXLR 95.9 FM	.8%		.5%
KYSC 96.9 FM	.7%	.2%	.5%
KFSK 100.9 FM	.1%	.6%	.3%
KSTK 101.7 FM	.7%		.4%
KHNS 102.3 FM	.2%		.1%
KTOO 104.3 FM	2.2%	2.3%	2.3%
KCAW 104.7 FM	1.4%	1.3%	1.4%
KRBD 105.3 FM	.9%	1.4%	1.1%
KSUP 106.3 FM	1.4%		.9%
KGTW 106.7 FM	.2%		.1%
KJNO 630 AM	.3%	.6%	.4%
KINY 800 AM	1.2%	.2%	.8%
KTKN 930 AM	.6%	1.0%	.7%
KIFW 1230 AM	.2%	.6%	.3%
KVOK 560 AM	.4%		.3%
KDLG 670 AM	1.5%	.3%	1.1%
KYUK 640 AM	.7%	.4%	.6%
KOTZ 720 AM	1.9%	.3%	1.2%
KCHU 770 AM	.3%		.2%
KNOM 780 AM	1.0%	1.5%	1.2%
KVAK 1230 AM/93.3 FM	.5%		.3%
KLAM 1450 AM	.4%		.2%
KUCB 89.7 FM	1.3%	2.1%	1.6%
KXGA 90.5 FM		.3%	.1%
KBRW 680 AM/91.9 FM	.4%	1.5%	.8%
KMXT 100.1 FM	.8%		.5%
KRXX 101.1 FM		.8%	.3%
KCDV 100.9 FM	.1%		.1%
KCUK 88.1 FM	.4%		.2%
Moody WJSO 91.9 FM	.4%		.2%
KSDP 830 AM	.2%		.1%
KWDD 94.3 FM	.3%	.2%	.3%
Moody WJSO 88.3 FM	.4%		.3%
KLSF 89.7 FM	.2%		.1%
KRNN 102.7 FM	.9%	.6%	.8%
KYKD 100.1 FM	.4%	.7%	.5%
KUDU 91.9 FM	.3%		.2%
Moody WJSO 95.3 FM	.7%	.3%	.5%
KQHE 92.7 FM	.5%	1.1%	.7%
KABN 88.9 FM	.1%		.1%
KNLT 95.5 FM	2.0%		1.2%
KIBH 91.7 FM	.1%		.1%
KZVV 88.3 FM	.4%		.3%
KJLP 88.9 FM	.3%		.2%
KWRK 90.9 FM	.2%		.1%
KFNP 99.5 FM	.3%		.2%
KAUG 89.9 FM	.7%	.6%	.6%
KBUQ 91.9 FM		.3%	.1%
KODK 90.7 FM		.3%	.1%
Moody K296DC 107.1 FM	.1%		.1%
Not sure/No favorite station	5.8%	7.5%	6.5%
Total	62.0%	38.0%	100.0%

	CHILDREN IN HOUSEHOLD:		Total
	None	One or more	Col %
	Col %	Col %	
MEMBER OF NRA IN HOUSEHOLD?			
Yes	18.6%	20.9%	19.5%
No	80.6%	78.1%	79.7%
Not sure	.8%	.9%	.9%
OWN FIREARMS IN HOUSEHOLD?			
Yes	63.8%	71.4%	66.7%
No	36.0%	27.8%	32.9%
Not sure	.3%	.8%	.5%
OWN ASSAULT WEAPONS IN HOUSEHOLD?			
Yes	15.3%	18.9%	16.7%
No	83.8%	78.8%	81.9%
Not sure	.8%	2.2%	1.4%
LAWS COVERING THE SALE OF FIREARMS SHOULD BE...			
More strict	45.9%	43.5%	44.9%
Less strict	6.3%	5.2%	5.9%
Left as they are now	46.0%	49.7%	47.4%
Not sure	1.9%	1.6%	1.8%
BAN ON SALE OF ASSAULT WEAPONS IN ALASKA:			
Support	49.8%	43.0%	47.2%
Oppose	47.6%	55.6%	50.6%
Not sure	2.6%	1.4%	2.2%
REQUIRE INDIVIDUALS TO BE 21 OR OVER:			
Support	68.2%	64.3%	66.7%
Oppose	29.1%	35.5%	31.6%
Not sure	2.7%	.2%	1.7%
BAN ON HIGH CAPACITY GUN MAGAZINES:			
Support	50.4%	43.5%	47.8%
Oppose	46.1%	53.2%	48.8%
Not sure	3.5%	3.3%	3.4%
ALLOW POLICE OR FAMILY TO PETITION A JUDGE:			
Support	82.0%	86.7%	83.8%
Oppose	14.6%	11.1%	13.3%
Not sure	3.3%	2.2%	2.9%
ALLOW TEACHERS TO CARRY GUNS ON SCHOOL GROUNDS:			
Support	41.2%	51.1%	45.0%
Oppose	56.1%	46.3%	52.4%
Not sure	2.7%	2.6%	2.6%
Total	62.0%	38.0%	100.0%



# CROSSTABULATION TABLES

Household Income

Column Percents

	HOUSEHOLD INCOME:				Total
	\$0-\$40,000	\$40,000-\$100,000	\$100,000+	Not sure	Col %
	Col %	Col %	Col %	Col %	
<b>AREAS OF ALASKA:</b>					
Southeast	6.7%	11.6%	13.2%		10.3%
Rural	12.9%	7.8%	11.6%		9.9%
Southcentral	31.1%	24.6%	23.0%		25.7%
Anchorage	36.4%	39.8%	41.9%	100.0%	40.4%
Fairbanks	12.8%	16.1%	10.4%		13.7%
<b>REGISTERED TO VOTE?</b>					
Yes	86.6%	90.0%	94.5%	87.7%	89.9%
No	13.4%	10.0%	5.5%	12.3%	10.1%
<b>LANDLINE/CELL STATUS:</b>					
Land only	9.7%	3.0%	1.1%	6.3%	4.6%
Both - land dominant	10.4%	11.4%	6.7%	7.8%	10.0%
Both - cell dominant	16.9%	26.4%	38.5%		25.7%
Cell only	63.0%	59.3%	53.7%	85.8%	59.7%
<b>ADVERTISING NOTICE MOST:</b>					
Newspaper	6.8%	4.3%	9.4%	6.3%	6.1%
Direct mail	3.6%	1.0%	2.9%		2.1%
TV ads	30.1%	31.1%	30.6%	20.2%	30.5%
Radio ads	14.5%	21.8%	22.5%		19.5%
Internet ads	43.0%	39.6%	32.4%	73.5%	39.7%
Not sure	2.0%	2.1%	2.2%		2.0%
<b>DO YOU WATCH BROADCAST TV...</b>					
A lot	14.0%	8.2%	8.4%	7.8%	9.9%
A fair amount	21.0%	17.0%	18.2%	57.8%	19.2%
A little	25.8%	39.4%	43.8%	15.7%	36.0%
None	39.2%	35.4%	29.5%	18.6%	34.9%
<b>DO YOU LISTEN TO THE RADIO...</b>					
A lot	16.2%	12.3%	10.6%	2.9%	12.9%
A fair amount	22.2%	20.1%	23.8%	39.9%	21.9%
A little	34.8%	43.4%	44.7%	35.2%	41.1%
None	26.8%	24.2%	21.0%	22.1%	24.2%
<b>ANCHORAGE DAILY NEWS READS PER WEEK:</b>					
Don't read	81.0%	80.1%	80.2%	74.2%	80.3%
1-3 reads	10.8%	11.3%	7.6%	17.9%	10.5%
4-5 reads	.8%	2.3%	4.8%		2.3%
Every day	7.0%	6.1%	7.4%	7.8%	6.7%
Not sure	.4%	.1%			.2%
<b>ANCHORAGE DAILY NEWS ONLINE READS PER WEEK:</b>					
Don't read	64.9%	70.9%	56.4%	51.7%	65.7%
1-3 reads	26.2%	20.0%	20.8%	45.5%	22.4%
4-6 reads	5.7%	4.4%	12.3%		6.4%
Every day	3.2%	4.5%	10.6%	2.9%	5.4%
Not sure		.2%			.1%
<b>HOURS PER DAY SPENT ONLINE:</b>					
None	17.7%	5.1%	1.8%	21.5%	8.3%
1 hour or less	14.0%	14.4%	16.1%		14.4%
2-3 hours	21.8%	33.5%	33.7%	5.0%	29.7%
4+ hours	45.0%	46.6%	48.4%	73.5%	47.0%
Not sure	1.6%	.4%			.6%
Total	28.5%	48.3%	21.2%	1.9%	100.0%

	HOUSEHOLD INCOME:				Total
	\$0-\$40,000	\$40,000-\$100,000	\$100,000+	Not sure	Col %
	Col %	Col %	Col %	Col %	
USE INTERNET FOR SHOPPING?					
Yes	50.7%	73.1%	84.2%	57.8%	68.8%
No	31.7%	21.8%	14.0%	20.7%	23.0%
Don't use Internet	17.6%	5.1%	1.8%	21.5%	8.3%
USE INTERNET FOR NEWS?					
Yes	60.5%	73.0%	82.7%	57.8%	71.2%
No	21.9%	21.9%	15.5%	20.7%	20.5%
Don't use Internet	17.6%	5.1%	1.8%	21.5%	8.3%
USE INTERNET FOR TV AND MOVIES?					
Yes	51.3%	56.4%	53.0%	73.5%	54.5%
No	31.1%	38.5%	45.3%	5.0%	37.2%
Don't use Internet	17.6%	5.1%	1.8%	21.5%	8.3%
USE INTERNET FOR SOCIAL NETWORKING?					
Yes	53.3%	67.0%	68.1%	35.2%	62.7%
No	29.1%	27.9%	30.2%	43.3%	29.0%
Don't use Internet	17.6%	5.1%	1.8%	21.5%	8.3%
USE CELLPHONE FOR TEXTING?					
Yes	79.1%	92.4%	95.7%	73.5%	88.9%
No	11.2%	4.6%	3.2%	20.2%	6.5%
Don't use cellphone	9.7%	3.0%	1.1%	6.3%	4.6%
USE CELLPHONE FOR GOING ONLINE?					
Yes	68.2%	81.9%	85.6%	78.5%	78.7%
No	22.0%	15.1%	13.3%	15.2%	16.7%
Don't use cellphone	9.7%	3.0%	1.1%	6.3%	4.6%
PARTY AFFILIATION:					
Democrat	17.3%	13.6%	12.2%	34.1%	14.7%
Republican	26.7%	25.2%	32.4%		26.7%
Other party	3.3%	1.9%	3.5%		2.6%
No party	52.6%	59.3%	51.9%	65.9%	55.9%
POLITICAL IDEOLOGY:					
Conservative	35.7%	35.6%	42.1%	12.3%	36.5%
Moderate	42.5%	50.5%	39.7%	57.3%	46.1%
Progressive	21.8%	13.9%	18.3%	30.4%	17.4%
ALASKA RESIDENCY:					
Less than 15 years	11.9%	15.2%	11.2%	40.0%	13.9%
15-30 years	48.6%	32.5%	20.2%	30.4%	34.4%
More than 30 years	39.5%	52.3%	68.6%	29.6%	51.7%
Total	28.5%	48.3%	21.2%	1.9%	100.0%

	HOUSEHOLD INCOME:				Total
	\$0-\$40,000	\$40,000-\$100,000	\$100,000+	Not sure	Col %
	Col %	Col %	Col %	Col %	
<b>AGE OF RESPONDENT:</b>					
18-34	42.0%	35.1%	16.2%	61.2%	33.6%
35-44	11.1%	18.4%	24.4%		17.2%
45-54	10.8%	18.5%	21.4%		16.6%
55+	36.1%	28.0%	38.0%	38.8%	32.6%
<b>CHILDREN IN HOUSEHOLD:</b>					
None	79.5%	54.6%	55.2%	44.4%	61.6%
One or more	20.5%	45.4%	44.8%	55.6%	38.4%
<b>MARITAL STATUS:</b>					
Married	22.8%	60.3%	81.4%	5.0%	53.0%
Single	77.2%	39.7%	18.6%	95.0%	47.0%
<b>ETHNICITY OF RESPONDENT:</b>					
White	49.6%	72.3%	75.9%	36.5%	65.9%
Non-white	50.4%	27.7%	24.1%	63.5%	34.1%
<b>GENDER OF RESPONDENT:</b>					
Male	45.2%	50.4%	61.9%	67.9%	51.7%
Female	54.8%	49.6%	38.1%	32.1%	48.3%
<b>MARITAL STATUS BY GENDER:</b>					
Married males	9.6%	29.0%	48.7%		27.0%
Married females	13.2%	31.4%	32.6%	5.0%	25.9%
Single males	36.0%	21.5%	12.7%	67.9%	24.7%
Single females	41.2%	18.2%	5.9%	27.1%	22.3%
Total	28.5%	48.3%	21.2%	1.9%	100.0%

	HOUSEHOLD INCOME:				Total
	\$0-\$40,000	\$40,000-\$100,000	\$100,000+	Not sure	Col %
	Col %	Col %	Col %	Col %	
MOST WATCHED TV CHANNEL:					
KTUU Channel 2	29.6%	21.8%	28.4%	6.1%	25.0%
KTBY Channel 4	3.1%	7.4%	4.3%		5.3%
KYES Channel 5	1.8%	2.8%			1.8%
KAKM Channel 7	2.6%	2.5%	2.4%		2.4%
KTVA Channel 11	7.6%	7.1%	4.9%		6.6%
KYUR Channel 13	5.3%	4.5%	1.2%		3.8%
KATN Fairbanks Channel 2	.4%	3.5%	1.3%		2.1%
KFXF Fairbanks Channel 7		.5%	.8%		.5%
KTVF Fairbanks Channel 11	5.1%	3.9%	2.9%		3.9%
KUAC Fairbanks Channel 9	8.3%	1.3%	1.1%		3.1%
KJNP Fairbanks Channel 4	.4%	.2%	1.0%		.4%
KXD Fairbanks Channel 13	.4%	.4%			.3%
KJUD Southeast Channel 8		1.3%	4.3%		1.6%
KTNL Southeast Channel 2/11/13	1.1%	1.3%	.9%		1.1%
KTVO Southeast Channel 10			.8%		.2%
KUBD Southeast Channel 4		1.3%			.6%
History	2.8%	2.8%	.8%		2.3%
Discovery	1.2%	1.1%	3.2%		1.6%
CNN	1.7%	.1%			.5%
Fox News	4.5%	5.6%	12.6%		6.8%
MSNBC	2.0%	2.3%	2.1%	19.3%	2.6%
ESPN		1.4%	2.0%		1.2%
A&E		.5%			.3%
TBS			.6%		.1%
TNT		.3%			.1%
USA	.7%		.7%		.3%
Comedy	1.7%	.2%			.6%
Lifetime	1.0%	.4%	2.4%		1.0%
Cartoon Network				33.9%	.8%
Food	1.2%	1.0%	3.7%		1.6%
HGTV		.4%	.5%		.3%
HBO		.6%			.3%
National Geographic	.7%	1.2%	.6%		.9%
CW		1.5%			.7%
KATH Juneau Channel 15			1.3%		.3%
KXLJ Juneau Channel 14			.5%		.1%
Alaska One	.7%		.5%		.3%
BET		1.5%			.7%
Hallmark		.3%	.8%		.3%
Investigation Discovery		.5%	2.1%		.7%
Syfy		.2%		22.0%	.6%
Smithsonian		.5%			.2%
TCM		.5%	1.1%		.5%
ARCS	1.1%				.3%
Create	1.0%	1.5%			1.0%
Science Channel		.5%			.2%
NHL Network		.9%			.4%
TBN	.8%				.2%
Disney Jr		.8%			.4%
360 North	.4%	1.1%			.6%
Ion	1.8%	1.1%			1.0%
VH1	.9%				.2%
Gameshow Network			1.1%		.2%
Inspiration Network		.2%			.1%
KACN - Me TV	1.5%	.2%			.5%
KATN Fox Fairbanks Channel 3	.3%				.1%
Cooking Channel	.4%				.1%
Hallmark Movies - HMM		.2%			.1%
One America News		1.3%	3.4%		1.4%

(continued)

	HOUSEHOLD INCOME:				Total
	\$0-\$40,000	\$40,000-\$100,000	\$100,000+	Not sure	Col %
	Col %	Col %	Col %	Col %	
Justice Network		.6%			.3%
K02LJ Nondalton	2.5%				.7%
Starz Western		.5%			.2%
CNN International		.4%			.2%
KYUK Channel 7/15		1.7%			.8%
Mostly sports	.6%	.8%			.6%
Not sure	4.7%	5.4%	5.9%	18.6%	5.7%
MOST LISTENED TO RADIO STATION:					
KAFB 93.7 FM	.4%	.3%		15.8%	.5%
KAKL 88.5 FM	.8%	2.4%	4.6%		2.4%
KASH 107.5 FM		.6%	1.3%		.6%
KATB 89.3 FM		.7%			.3%
KBBO 92.1 FM	.5%		.5%		.3%
KBFX 100.5 FM	.8%	1.8%	4.6%		2.1%
KBRJ 104.1 FM		1.8%	1.1%	15.8%	1.5%
KBYR 700 AM	.8%	2.2%	2.2%		1.8%
KTMB 102.1 FM		.3%			.2%
KENI 650 AM	4.2%	4.4%	5.9%		4.6%
KFAT 92.9 FM	1.4%	1.5%	1.7%		1.5%
KFQD 750 AM/103.7 FM	1.9%	3.2%	4.9%		3.1%
KGOT 101.3 FM	3.4%	2.3%	1.1%		2.3%
KHAR 590 AM		.2%	.9%		.3%
KMXS 103.1 FM		1.9%	.4%		1.0%
KNBA 90.3 FM	3.3%	.4%	.5%		1.2%
KNIK 87.7 FM		1.1%	.9%		.8%
KMVN 105.7 FM	3.0%	3.3%	1.5%		2.7%
KOOL 97.3 FM	2.4%	.4%	.9%		1.0%
KSKA 91.1 FM	8.0%	10.0%	17.3%		10.9%
KTZN 550 AM		.3%	1.1%		.4%
KVNT 1020 AM/92.5 FM		.7%	.9%		.6%
KWHL 106.5 FM	2.2%	1.6%	3.8%		2.2%
KXLW 96.3 FM	.8%	.8%		6.4%	.7%
KYMG 98.9 FM	.5%	1.3%	.6%		.9%
KZND 94.7 FM	2.6%	.4%	1.0%		1.1%
KADX 94.7 FM		.6%			.3%
KAYO 100.9 FM	.5%	2.1%	.4%		1.3%
KBBI 890 AM	1.3%	1.7%			1.2%
KDLL 91.9 FM		.6%	.3%		.4%
KFSE 106.9 FM	1.5%	.4%			.6%
KGTL 620 AM			.9%		.2%
KKIS 96.5 FM		1.2%			.6%
KMBQ 99.7 FM	4.2%	1.3%			1.8%
KMJG 88.9 FM			.5%		.1%
KPEN 101.7 FM	1.0%	.4%	.3%		.5%
KSLD 1140 AM			1.0%		.2%
KSRM 920 AM	3.7%	2.3%	.4%		2.2%
KWHQ 100.1 FM		.9%			.4%
KWV 103.5 FM			.9%		.2%
KXBA 93.3 FM	1.3%	.6%	.3%		.7%
KAKL 88.5 FM	1.3%	.2%	1.5%		.7%
KAKQ 101.1 FM		2.0%			1.0%
KCBF 820 AM		.3%			.1%
KDJF 93.5 FM	.3%	.1%			.2%
KFAR 660 AM	1.4%	2.6%	1.1%		1.9%
KIAK 102.5 FM	.6%	.2%	.7%		.4%
KIAM 91.9 FM	1.0%				.3%
KJNP 1170 AM/100.3 FM	.3%	.6%			.4%
KFBX 970 AM	.5%	2.0%	1.2%		1.4%
KKED 104.7 FM	.5%	.4%			.3%

(continued)

	HOUSEHOLD INCOME:				Total
	\$0-\$40,000	\$40,000-\$100,000	\$100,000+	Not sure	Col %
	Col %	Col %	Col %	Col %	
KSUA 91.5 FM		.3%			.1%
KTDZ 103.9 FM		.8%			.4%
KUAC 89.9 FM	3.1%	3.0%	2.3%		2.8%
KWLF 98.1 FM	3.5%	3.5%	1.3%		2.9%
KXLR 95.9 FM		1.1%			.5%
KYSC 96.9 FM	1.2%	.3%			.5%
KFSK 100.9 FM	.9%		.3%		.3%
KSTK 101.7 FM			1.2%		.3%
KHNS 102.3 FM		.2%			.1%
KTOO 104.3 FM	.5%	3.3%	2.3%		2.2%
KCAW 104.7 FM	.9%	2.1%	.8%		1.4%
KRBD 105.3 FM		2.1%	.5%		1.1%
KSUP 106.3 FM	1.0%	.8%			.7%
KGTW 106.7 FM		.2%			.1%
KJNO 630 AM	.3%	.2%	1.1%		.4%
KINY 800 AM		1.4%	.7%		.8%
KTKN 930 AM	1.4%	.2%	1.3%		.8%
KIFW 1230 AM	.4%	.5%			.4%
KVOK 560 AM			.4%		.1%
KDLG 670 AM	.6%	1.2%	1.6%		1.1%
KYUK 640 AM		1.3%			.6%
KOTZ 720 AM	2.2%		3.1%		1.3%
KCHU 770 AM		.3%			.2%
KNOM 780 AM	2.7%	.3%	1.5%		1.2%
KVAK 1230 AM/93.3 FM	.7%	.2%			.3%
KLAM 1450 AM		.5%			.2%
KUCB 89.7 FM	2.7%	1.3%	1.5%		1.7%
KXGA 90.5 FM		.2%			.1%
KBRW 680 AM/91.9 FM	.4%		3.4%		.9%
KMXT 100.1 FM	1.1%	.5%			.5%
KRXX 101.1 FM		.3%	1.0%		.3%
KCDV 100.9 FM		.2%			.1%
KCUK 88.1 FM	.9%				.2%
Moody WJSO 91.9 FM	.9%				.2%
KSDP 830 AM		.3%			.1%
KWDD 94.3 FM		.2%	.9%		.3%
Moody WJSO 88.3 FM	1.0%				.3%
KLSF 89.7 FM			.4%		.1%
KRNN 102.7 FM	2.1%		1.0%		.8%
KYKD 100.1 FM		1.1%			.5%
KUDU 91.9 FM	.7%				.2%
Moody WJSO 95.3 FM		.2%	1.9%		.5%
KQHE 92.7 FM	2.0%	.4%			.7%
KABN 88.9 FM		.2%			.1%
KNLT 95.5 FM	2.3%	1.4%			1.3%
KIBH 91.7 FM	.3%				.1%
KZVV 88.3 FM	.7%	.2%			.3%
KJLP 88.9 FM	.6%				.2%
KWRK 90.9 FM		.2%			.1%
KFNP 99.5 FM		.4%			.2%
KAUG 89.9 FM	1.6%	.5%			.7%
KBUQ 91.9 FM		.2%			.1%
KODK 90.7 FM		.2%			.1%
Moody K296DC 107.1 FM	.3%				.1%
Not sure/No favorite station	6.7%	4.2%	3.9%	62.0%	5.9%
Total	28.5%	48.3%	21.2%	1.9%	100.0%

	HOUSEHOLD INCOME:				Total
	\$0-\$40,000	\$40,000-\$100,000	\$100,000+	Not sure	Col %
	Col %	Col %	Col %	Col %	
MEMBER OF NRA IN HOUSEHOLD?					
Yes	14.2%	17.7%	29.5%	12.3%	19.1%
No	83.6%	82.2%	70.5%	75.4%	80.0%
Not sure	2.2%	.1%		12.3%	.9%
OWN FIREARMS IN HOUSEHOLD?					
Yes	50.5%	71.6%	82.0%	38.1%	67.2%
No	49.3%	28.4%	17.2%	49.6%	32.4%
Not sure	.2%		.8%	12.3%	.5%
OWN ASSAULT WEAPONS IN HOUSEHOLD?					
Yes	6.7%	17.3%	28.0%	12.3%	16.5%
No	92.6%	81.4%	71.2%	72.5%	82.3%
Not sure	.6%	1.3%	.8%	15.2%	1.3%
LAWS COVERING THE SALE OF FIREARMS SHOULD BE...					
More strict	42.2%	51.1%	38.3%	60.6%	46.0%
Less strict	9.0%	3.0%	5.9%	6.3%	5.4%
Left as they are now	45.7%	44.8%	54.4%	33.1%	46.8%
Not sure	3.1%	1.1%	1.4%		1.7%
BAN ON SALE OF ASSAULT WEAPONS IN ALASKA:					
Support	47.3%	47.7%	44.6%	63.4%	47.2%
Oppose	50.5%	50.4%	53.7%	36.6%	50.9%
Not sure	2.2%	1.8%	1.8%		1.9%
REQUIRE INDIVIDUALS TO BE 21 OR OVER:					
Support	75.4%	68.7%	52.5%	78.5%	67.4%
Oppose	23.6%	30.2%	45.0%	9.2%	31.0%
Not sure	1.0%	1.1%	2.6%	12.3%	1.6%
BAN ON HIGH CAPACITY GUN MAGAZINES:					
Support	48.4%	47.6%	46.5%	48.3%	47.6%
Oppose	48.3%	49.8%	52.1%	36.6%	49.6%
Not sure	3.4%	2.5%	1.4%	15.2%	2.8%
ALLOW POLICE OR FAMILY TO PETITION A JUDGE:					
Support	79.6%	87.4%	87.6%	93.7%	85.3%
Oppose	16.0%	11.5%	9.3%	6.3%	12.3%
Not sure	4.4%	1.1%	3.1%		2.4%
ALLOW TEACHERS TO CARRY GUNS ON SCHOOL GROUNDS:					
Support	42.6%	42.6%	55.1%	30.2%	45.0%
Oppose	53.9%	55.2%	43.9%	69.8%	52.7%
Not sure	3.5%	2.2%	1.0%		2.3%
Total	28.5%	48.3%	21.2%	1.9%	100.0%



# CROSSTABULATION TABLES

Ethnicity of Respondent

Column Percents

	ETHNICITY OF RESPONDENT:		Total
	White	Non-white	Col %
	Col %	Col %	
AREAS OF ALASKA:			
Southeast	10.7%	9.3%	10.2%
Rural	7.0%	13.2%	9.1%
Southcentral	29.5%	19.0%	25.9%
Anchorage	38.7%	45.9%	41.2%
Fairbanks	14.1%	12.6%	13.6%
REGISTERED TO VOTE?			
Yes	91.2%	87.8%	90.1%
No	8.8%	12.2%	9.9%
LANDLINE/CELL STATUS:			
Land only	3.7%	6.0%	4.5%
Both - land dominant	11.2%	8.1%	10.2%
Both - cell dominant	28.3%	21.5%	26.0%
Cell only	56.7%	64.4%	59.3%
ADVERTISING NOTICE MOST:			
Newspaper	5.9%	7.2%	6.4%
Direct mail	2.2%	1.9%	2.1%
TV ads	30.6%	30.0%	30.4%
Radio ads	19.8%	18.1%	19.2%
Internet ads	39.1%	40.8%	39.7%
Not sure	2.3%	1.9%	2.2%
DO YOU WATCH BROADCAST TV...			
A lot	9.9%	10.5%	10.1%
A fair amount	19.3%	18.6%	19.0%
A little	35.4%	37.8%	36.2%
None	35.4%	33.1%	34.6%
DO YOU LISTEN TO THE RADIO...			
A lot	11.3%	16.3%	13.0%
A fair amount	24.5%	17.3%	22.0%
A little	40.4%	42.3%	41.0%
None	23.9%	24.2%	24.0%
ANCHORAGE DAILY NEWS READS PER WEEK:			
Don't read	80.2%	81.1%	80.5%
1-3 reads	10.2%	10.2%	10.2%
4-5 reads	2.4%	2.5%	2.5%
Every day	7.1%	5.8%	6.7%
Not sure	.1%	.4%	.2%
ANCHORAGE DAILY NEWS ONLINE READS PER WEEK:			
Don't read	69.4%	57.3%	65.3%
1-3 reads	18.8%	30.3%	22.7%
4-6 reads	6.8%	6.0%	6.5%
Every day	4.9%	6.5%	5.4%
Not sure	.1%		.1%
HOURS PER DAY SPENT ONLINE:			
None	7.3%	9.9%	8.1%
1 hour or less	16.4%	12.8%	15.2%
2-3 hours	32.0%	23.9%	29.3%
4+ hours	44.3%	51.8%	46.8%
Not sure		1.6%	.5%
Total	66.0%	34.0%	100.0%

	ETHNICITY OF RESPONDENT:		Total
	White	Non-white	Col %
	Col %	Col %	
USE INTERNET FOR SHOPPING?			
Yes	71.3%	62.7%	68.3%
No	21.4%	27.6%	23.5%
Don't use Internet	7.3%	9.8%	8.1%
USE INTERNET FOR NEWS?			
Yes	72.0%	67.1%	70.3%
No	20.7%	23.2%	21.5%
Don't use Internet	7.3%	9.8%	8.1%
USE INTERNET FOR TV AND MOVIES?			
Yes	54.5%	54.1%	54.4%
No	38.2%	36.1%	37.5%
Don't use Internet	7.3%	9.8%	8.1%
USE INTERNET FOR SOCIAL NETWORKING?			
Yes	63.1%	62.4%	62.9%
No	29.6%	27.8%	29.0%
Don't use Internet	7.3%	9.8%	8.1%
USE CELLPHONE FOR TEXTING?			
Yes	89.2%	87.8%	88.7%
No	7.1%	6.3%	6.8%
Don't use cellphone	3.7%	6.0%	4.5%
USE CELLPHONE FOR GOING ONLINE?			
Yes	80.5%	74.7%	78.5%
No	15.8%	19.3%	17.0%
Don't use cellphone	3.7%	6.0%	4.5%
PARTY AFFILIATION:			
Democrat	15.5%	13.2%	14.7%
Republican	29.6%	21.0%	26.7%
Other party	2.8%	2.1%	2.6%
No party	52.2%	63.7%	56.0%
POLITICAL IDEOLOGY:			
Conservative	38.7%	32.2%	36.5%
Moderate	42.9%	53.1%	46.3%
Progressive	18.4%	14.8%	17.2%
ALASKA RESIDENCY:			
Less than 15 years	13.0%	16.3%	14.1%
15-30 years	28.7%	44.2%	34.0%
More than 30 years	58.3%	39.5%	51.9%
Total	66.0%	34.0%	100.0%

	ETHNICITY OF RESPONDENT:		Total
	White	Non-white	Col %
	Col %	Col %	
AGE OF RESPONDENT:			
18-34	30.9%	39.4%	33.8%
35-44	19.3%	12.7%	17.0%
45-54	16.0%	17.2%	16.4%
55+	33.9%	30.6%	32.7%
CHILDREN IN HOUSEHOLD:			
None	60.8%	64.0%	61.9%
One or more	39.2%	36.0%	38.1%
MARITAL STATUS:			
Married	59.7%	40.3%	53.1%
Single	40.3%	59.7%	46.9%
HOUSEHOLD INCOME:			
\$0-\$40,000	21.3%	41.9%	28.3%
\$40,000-\$100,000	53.2%	39.4%	48.5%
\$100,000+	24.4%	15.0%	21.2%
Not sure	1.1%	3.7%	2.0%
GENDER OF RESPONDENT:			
Male	53.4%	48.9%	51.9%
Female	46.6%	51.1%	48.1%
MARITAL STATUS BY GENDER:			
Married males	31.7%	16.9%	26.7%
Married females	28.0%	23.4%	26.4%
Single males	21.7%	31.9%	25.2%
Single females	18.6%	27.8%	21.7%
Total	66.0%	34.0%	100.0%

	ETHNICITY OF RESPONDENT:		Total
	White	Non-white	Col %
	Col %	Col %	
MOST WATCHED TV CHANNEL:			
KTUU Channel 2	25.7%	24.1%	25.2%
KTBY Channel 4	6.7%	2.2%	5.2%
KYES Channel 5	1.2%	2.7%	1.8%
KAKM Channel 7	2.7%	1.6%	2.3%
KTVA Channel 11	7.1%	5.8%	6.6%
KYUR Channel 13	4.5%	2.6%	3.8%
KATN Fairbanks Channel 2	1.3%	3.7%	2.1%
KFXF Fairbanks Channel 7	.3%	.7%	.4%
KTVF Fairbanks Channel 11	5.1%	1.1%	3.7%
KUAC Fairbanks Channel 9	1.9%	4.4%	2.8%
KJNP Fairbanks Channel 4	.6%		.4%
KKD Fairbanks Channel 13	.5%		.3%
KJUD Southeast Channel 8	1.4%	1.9%	1.6%
KTNL Southeast Channel 2/11/13	1.1%	1.0%	1.1%
KTOO Southeast Channel 10	.3%		.2%
KUBD Southeast Channel 4	.9%		.6%
History	2.6%	1.7%	2.3%
Discovery	1.3%	2.2%	1.6%
CNN	.7%	.6%	.7%
Fox News	8.9%	2.6%	6.7%
MSNBC	2.2%	4.1%	2.9%
ESPN	1.3%		.8%
A&E		.7%	.2%
TBS	.2%		.1%
TNT	.2%		.1%
USA		.9%	.3%
Comedy	.8%		.6%
Lifetime	.1%	2.6%	1.0%
Cartoon Network		2.3%	.8%
Food	2.4%		1.6%
HGTV	.5%		.3%
HBO		.9%	.3%
National Geographic	.4%	1.8%	.9%
CW	.9%	.4%	.7%
KATH Juneau Channel 15	.2%	.5%	.3%
KXLJ Juneau Channel 14	.2%		.1%
Alaska One	.4%		.3%
BET		1.9%	.7%
Hallmark	.5%		.3%
Investigation Discovery	1.1%		.7%
Syfy	.9%		.6%
Smithsonian	.4%		.2%
TCM	.5%	.4%	.5%
ARCS		.9%	.3%
Create	.4%	1.9%	.9%
Science Channel	.3%		.2%
NHL Network		1.1%	.4%
TBN	.3%		.2%
Disney Jr		1.1%	.4%
360 North		1.8%	.6%
Ion	1.3%	.5%	1.0%
VH1	.4%		.2%
Gameshow Network	.4%		.2%
Inspiration Network	.1%		.1%
KACN - Me TV	1.1%		.7%
KATN Fox Fairbanks Channel 3	.1%		.1%
Cooking Channel	.2%		.1%
Hallmark Movies - HMM	.1%		.1%
One America News	1.0%	2.4%	1.5%

(continued)

	ETHNICITY OF RESPONDENT:		Total
	White	Non-white	Col %
	Col %	Col %	
Justice Network	.4%		.3%
KO2LJ Nondalton		1.9%	.7%
Starz Western	.3%		.2%
CNN International		.5%	.2%
KYUK Channel 7/15	1.2%		.8%
Mostly sports		1.6%	.5%
Not sure	4.2%	10.6%	6.4%
MOST LISTENED TO RADIO STATION:			
KAFC 93.7 FM	.3%	.9%	.5%
KAKL 88.5 FM	1.9%	3.3%	2.3%
KASH 107.5 FM	.9%		.6%
KATB 89.3 FM		.9%	.3%
KBBO 92.1 FM	.5%		.4%
KBFX 100.5 FM	1.6%	2.9%	2.0%
KBRJ 104.1 FM	1.2%	1.9%	1.4%
KBYR 700 AM	2.0%	1.6%	1.8%
KTMB 102.1 FM	.2%		.1%
KENI 650 AM	5.8%	3.4%	5.0%
KFAT 92.9 FM	.7%	2.9%	1.4%
KFQD 750 AM/103.7 FM	3.2%	2.8%	3.0%
KGOT 101.3 FM	1.7%	4.2%	2.5%
KHAR 590 AM	.4%		.3%
KMXS 103.1 FM	1.6%		1.1%
KNBA 90.3 FM	1.1%	1.2%	1.1%
KNIK 87.7 FM	.6%	1.0%	.7%
KMVN 105.7 FM	.7%	6.5%	2.7%
KOOL 97.3 FM	.9%	1.2%	1.0%
KSKA 91.1 FM	14.7%	2.3%	10.5%
KTZN 550 AM	.6%		.4%
KVNT 1020 AM/92.5 FM	1.0%		.6%
KWHL 106.5 FM	1.6%	7.0%	3.4%
KXLW 96.3 FM	.7%	.7%	.7%
KYMG 98.9 FM	.6%	1.4%	.9%
KZND 94.7 FM	.6%	2.0%	1.1%
KADX 94.7 FM	.4%		.3%
KAYO 100.9 FM	1.8%		1.2%
KBBI 890 AM	1.6%		1.1%
KDLL 91.9 FM	.6%		.4%
KFSE 106.9 FM	.9%		.6%
KGTL 620 AM	.3%		.2%
KKIS 96.5 FM		1.7%	.6%
KMBQ 99.7 FM	1.5%	2.3%	1.8%
KMJG 88.9 FM	.2%		.1%
KPEN 101.7 FM	.8%		.5%
KSLD 1140 AM	.3%		.2%
KSRM 920 AM	2.0%	3.0%	2.4%
KWHQ 100.1 FM	.7%		.4%
KWVW 103.5 FM	.3%		.2%
KXBA 93.3 FM	1.0%		.7%
KAKL 88.5 FM	.6%	1.0%	.7%
KAKQ 101.1 FM	.7%	1.4%	.9%
KCBF 820 AM	.2%		.1%
KDJF 93.5 FM	.2%		.2%
KFAR 660 AM	2.3%	.9%	1.8%
KIAK 102.5 FM	.6%		.4%
KIAM 91.9 FM	.4%		.3%
KJNP 1170 AM/100.3 FM	.6%		.4%
KFBX 970 AM	1.9%	.4%	1.4%
KKED 104.7 FM	.5%		.3%

(continued)

	ETHNICITY OF RESPONDENT:		Total
	White	Non-white	Col %
	Col %	Col %	
KSUA 91.5 FM		.4%	.1%
KTDZ 103.9 FM	.3%	.6%	.4%
KUAC 89.9 FM	3.1%	2.0%	2.7%
KWLF 98.1 FM	1.6%	5.1%	2.8%
KXLR 95.9 FM	.2%	1.0%	.5%
KYSC 96.9 FM	.3%	.9%	.5%
KFSK 100.9 FM	.5%		.3%
KSTK 101.7 FM	.4%	.5%	.4%
KHNS 102.3 FM	.1%		.1%
KTOO 104.3 FM	3.3%		2.2%
KCAW 104.7 FM	1.6%	.8%	1.4%
KRBD 105.3 FM	1.5%	.4%	1.1%
KSUP 106.3 FM	.8%	1.1%	.9%
KGTW 106.7 FM	.2%		.1%
KJNO 630 AM	.6%		.4%
KINY 800 AM	.4%	1.5%	.8%
KTKN 930 AM	.6%	1.1%	.8%
KIFW 1230 AM		.3%	.1%
KVOK 560 AM	.4%		.3%
KDLG 670 AM	.9%	.8%	.9%
KYUK 640 AM	.9%		.6%
KOTZ 720 AM	.8%	2.2%	1.3%
KCHU 770 AM	.2%		.2%
KNOM 780 AM	1.0%	1.5%	1.2%
KVAK 1230 AM/93.3 FM	.1%	.6%	.3%
KLAM 1450 AM	.3%		.2%
KUCB 89.7 FM	1.9%	1.1%	1.6%
KXGA 90.5 FM	.2%		.1%
KBRW 680 AM/91.9 FM	.8%	1.0%	.9%
KMXT 100.1 FM	.6%	.4%	.5%
KRXX 101.1 FM	.3%		.2%
KCDV 100.9 FM	.1%		.1%
KCUK 88.1 FM		.7%	.2%
Moody WJSO 91.9 FM		.7%	.2%
KSDP 830 AM	.2%		.1%
KWDD 94.3 FM	.4%		.3%
Moody WJSO 88.3 FM		.8%	.3%
KLSF 89.7 FM	.1%		.1%
KRNN 102.7 FM	.3%	1.6%	.8%
KYKD 100.1 FM	.5%	.5%	.5%
KUDU 91.9 FM	.3%		.2%
Moody WJSO 95.3 FM	.2%	1.2%	.5%
KQHE 92.7 FM	.4%		.3%
KABN 88.9 FM	.1%		.1%
KNLT 95.5 FM	.8%	2.2%	1.3%
KIBH 91.7 FM	.1%		.1%
KZVV 88.3 FM	.1%	.5%	.3%
KJLP 88.9 FM	.3%		.2%
KWRK 90.9 FM		.3%	.1%
KFNP 99.5 FM	.3%		.2%
KAUG 89.9 FM	.3%	1.2%	.6%
KBUQ 91.9 FM	.2%		.1%
KODK 90.7 FM	.2%		.1%
Moody K296DC 107.1 FM	.1%		.1%
Not sure/No favorite station	5.7%	8.0%	6.5%
Total	66.0%	34.0%	100.0%

	ETHNICITY OF RESPONDENT:		Total
	White	Non-white	Col %
	Col %	Col %	
MEMBER OF NRA IN HOUSEHOLD?			
Yes	19.8%	17.7%	19.1%
No	80.1%	79.9%	80.0%
Not sure	.1%	2.5%	.9%
OWN FIREARMS IN HOUSEHOLD?			
Yes	73.1%	55.0%	66.9%
No	26.7%	43.9%	32.7%
Not sure	.2%	1.0%	.5%
OWN ASSAULT WEAPONS IN HOUSEHOLD?			
Yes	18.0%	14.2%	16.7%
No	81.6%	82.4%	81.9%
Not sure	.3%	3.4%	1.4%
LAWS COVERING THE SALE OF FIREARMS SHOULD BE...			
More strict	44.3%	47.6%	45.4%
Less strict	4.8%	8.0%	5.9%
Left as they are now	48.8%	43.7%	47.1%
Not sure	2.1%	.8%	1.7%
BAN ON SALE OF ASSAULT WEAPONS IN ALASKA:			
Support	46.9%	49.2%	47.7%
Oppose	50.9%	49.1%	50.3%
Not sure	2.1%	1.7%	2.0%
REQUIRE INDIVIDUALS TO BE 21 OR OVER:			
Support	63.7%	75.3%	67.6%
Oppose	34.8%	22.7%	30.7%
Not sure	1.6%	2.1%	1.7%
BAN ON HIGH CAPACITY GUN MAGAZINES:			
Support	47.5%	50.5%	48.5%
Oppose	49.6%	46.0%	48.4%
Not sure	2.9%	3.4%	3.1%
ALLOW POLICE OR FAMILY TO PETITION A JUDGE:			
Support	86.0%	80.4%	84.1%
Oppose	11.4%	16.6%	13.1%
Not sure	2.7%	3.0%	2.8%
ALLOW TEACHERS TO CARRY GUNS ON SCHOOL GROUNDS:			
Support	46.9%	41.7%	45.1%
Oppose	50.8%	55.1%	52.3%
Not sure	2.3%	3.2%	2.6%
Total	66.0%	34.0%	100.0%



# CROSSTABULATION TABLES

Gender of Respondent

Column Percents

	GENDER OF RESPONDENT:		Total
	Male	Female	Col %
	Col %	Col %	
AREAS OF ALASKA:			
Southeast	10.2%	10.4%	10.3%
Rural	9.5%	9.5%	9.5%
Southcentral	26.6%	25.5%	26.1%
Anchorage	40.3%	41.2%	40.7%
Fairbanks	13.3%	13.4%	13.4%
REGISTERED TO VOTE?			
Yes	91.7%	88.5%	90.2%
No	8.3%	11.5%	9.8%
LANDLINE/CELL STATUS:			
Land only	5.0%	4.0%	4.5%
Both - land dominant	9.4%	11.3%	10.3%
Both - cell dominant	27.0%	25.4%	26.3%
Cell only	58.5%	59.3%	58.9%
ADVERTISING NOTICE MOST:			
Newspaper	6.2%	6.5%	6.3%
Direct mail	2.1%	2.9%	2.5%
TV ads	26.7%	34.3%	30.4%
Radio ads	20.7%	17.6%	19.2%
Internet ads	40.9%	37.7%	39.3%
Not sure	3.5%	1.1%	2.3%
DO YOU WATCH BROADCAST TV...			
A lot	6.8%	13.2%	9.9%
A fair amount	20.2%	17.8%	19.0%
A little	38.3%	33.9%	36.2%
None	34.7%	35.1%	34.9%
DO YOU LISTEN TO THE RADIO...			
A lot	12.4%	13.3%	12.8%
A fair amount	24.3%	19.2%	21.8%
A little	40.6%	42.6%	41.6%
None	22.7%	25.0%	23.8%
ANCHORAGE DAILY NEWS READS PER WEEK:			
Don't read	80.7%	80.9%	80.8%
1-3 reads	9.6%	10.5%	10.0%
4-5 reads	3.3%	1.4%	2.4%
Every day	6.3%	6.9%	6.6%
Not sure		.3%	.2%
ANCHORAGE DAILY NEWS ONLINE READS PER WEEK:			
Don't read	65.4%	65.6%	65.5%
1-3 reads	23.4%	21.7%	22.6%
4-6 reads	6.8%	5.9%	6.4%
Every day	4.4%	6.6%	5.5%
Not sure		.2%	.1%
HOURS PER DAY SPENT ONLINE:			
None	7.7%	8.6%	8.1%
1 hour or less	17.0%	13.4%	15.2%
2-3 hours	32.0%	26.7%	29.4%
4+ hours	43.1%	50.4%	46.6%
Not sure	.2%	1.0%	.6%
Total	51.5%	48.5%	100.0%

	GENDER OF RESPONDENT:		Total
	Male	Female	Col %
	Col %	Col %	
USE INTERNET FOR SHOPPING?			
Yes	67.3%	70.2%	68.7%
No	25.0%	21.3%	23.2%
Don't use Internet	7.7%	8.5%	8.1%
USE INTERNET FOR NEWS?			
Yes	75.2%	65.3%	70.4%
No	17.1%	26.2%	21.5%
Don't use Internet	7.7%	8.5%	8.1%
USE INTERNET FOR TV AND MOVIES?			
Yes	57.3%	50.4%	53.9%
No	35.0%	41.1%	38.0%
Don't use Internet	7.7%	8.5%	8.1%
USE INTERNET FOR SOCIAL NETWORKING?			
Yes	55.0%	71.0%	62.7%
No	37.3%	20.5%	29.2%
Don't use Internet	7.7%	8.5%	8.1%
USE CELLPHONE FOR TEXTING?			
Yes	87.3%	90.2%	88.7%
No	7.7%	5.8%	6.8%
Don't use cellphone	5.0%	4.0%	4.5%
USE CELLPHONE FOR GOING ONLINE?			
Yes	75.7%	81.2%	78.4%
No	19.3%	14.8%	17.1%
Don't use cellphone	5.0%	4.0%	4.5%
PARTY AFFILIATION:			
Democrat	12.2%	16.9%	14.4%
Republican	28.2%	25.0%	26.7%
Other party	2.5%	2.5%	2.5%
No party	57.1%	55.6%	56.4%
POLITICAL IDEOLOGY:			
Conservative	42.3%	31.3%	36.9%
Moderate	42.6%	49.9%	46.2%
Progressive	15.2%	18.8%	16.9%
ALASKA RESIDENCY:			
Less than 15 years	11.0%	16.9%	13.9%
15-30 years	39.3%	29.5%	34.6%
More than 30 years	49.6%	53.6%	51.6%
Total	51.5%	48.5%	100.0%

	GENDER OF RESPONDENT:		Total
	Male	Female	Col %
	Col %	Col %	
AGE OF RESPONDENT:			
18-34	32.6%	33.8%	33.2%
35-44	16.1%	18.0%	17.1%
45-54	16.8%	16.5%	16.7%
55+	34.4%	31.6%	33.1%
CHILDREN IN HOUSEHOLD:			
None	66.0%	57.7%	62.0%
One or more	34.0%	42.3%	38.0%
MARITAL STATUS:			
Married	52.0%	55.2%	53.5%
Single	48.0%	44.8%	46.5%
HOUSEHOLD INCOME:			
\$0-\$40,000	24.9%	32.3%	28.5%
\$40,000-\$100,000	47.2%	49.7%	48.4%
\$100,000+	25.3%	16.7%	21.1%
Not sure	2.5%	1.3%	1.9%
ETHNICITY OF RESPONDENT:			
White	67.9%	63.8%	66.0%
Non-white	32.1%	36.2%	34.0%
MARITAL STATUS BY GENDER:			
Married males	52.0%		26.7%
Married females		55.2%	26.8%
Single males	48.0%		24.7%
Single females		44.8%	21.7%
Total	51.5%	48.5%	100.0%

	GENDER OF RESPONDENT:		Total
	Male	Female	Col %
	Col %	Col %	
MOST WATCHED TV CHANNEL:			
KTUU Channel 2	22.4%	28.0%	25.1%
KTBY Channel 4	6.3%	3.8%	5.1%
KYES Channel 5	2.4%	1.0%	1.7%
KAKM Channel 7	2.6%	2.2%	2.4%
KTVA Channel 11	5.8%	7.3%	6.5%
KYUR Channel 13	3.1%	4.9%	4.0%
KATN Fairbanks Channel 2	1.4%	2.8%	2.1%
KFXF Fairbanks Channel 7	.7%	.1%	.4%
KTVF Fairbanks Channel 11	3.6%	3.8%	3.7%
KUAC Fairbanks Channel 9	3.0%	2.9%	3.0%
KJNP Fairbanks Channel 4	.2%	.6%	.4%
KXD Fairbanks Channel 13		.6%	.3%
KJUD Southeast Channel 8	2.1%	1.0%	1.5%
KTNL Southeast Channel 2/11/13	2.0%		1.0%
KTOO Southeast Channel 10	.3%		.2%
KUBD Southeast Channel 4	.2%	1.0%	.6%
History	3.5%	1.0%	2.3%
Discovery	3.1%		1.6%
CNN	.7%	.6%	.7%
Fox News	5.3%	8.3%	6.8%
MSNBC	2.9%	2.7%	2.8%
ESPN	1.5%	.6%	1.1%
A&E		.5%	.2%
TBS	.2%		.1%
TNT		.3%	.1%
USA	.3%	.4%	.3%
Comedy	1.0%		.5%
Lifetime		2.0%	1.0%
Cartoon Network	1.5%		.8%
Food	1.4%	1.7%	1.6%
HGTV		.6%	.3%
HBO	.3%	.3%	.3%
National Geographic		1.8%	.9%
CW	.6%	.8%	.7%
KATH Juneau Channel 15	.2%	.3%	.3%
KXLJ Juneau Channel 14		.2%	.1%
Alaska One	.5%		.3%
BET		1.4%	.7%
Hallmark		.7%	.3%
Investigation Discovery	.7%	.7%	.7%
Syfy		1.3%	.6%
Smithsonian	.4%		.2%
TCM	.9%		.5%
ARCS	.6%		.3%
Create	.5%	1.4%	.9%
Science Channel	.4%		.2%
NHL Network	.8%		.4%
TBN		.4%	.2%
Disney Jr		.8%	.4%
360 North	.3%	.9%	.6%
Ion	1.3%	.6%	1.0%
VH1		.5%	.2%
Gameshow Network	.4%		.2%
Inspiration Network	.2%		.1%
KACN - Me TV	.9%	.5%	.7%
KATN Fox Fairbanks Channel 3		.2%	.1%
Cooking Channel		.2%	.1%
Hallmark Movies - HMM		.2%	.1%
One America News	1.3%	1.6%	1.5%
Justice Network	.6%		.3%

(continued)

	GENDER OF RESPONDENT:		Total
	Male	Female	Col %
	Col %	Col %	
K02LJ Nondalton		1.3%	.6%
Starz Western	.4%		.2%
CNN International	.3%		.2%
KYUK Channel 7/15	1.2%	.3%	.8%
Mostly sports	.6%	.5%	.5%
Not sure	8.6%	4.3%	6.6%
MOST LISTENED TO RADIO STATION:			
KAFC 93.7 FM	.6%	.4%	.5%
KAKL 88.5 FM	2.1%	2.5%	2.3%
KASH 107.5 FM	.5%	.6%	.6%
KATB 89.3 FM		.6%	.3%
KBBO 92.1 FM		.7%	.4%
KBFX 100.5 FM	1.1%	3.0%	2.0%
KBRJ 104.1 FM	2.3%	.4%	1.4%
KBYR 700 AM	2.2%	1.4%	1.8%
KTMB 102.1 FM	.3%		.1%
KENI 650 AM	5.0%	4.7%	4.9%
KFAT 92.9 FM	1.4%	2.0%	1.7%
KFQD 750 AM/103.7 FM	2.7%	3.6%	3.1%
KGOT 101.3 FM	.7%	4.4%	2.5%
KHAR 590 AM	.5%		.3%
KMXS 103.1 FM	.5%	1.6%	1.0%
KNBA 90.3 FM	1.3%	.9%	1.1%
KNIK 87.7 FM	.7%	.7%	.7%
KMVN 105.7 FM	2.0%	3.3%	2.6%
KOOL 97.3 FM	1.6%	.3%	1.0%
KSKA 91.1 FM	9.9%	11.2%	10.5%
KTZN 550 AM	.7%		.4%
KVNT 1020 AM/92.5 FM	.7%	.5%	.6%
KWHL 106.5 FM	5.2%	1.4%	3.4%
KXLW 96.3 FM	.7%	.7%	.7%
KYMG 98.9 FM	.2%	1.6%	.9%
KZND 94.7 FM	1.8%	.2%	1.0%
KADX 94.7 FM	.5%		.3%
KAYO 100.9 FM	.8%	1.7%	1.2%
KBBI 890 AM	.8%	1.5%	1.1%
KDLL 91.9 FM	.7%		.4%
KFSE 106.9 FM	.5%	.7%	.6%
KGTL 620 AM	.4%		.2%
KKIS 96.5 FM		1.2%	.6%
KMBQ 99.7 FM	2.6%	.9%	1.8%
KMJG 88.9 FM		.2%	.1%
KPEN 101.7 FM	.5%	.6%	.5%
KSLD 1140 AM	.4%		.2%
KSRM 920 AM	3.2%	1.4%	2.3%
KWHQ 100.1 FM	.8%		.4%
KWVV 103.5 FM	.4%		.2%
KXBA 93.3 FM	.8%	.5%	.7%
KAKL 88.5 FM	.3%	1.1%	.7%
KAKQ 101.1 FM	.9%	1.0%	.9%
KCBF 820 AM		.2%	.1%
KDJF 93.5 FM	.3%		.2%
KFAR 660 AM	2.0%	1.6%	1.8%
KIAK 102.5 FM	.1%	.6%	.4%
KIAM 91.9 FM	.3%	.3%	.3%
KJNP 1170 AM/100.3 FM	.4%	.3%	.4%
KFBX 970 AM	1.3%	1.4%	1.3%
KKED 104.7 FM	.2%	.4%	.3%
KSUA 91.5 FM		.2%	.1%
KTDZ 103.9 FM	.4%	.3%	.4%

(continued)

	GENDER OF RESPONDENT:		Total
	Male	Female	Col %
	Col %	Col %	
KUAC 89.9 FM	2.5%	3.1%	2.8%
KWLF 98.1 FM	2.2%	3.3%	2.8%
KXLR 95.9 FM	.8%	.2%	.5%
KYSC 96.9 FM	.1%	.9%	.5%
KFSK 100.9 FM	.1%	.5%	.3%
KSTK 101.7 FM	.3%	.5%	.4%
KHNS 102.3 FM		.2%	.1%
KTOO 104.3 FM	2.6%	1.8%	2.2%
KCAW 104.7 FM	2.2%	.4%	1.3%
KRBD 105.3 FM	1.3%	.8%	1.1%
KSUP 106.3 FM		1.8%	.9%
KGTW 106.7 FM		.2%	.1%
KJNO 630 AM		.8%	.4%
KINY 800 AM	.4%	1.3%	.8%
KTKN 930 AM	1.4%		.7%
KIFW 1230 AM	.7%		.3%
KVOK 560 AM	.3%	.2%	.3%
KDLG 670 AM	1.2%	.9%	1.0%
KYUK 640 AM	.8%	.3%	.6%
KOTZ 720 AM	1.9%	.5%	1.2%
KCHU 770 AM		.3%	.2%
KNOM 780 AM	1.6%	.7%	1.2%
KVAK 1230 AM/93.3 FM	.2%	.4%	.3%
KLAM 1450 AM	.2%	.3%	.2%
KUCB 89.7 FM	1.5%	1.7%	1.6%
KXGA 90.5 FM	.2%		.1%
KBRW 680 AM/91.9 FM	.5%	1.2%	.8%
KMXT 100.1 FM	.4%	.6%	.5%
KRXX 101.1 FM	.4%	.2%	.3%
KCDV 100.9 FM	.1%		.1%
KCUK 88.1 FM		.5%	.2%
Moody WJSO 91.9 FM	.5%		.2%
KSDP 830 AM		.3%	.1%
KWDD 94.3 FM		.6%	.3%
Moody WJSO 88.3 FM	.5%		.2%
KLSF 89.7 FM		.2%	.1%
KRNN 102.7 FM	.4%	1.1%	.8%
KYKD 100.1 FM	.4%	.7%	.5%
KUDU 91.9 FM		.4%	.2%
Moody WJSO 95.3 FM	1.0%		.5%
KQHE 92.7 FM	.4%	1.0%	.7%
KABN 88.9 FM	.1%		.1%
KNLT 95.5 FM	1.4%	1.1%	1.2%
KIBH 91.7 FM	.1%		.1%
KZVV 88.3 FM	.5%		.3%
KJLP 88.9 FM		.4%	.2%
KWRK 90.9 FM		.2%	.1%
KEFP 99.5 FM	.4%		.2%
KAUG 89.9 FM	.4%	.9%	.6%
KBUQ 91.9 FM	.2%		.1%
KODK 90.7 FM	.2%		.1%
Moody K296DC 107.1 FM	.1%		.1%
Not sure/No favorite station	6.1%	6.8%	6.4%
Total	51.5%	48.5%	100.0%

	GENDER OF RESPONDENT:		Total
	Male	Female	Col %
	Col %	Col %	
MEMBER OF NRA IN HOUSEHOLD?			
Yes	21.2%	17.3%	19.3%
No	77.5%	82.3%	79.8%
Not sure	1.3%	.4%	.9%
OWN FIREARMS IN HOUSEHOLD?			
Yes	71.6%	61.8%	66.9%
No	27.6%	38.1%	32.6%
Not sure	.8%	.1%	.5%
OWN ASSAULT WEAPONS IN HOUSEHOLD?			
Yes	22.4%	10.4%	16.6%
No	76.5%	87.9%	82.1%
Not sure	1.1%	1.7%	1.4%
LAWS COVERING THE SALE OF FIREARMS SHOULD BE...			
More strict	40.2%	50.1%	45.0%
Less strict	6.6%	5.0%	5.8%
Left as they are now	52.0%	42.5%	47.4%
Not sure	1.2%	2.4%	1.8%
BAN ON SALE OF ASSAULT WEAPONS IN ALASKA:			
Support	42.7%	51.9%	47.2%
Oppose	55.6%	45.5%	50.7%
Not sure	1.8%	2.6%	2.2%
REQUIRE INDIVIDUALS TO BE 21 OR OVER:			
Support	62.2%	71.5%	66.7%
Oppose	36.1%	26.9%	31.6%
Not sure	1.8%	1.6%	1.7%
BAN ON HIGH CAPACITY GUN MAGAZINES:			
Support	44.1%	51.7%	47.8%
Oppose	53.6%	43.8%	48.9%
Not sure	2.3%	4.4%	3.4%
ALLOW POLICE OR FAMILY TO PETITION A JUDGE:			
Support	80.5%	87.6%	83.9%
Oppose	16.4%	9.7%	13.2%
Not sure	3.1%	2.6%	2.9%
ALLOW TEACHERS TO CARRY GUNS ON SCHOOL GROUNDS:			
Support	50.9%	39.1%	45.2%
Oppose	46.1%	58.6%	52.2%
Not sure	3.0%	2.3%	2.6%
Total	51.5%	48.5%	100.0%



# CROSSTABULATION TABLES

## Marital Status by Gender

### Column Percents

	MARITAL STATUS BY GENDER:				Total
	Married	Married	Single	Single	Col %
	males	females	males	females	
	Col %	Col %	Col %	Col %	
AREAS OF ALASKA:					
Southeast	11.1%	11.2%	9.6%	9.4%	10.4%
Rural	8.9%	8.9%	10.4%	10.5%	9.6%
Southcentral	27.6%	27.6%	23.8%	23.5%	25.8%
Anchorage	38.7%	38.7%	42.8%	43.1%	40.7%
Fairbanks	13.6%	13.6%	13.4%	13.4%	13.5%
REGISTERED TO VOTE?					
Yes	95.3%	91.2%	89.1%	84.9%	90.4%
No	4.7%	8.8%	10.9%	15.1%	9.6%
LANDLINE/CELL STATUS:					
Land only	5.5%	3.3%	4.7%	5.1%	4.6%
Both - land dominant	10.8%	14.9%	8.1%	7.0%	10.4%
Both - cell dominant	38.1%	28.1%	15.5%	21.7%	26.3%
Cell only	45.7%	53.7%	71.7%	66.3%	58.7%
ADVERTISING NOTICE MOST:					
Newspaper	7.4%	6.7%	5.1%	6.4%	6.4%
Direct mail	2.2%	3.3%	2.0%	2.5%	2.5%
TV ads	35.8%	39.9%	17.7%	27.3%	30.6%
Radio ads	23.6%	19.2%	16.6%	14.9%	18.8%
Internet ads	28.2%	30.5%	55.7%	47.3%	39.8%
Not sure	2.7%	.4%	3.0%	1.6%	1.9%
DO YOU WATCH BROADCAST TV...					
A lot	6.6%	15.6%	7.2%	10.3%	10.0%
A fair amount	20.9%	18.6%	19.1%	15.7%	18.7%
A little	45.1%	33.2%	31.7%	34.8%	36.4%
None	27.5%	32.5%	42.0%	39.3%	35.0%
DO YOU LISTEN TO THE RADIO...					
A lot	9.9%	13.3%	15.5%	13.7%	13.0%
A fair amount	25.6%	21.0%	23.5%	17.2%	22.0%
A little	46.3%	46.6%	34.6%	36.7%	41.4%
None	18.2%	19.2%	26.4%	32.3%	23.6%
ANCHORAGE DAILY NEWS READS PER WEEK:					
Don't read	77.3%	82.9%	83.8%	78.4%	80.7%
1-3 reads	10.2%	9.0%	9.2%	12.6%	10.2%
4-5 reads	4.6%	2.1%	2.0%	.7%	2.4%
Every day	7.8%	5.8%	4.9%	7.7%	6.5%
Not sure		.2%		.6%	.2%
ANCHORAGE DAILY NEWS ONLINE READS PER WEEK:					
Don't read	68.6%	69.2%	60.9%	61.4%	65.3%
1-3 reads	21.7%	19.2%	26.0%	24.4%	22.7%
4-6 reads	6.2%	5.6%	7.7%	6.6%	6.5%
Every day	3.6%	5.8%	5.4%	7.6%	5.5%
Not sure		.3%			.1%
HOURS PER DAY SPENT ONLINE:					
None	7.0%	5.8%	8.7%	12.0%	8.2%
1 hour or less	20.3%	16.4%	12.4%	9.1%	14.9%
2-3 hours	38.4%	34.0%	24.7%	17.8%	29.4%
4+ hours	33.9%	43.8%	54.2%	58.8%	47.0%
Not sure	.4%			2.3%	.6%
Total	26.8%	26.7%	24.8%	21.8%	100.0%

	MARITAL STATUS BY GENDER:				Total
	Married males	Married females	Single males	Single females	Col %
	Col %	Col %	Col %	Col %	
USE INTERNET FOR SHOPPING?					
Yes	71.4%	76.7%	63.4%	63.6%	69.1%
No	21.7%	17.6%	27.8%	24.5%	22.7%
Don't use Internet	6.9%	5.8%	8.7%	11.9%	8.2%
USE INTERNET FOR NEWS?					
Yes	77.6%	66.3%	71.9%	63.3%	70.1%
No	15.4%	27.9%	19.3%	24.7%	21.8%
Don't use Internet	6.9%	5.8%	8.7%	11.9%	8.2%
USE INTERNET FOR TV AND MOVIES?					
Yes	49.0%	46.5%	66.4%	54.6%	53.9%
No	44.0%	47.7%	24.8%	33.4%	38.0%
Don't use Internet	6.9%	5.8%	8.7%	11.9%	8.2%
USE INTERNET FOR SOCIAL NETWORKING?					
Yes	52.4%	71.9%	57.5%	71.0%	62.9%
No	40.6%	22.4%	33.7%	17.0%	28.9%
Don't use Internet	6.9%	5.8%	8.7%	11.9%	8.2%
USE CELLPHONE FOR TEXTING?					
Yes	86.2%	91.8%	88.5%	87.9%	88.6%
No	8.3%	5.0%	6.8%	7.0%	6.8%
Don't use cellphone	5.5%	3.3%	4.7%	5.1%	4.6%
USE CELLPHONE FOR GOING ONLINE?					
Yes	73.7%	84.6%	77.5%	77.0%	78.3%
No	20.8%	12.1%	17.7%	18.0%	17.1%
Don't use cellphone	5.5%	3.3%	4.7%	5.1%	4.6%
PARTY AFFILIATION:					
Democrat	10.2%	17.5%	14.6%	15.5%	14.3%
Republican	33.6%	31.1%	21.9%	17.2%	26.7%
Other party	2.8%	2.7%	2.1%	2.4%	2.5%
No party	53.4%	48.8%	61.4%	64.8%	56.5%
POLITICAL IDEOLOGY:					
Conservative	50.6%	37.7%	32.5%	24.0%	36.9%
Moderate	36.2%	48.5%	49.8%	51.3%	46.1%
Progressive	13.3%	13.9%	17.7%	24.8%	17.0%
ALASKA RESIDENCY:					
Less than 15 years	10.7%	13.6%	11.4%	20.2%	13.7%
15-30 years	19.4%	18.1%	60.6%	44.1%	34.6%
More than 30 years	70.0%	68.3%	28.0%	35.7%	51.7%
Total	26.8%	26.7%	24.8%	21.8%	100.0%

	MARITAL STATUS BY GENDER:				Total
	Married males	Married females	Single males	Single females	Col %
	Col %	Col %	Col %	Col %	
AGE OF RESPONDENT:					
18-34	10.0%	22.2%	56.4%	48.9%	33.3%
35-44	21.6%	24.3%	9.7%	10.4%	16.9%
45-54	25.0%	20.6%	8.1%	11.0%	16.6%
55+	43.4%	32.9%	25.7%	29.8%	33.2%
CHILDREN IN HOUSEHOLD:					
None	55.0%	47.2%	78.7%	71.2%	62.3%
One or more	45.0%	52.8%	21.3%	28.8%	37.7%
MARITAL STATUS:					
Married	100.0%	100.0%			53.5%
Single			100.0%	100.0%	46.5%
HOUSEHOLD INCOME:					
\$0-\$40,000	10.2%	14.5%	41.7%	52.7%	28.6%
\$40,000-\$100,000	51.7%	58.4%	42.0%	39.3%	48.3%
\$100,000+	38.1%	26.6%	10.9%	5.6%	21.2%
Not sure		.4%	5.4%	2.4%	2.0%
ETHNICITY OF RESPONDENT:					
White	78.6%	70.1%	57.1%	56.7%	66.2%
Non-white	21.4%	29.9%	42.9%	43.3%	33.8%
GENDER OF RESPONDENT:					
Male	100.0%		100.0%		51.5%
Female		100.0%		100.0%	48.5%
Total	26.8%	26.7%	24.8%	21.8%	100.0%

	MARITAL STATUS BY GENDER:				Total
	Married	Married	Single	Single	Total
	males	females	males	females	
	Col %	Col %	Col %	Col %	
MOST WATCHED TV CHANNEL:					
KTUU Channel 2	23.9%	27.9%	19.1%	29.0%	25.0%
KTBY Channel 4	9.9%	5.9%	1.5%	1.1%	5.2%
KYES Channel 5	2.0%	1.0%	3.0%	1.2%	1.8%
KAKM Channel 7	2.1%	.5%	3.4%	4.7%	2.4%
KTVA Channel 11	6.7%	8.4%	4.8%	2.2%	5.8%
KYUR Channel 13	4.7%	6.2%	1.1%	3.4%	4.1%
KATN Fairbanks Channel 2	2.1%	1.9%	.5%	4.3%	2.1%
KFXF Fairbanks Channel 7	1.2%	.2%			.4%
KTVF Fairbanks Channel 11	4.8%	5.4%	2.1%	1.6%	3.7%
KUAC Fairbanks Channel 9	1.4%	1.6%	5.3%	4.7%	3.0%
KJNP Fairbanks Channel 4		.3%	.5%	1.1%	.4%
KXD Fairbanks Channel 13		.7%		.5%	.3%
KJUD Southeast Channel 8	1.4%	1.7%	3.0%		1.6%
KTNL Southeast Channel 2/11/13	1.5%		2.8%		1.1%
KTOO Southeast Channel 10	.6%				.2%
KUBD Southeast Channel 4	.3%	.5%		1.8%	.6%
History	3.6%	.9%	3.5%	1.2%	2.3%
Discovery	2.7%		3.7%		1.6%
CNN	.6%	1.0%	1.0%		.7%
Fox News	5.6%	7.8%	5.1%	9.4%	6.9%
MSNBC	1.5%	3.3%	5.0%	2.0%	2.9%
ESPN	2.7%			1.5%	1.1%
A&E				1.2%	.2%
TBS	.4%				.1%
TNT		.5%			.1%
USA	.5%			.9%	.3%
Comedy			2.5%		.6%
Lifetime		2.5%		1.4%	1.0%
Cartoon Network			3.6%		.8%
Food	.3%	1.9%	2.9%	1.5%	1.6%
HGTV		.4%		1.0%	.3%
HBO	.5%	.6%			.3%
National Geographic		2.1%		1.5%	.9%
CW	1.1%	.5%		1.2%	.7%
KATH Juneau Channel 15	.4%	.6%			.3%
KXLJ Juneau Channel 14		.4%			.1%
Alaska One	.3%		.8%		.3%
BET		1.8%		.8%	.7%
Hallmark		.3%		1.2%	.3%
Investigation Discovery	.6%	.9%	.9%	.4%	.7%
Syfy		.3%		2.6%	.6%
Smithsonian	.8%				.2%
TCM	.8%		1.0%		.5%
ARCS			1.3%		.3%
Create	.8%	2.4%			.9%
Science Channel			1.0%		.2%
NHL Network	1.3%				.4%
TBN				1.0%	.2%
Disney Jr				1.9%	.4%
360 North		1.3%	.7%	.5%	.6%
Ion	.5%	1.0%	2.4%		1.0%
VH1				1.2%	.2%
Gameshow Network	.8%				.2%
Inspiration Network	.3%				.1%
KACN - Me TV		.5%	2.2%	.5%	.7%
KATN Fox Fairbanks Channel 3				.4%	.1%
Hallmark Movies - HMM				.5%	.1%
One America News	1.3%	2.8%	1.4%		1.5%
Justice Network			1.3%		.3%

(continued)

	MARITAL STATUS BY GENDER:				Total
	Married	Married	Single	Single	Col %
	males	females	males	females	
	Col %	Col %	Col %	Col %	
K02LJ Nondalton				3.3%	.7%
Starz Western	.7%				.2%
CNN International	.6%				.2%
KYUK Channel 7/15	2.1%	.6%			.8%
Mostly sports	1.1%			1.2%	.5%
Not sure	5.4%	3.3%	12.5%	6.0%	6.5%
MOST LISTENED TO RADIO					
STATION:					
KAFC 93.7 FM		.8%	1.3%		.5%
KAKL 88.5 FM	3.2%	3.7%	.9%	.7%	2.3%
KASH 107.5 FM	1.0%	1.0%			.6%
KATB 89.3 FM		.6%		.6%	.3%
KBBO 92.1 FM		.8%		.7%	.4%
KBFX 100.5 FM	1.0%	2.8%	1.1%	3.4%	2.0%
KBRJ 104.1 FM	1.5%	.6%	3.3%		1.4%
KBYR 700 AM	3.2%	2.3%	1.0%		1.8%
KTMB 102.1 FM	.5%				.1%
KENI 650 AM	5.0%	5.2%	5.1%	4.0%	4.9%
KFAT 92.9 FM	.3%	2.1%	2.9%	1.9%	1.7%
KFQD 750 AM/103.7 FM	3.2%	4.7%	2.1%	2.2%	3.2%
KGOT 101.3 FM	.4%	1.8%	1.0%	8.5%	2.5%
KHAR 590 AM	1.0%				.3%
KMXS 103.1 FM	.9%	1.6%		1.8%	1.0%
KNBA 90.3 FM	.7%	.3%	2.0%	1.9%	1.1%
KNIK 87.7 FM	.7%		.8%		.4%
KMVN 105.7 FM	.4%	2.0%	3.9%	4.4%	2.4%
KOOL 97.3 FM	1.0%	.6%	2.3%		1.0%
KSKA 91.1 FM	15.6%	13.2%	3.2%	8.7%	10.6%
KTZN 550 AM	1.4%				.4%
KVNT 1020 AM/92.5 FM	1.0%	.8%	.5%		.6%
KWHL 106.5 FM	.8%	1.8%	9.1%	.8%	3.0%
KXLW 96.3 FM	.4%	.4%	1.2%	1.1%	.7%
KYMJ 98.9 FM	.3%	2.0%		1.0%	.9%
KZND 94.7 FM	1.0%		2.9%	.4%	1.0%
KADX 94.7 FM	.9%				.3%
KAYO 100.9 FM	1.4%	2.4%		.6%	1.2%
KBBI 890 AM	1.1%	1.5%	.5%	1.5%	1.2%
KDLL 91.9 FM	1.3%				.4%
KFSE 106.9 FM			1.2%	1.7%	.6%
KGTL 620 AM	.7%				.2%
KKIS 96.5 FM		2.0%			.6%
KMBQ 99.7 FM	1.0%	1.5%	4.7%		1.8%
KMJG 88.9 FM		.4%			.1%
KPEN 101.7 FM	.3%	1.0%	.8%		.5%
KSLD 1140 AM	.7%				.2%
KSRM 920 AM	2.3%	2.4%	4.2%		2.3%
KWHQ 100.1 FM	.7%		1.0%		.4%
KWVV 103.5 FM	.7%				.2%
KXBA 93.3 FM	.3%	.9%	1.4%		.7%
KAKL 88.5 FM	.6%	1.9%			.7%
KAKQ 101.1 FM		1.7%	2.0%		.9%
KCBF 820 AM		.2%		.3%	.1%
KDJF 93.5 FM	.2%		.4%		.2%
KFAR 660 AM	3.7%	2.0%		1.0%	1.8%
KIAK 102.5 FM	.3%	.5%		.8%	.4%
KIAM 91.9 FM	.5%	.4%			.3%
KJNP 1170 AM/100.3 FM	.7%	.3%		.4%	.4%
KFBX 970 AM	1.5%	2.2%	1.0%	.3%	1.3%
KKED 104.7 FM		.2%	.5%	.7%	.3%
KSUA 91.5 FM				.6%	.1%

(continued)

	MARITAL STATUS BY GENDER:				Total
	Married	Married	Single	Single	Col %
	males	females	males	females	
	Col %	Col %	Col %	Col %	
KTDZ 103.9 FM	.7%	.6%			.4%
KUAC 89.9 FM	2.1%	1.4%	3.0%	5.2%	2.7%
KWLF 98.1 FM	1.5%	2.1%	3.2%	5.3%	2.8%
KXLR 95.9 FM	1.4%	.3%			.5%
KYSC 96.9 FM	.2%	.5%		1.6%	.5%
KFSK 100.9 FM	.2%	.8%			.3%
KSTK 101.7 FM	.6%			1.4%	.4%
KHNS 102.3 FM		.3%			.1%
KTOO 104.3 FM	3.3%	1.8%	1.9%	1.9%	2.3%
KCAW 104.7 FM	1.3%	.7%	3.3%		1.4%
KRBD 105.3 FM	2.4%	.3%		1.6%	1.1%
KSUP 106.3 FM		2.1%		1.4%	.9%
KGTW 106.7 FM				.6%	.1%
KJNO 630 AM		1.1%			.3%
KINY 800 AM	.7%	2.1%			.8%
KTKN 930 AM	.7%		2.3%		.7%
KIFW 1230 AM	.8%		.5%		.3%
KVOK 560 AM	.6%	.4%			.3%
KDLG 670 AM	.8%	.7%	1.7%	1.3%	1.1%
KYUK 640 AM	1.5%	.6%			.6%
KOTZ 720 AM	.9%	.8%	3.1%		1.2%
KCHU 770 AM				.8%	.2%
KNOM 780 AM		1.1%	3.6%		1.2%
KVAK 1230 AM/93.3 FM	.3%			1.0%	.3%
KLAM 1450 AM			.4%	.7%	.2%
KUCB 89.7 FM	2.4%	.4%	.5%	3.6%	1.6%
KXGA 90.5 FM	.4%				.1%
KBRW 680 AM/91.9 FM	.9%	1.5%		.9%	.8%
KMXT 100.1 FM	.3%		.6%	1.5%	.5%
KRXX 101.1 FM	.7%	.4%			.3%
KCDV 100.9 FM			.3%		.1%
KCUK 88.1 FM				1.2%	.2%
Moody WJSO 91.9 FM	.8%				.2%
KSDP 830 AM		.5%			.1%
KWDD 94.3 FM		.3%		1.0%	.3%
Moody WJSO 88.3 FM			1.1%		.3%
KLSF 89.7 FM		.3%			.1%
KRNN 102.7 FM	.8%			2.8%	.8%
KYKD 100.1 FM	.7%	.6%		.7%	.5%
KUDU 91.9 FM				.9%	.2%
Moody WJSO 95.3 FM	1.8%				.5%
KQHE 92.7 FM	.4%	1.7%	.5%		.7%
KABN 88.9 FM	.3%				.1%
KNLT 95.5 FM	.5%	.5%	2.5%	2.0%	1.2%
KIBH 91.7 FM	.3%				.1%
KZVV 88.3 FM	.9%				.3%
KJLP 88.9 FM				.9%	.2%
KWRK 90.9 FM		.4%			.1%
KFNP 99.5 FM			.8%		.2%
KAUG 89.9 FM	.7%			2.2%	.6%
KBUQ 91.9 FM	.3%				.1%
KODK 90.7 FM	.3%				.1%
Moody K296DC 107.1 FM			.3%		.1%
Not sure/No favorite station	4.3%	4.8%	8.3%	9.5%	6.4%
Total	26.8%	26.7%	24.8%	21.8%	100.0%

	MARITAL STATUS BY GENDER:				Total
	Married males	Married females	Single males	Single females	Col %
	Col %	Col %	Col %	Col %	
MEMBER OF NRA IN HOUSEHOLD?					
Yes	23.2%	21.9%	17.9%	11.7%	19.1%
No	76.8%	77.4%	79.3%	88.3%	80.1%
Not sure		.7%	2.8%		.9%
OWN FIREARMS IN HOUSEHOLD?					
Yes	80.9%	77.1%	60.7%	43.9%	66.8%
No	18.6%	22.7%	38.1%	56.1%	32.7%
Not sure	.4%	.2%	1.2%		.5%
OWN ASSAULT WEAPONS IN HOUSEHOLD?					
Yes	22.6%	13.6%	21.3%	6.9%	16.4%
No	76.9%	85.1%	77.0%	91.0%	82.2%
Not sure	.5%	1.4%	1.7%	2.1%	1.4%
LAWS COVERING THE SALE OF FIREARMS SHOULD BE...					
More strict	38.8%	47.7%	42.5%	53.8%	45.4%
Less strict	4.2%	5.7%	9.4%	4.2%	5.9%
Left as they are now	54.6%	44.5%	48.1%	39.1%	46.9%
Not sure	2.3%	2.1%		2.9%	1.8%
BAN ON SALE OF ASSAULT WEAPONS IN ALASKA:					
Support	40.9%	51.7%	45.4%	52.7%	47.5%
Oppose	57.1%	45.2%	53.1%	45.3%	50.3%
Not sure	2.0%	3.1%	1.5%	2.1%	2.2%
REQUIRE INDIVIDUALS TO BE 21 OR OVER:					
Support	54.8%	65.1%	71.6%	79.5%	67.0%
Oppose	43.9%	34.1%	26.2%	17.9%	31.2%
Not sure	1.4%	.8%	2.2%	2.7%	1.7%
BAN ON HIGH CAPACITY GUN MAGAZINES:					
Support	42.3%	50.7%	46.9%	52.6%	47.9%
Oppose	55.2%	45.9%	50.9%	41.5%	48.7%
Not sure	2.5%	3.4%	2.2%	5.9%	3.4%
ALLOW POLICE OR FAMILY TO PETITION A JUDGE:					
Support	81.9%	88.3%	79.4%	86.7%	84.0%
Oppose	14.1%	9.2%	18.4%	10.5%	13.1%
Not sure	4.1%	2.5%	2.2%	2.9%	2.9%
ALLOW TEACHERS TO CARRY GUNS ON SCHOOL GROUNDS:					
Support	48.8%	40.6%	52.2%	38.1%	45.1%
Oppose	47.1%	55.7%	46.0%	61.9%	52.3%
Not sure	4.1%	3.7%	1.8%		2.5%
Total	26.8%	26.7%	24.8%	21.8%	100.0%